



**West Central Minnesota Toward Zero Deaths
Regional Workshop
AGENDA
May 21, 2013
Holiday Inn, Detroit Lakes**

- 8:30 a.m. **Registration - Continental Breakfast**
Visit exhibits
- 9 a.m. **Welcome - 10 Years of TZD Highlights**
- Jody Martinson, District Engineer, MnDOT District 4 and WC MN TZD co-chair
 - Captain Bruce Hentges, Minnesota State Patrol, District 2900 and WC MN TZD co-chair
 - Commissioners of Transportation, Public Safety, or Health (invited)
 - Legislators (invited)
 - "What's Your Goal, Minnesota?" video
- 9:30 a.m. **Regional TZD Crash Facts**
- Rick West, P.E., Otter Tail County Engineer
 - Tom Swenson, P.E., MnDOT District 4 Traffic Engineer
- 10 a.m. **Personal Impact Statement**
- Vince Ulstad, Safe Communities Coalition of the Red River Valley, Victim Impact Panel member
- 10:30 a.m. **Break**
Visit exhibits
- 10:45 a.m. **Keynote Address – Minnesota Crash Help**
- Frank Douma, Assistant Director, Center for Excellence in Rural Safety
- In rural Minnesota, crashes account for a high percentage of trauma injury and death. What's the role that information technology plays in improving emergency medical responses to victims of rural crashes? Find out what's being done to fill the gap in getting faster emergency response by providing hospitals with advance notification of crash severity and related information that can be used to best prepare for the patient's arrival. Learn about the challenges, successes and next steps in this pilot project.
- 11:45 p.m. **Lunch and Exhibits – Traffic Safety Jeopardy**
- Sgt. Jesse Grabow, Regional Public Information Officer, Minnesota State Patrol

12:30 p.m.

The Future of Traffic Safety in Minnesota:

Setting the direction for Strategic Highway Safety Plans and Statewide TZD

- Representatives from the Minnesota Department of Transportation
- Ginny Crowson, Athey Creek Consultants

Minnesota has made great strides during the past 10 years in reducing traffic-related crashes and serious injuries. What can we do in the next 5-10 years to reduce these needless tragedies even further? Help shape the future in these fast-paced exercises to rate the current focus areas, identify new potential partners and share ideas in order to shape traffic safety priorities. Remember, the goal is *zero*!

3:15 p.m.

Wrap up

- Jody Martinson, Minnesota Department of Transportation
- Captain Bruce Hentges, Minnesota State Patrol

3:30 p.m.

Adjourn