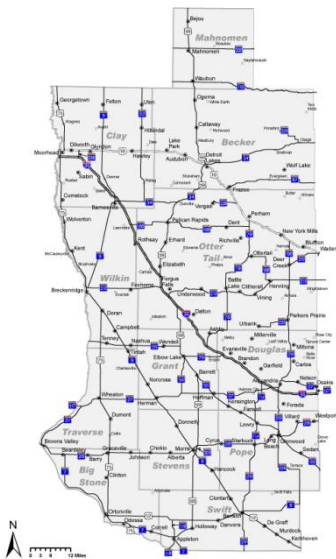


Mission:

To create a culture for which traffic fatalities and serious injuries are no longer acceptable through the integrated application of education, engineering, enforcement and emergency medical and trauma services. These efforts will be driven by data, best practices and research.

Values:

- ❖ Continuous Improvements
- ❖ Engaged Partners
- ❖ Evidence-based Approaches

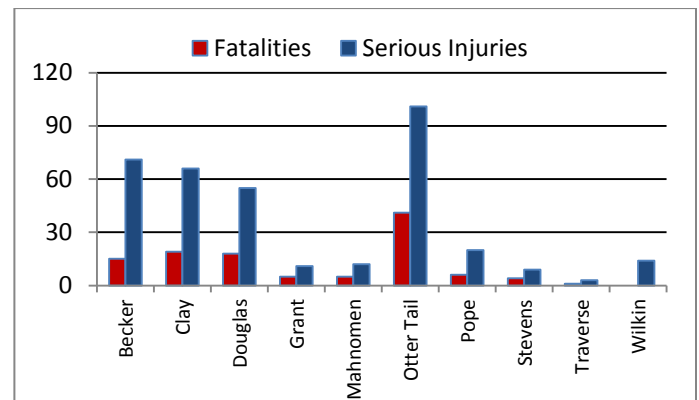


The West Central Minnesota Toward Zero Deaths (TZD) program was established in 2012. The counties involved include: Becker, Clay, Douglas, Grant, Mahnomen, Otter Tail, Pope, Stevens, Traverse, Wilkin. There are safe roads coalitions in Clay, Douglas, Grant, Stevens and Traverse counties.

The leading cause of deaths and severe injuries in West Central Minnesota include:

- ❖ **Impaired Driving**
- ❖ **Lack of Seatbelt Use**
- ❖ **Speed and Aggressive Driving**
- ❖ **Inattentive Driving**

West Central Minnesota Fatal and Serious Injuries
by County (2011-2015)



The leading type of crash resulting in deaths and severe injuries include:

- ❖ **Impaired Driving**
- ❖ **Run off the Road**

The West Central Minnesota TZD program is led by a steering committee comprised of the "4 E's:"

- ❖ Enforcement
- ❖ Engineering
- ❖ Education
- ❖ EMS / Emergency and Trauma Services

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