



**West Central Minnesota Toward Zero Deaths
5th Annual Regional Workshop
Thumper Pond, 300 Thumper Lodge Road
Ottertail, MN 56571**

May 11, 2017

- 8:30 a.m. **Registration & Continental Breakfast**
- 9 a.m. **Welcome & Regional Accomplishments**
Mike Ginnaty, Assistant District engineer, MnDOT District 4
- 9:15 a.m. **Minnesota Toward Zero Deaths: It's More Than Just a Slogan**
Kristine Hernandez, Statewide TZD program coordinator
Although traffic-related deaths have continued to rise throughout the U.S., Minnesota's deaths have plateaued. To decrease these numbers, the state is focusing on long-term methods of changing culture. Methods include: ingraining TZD in the Federal Strategic Highway Safety Plan, establishing a traffic safety culture action team and social norming techniques. What can the regions do to help?
- 9:30 a.m. **Regional TZD Crash Facts Overview**
Capt. Brian Cheney, Minnesota State Patrol and TZD regional co-chair
Through case studies highlighting contributing factors in local crashes, participants will see how crash data directly relates to actual incidents.
- 10 a.m. **Networking & Visit Exhibits**
- 10:30 a.m. **Blame Game**
Panel of "4-Es" (Tom Swenson, MnDOT Traffic engineer, Nathan Gannon, State Aid engineer, Becky Putzke, law enforcement liaison, Northwest Region, Dept. of Public Safety Office of Traffic Safety, EMS TBD)
This interactive session will challenge the attendees to make suggestions on who can fix the case study presented. For instance, "just put in a stop light" may not be the answer, just as well as "tell law enforcement to write more tickets." There are reasons to why things need to be developed and this session will help illustrate hurdles and likely open opportunities for growth. We can't always just blame the guy that's not there!
- 11 a.m. **The Dissection of Crash Evidence: Can and Can't**
Sgt. Rod Eischens and Trp. Dion Pederson, Minnesota State Patrol
When a crash happens, the investigation begins to find the contributing factors to how this crash happened. As traffic safety partners, we look for the "why" to work on prevention. This will walk through what is and is not able to found.

- 11:30 a.m. **I Just Share From My Heart: A Sister Speaks Out**
Rylie Langer, Tyler Langer's younger sister
 Rylie Langer's brother Tyler was driving drunk when the car he was driving slammed into a semi, killing his best friend and leaving him unable to move, speak, or eat. He requires full-time help, which is given by his mother who has quit her job. Rylie goes home to Wadena almost every weekend from college to help care for him.
- 12 p.m. **Lunch & Exhibits**
- 12:30 p.m. **Good to Know**
 There are so many things that stay the same it seems, but we cannot lose track of all the changes. The following segments will be covered briefly to allow for topic awareness and then time for questions in small groups afterwards.
- Alexandria's Complete Street Project – *Jessica Peterson, Health educator, Horizon Public Health*
 - Buckle-up with Bucky – *Katy Kressin, NRP, Outreach coordinator, Sanford*
 - Triage 101 – *Katy Kressin, Outreach coordinator, Sanford AirMed*
 - White Earth Traffic Enforcement Public Law 280 – *Officer Al Fowler, White Earth Police Department*
- 1:40 p.m. **Afternoon Snack Break**
- 1:50 p.m. **Sharing Successes! Regional Accomplishments**
 West Central TZD Safe Roads and coalition coordinators will showcase their success stories from their counties and beyond.
- 2:15 p.m. **County Trifecta: Powerful Dreams Inspire Powerful Actions**
 You have the power to change our traffic safety culture! Challenge the “keep on, keeping on.” What can we accomplish for 2017? Facilitated session of county groups that will have three segments:
- 20-minutes in-county discussion
 - 20-minutes neighbor county discussion
 - 20-minutes of make a goal for next year
- 3:15 p.m. **Wrap up & Adjourn**

Please take time throughout the day to visit the traffic-safety exhibit tables for reference materials and ideas to implement in your communities.