



**“I Got Caught” Expands To Teens and Seat Belts**  
***Enhance traffic safety in the prom and graduation season!***

For the past four years, AAA has partnered with law enforcement across Minnesota to reward preteens who wear bike helmets during appropriate summer activities (biking, rollerblading, skateboarding, etc).

Now AAA has expanded the “I Got Caught” program to include rewards for teenage drivers and passengers who wear their seat belts. AAA is partnering with the Minnesota Sheriffs Association, the Minnesota Chiefs of Police Association and Metro Area Safe Communities this spring to create a positive reinforcement campaign to encourage and reward seat belt use among Minnesota’s teenagers.

Law enforcement may work in conjunction with high schools that choose to “catch” teens using seat belts upon arrival to or departure from school facilities and/or events. These rewards are not to be used as part of any traffic stop.

In addition to working with high schools, law enforcement may work with safe community groups, local Students Against Destructive Decisions (S.A.D.D.) and other community based organizations. Teens “caught” wearing their seat belt will be rewarded with a free music download card, free food coupon from Wendy’s restaurants or a free mystery ticket to Nickelodeon Universe.

AAA, law enforcement associations and safe community groups all share the goal of promoting safe driving behavior to prevent serious injury and fatal crashes. Since teens are overrepresented in traffic crashes and fatalities, the goal is to increase teen seat belt usage amongst the least likely group to wear their seat belts.

To participate in this program, high schools, law enforcement agencies, safe community groups or S.A.D.D. groups should contact Lee Glamm at 952-707-4971 or email him at [lee.glamm@mn-ia.aaa.com](mailto:lee.glamm@mn-ia.aaa.com).