



**Southwest Minnesota Toward Zero Deaths  
7<sup>th</sup> Annual Regional Workshop Agenda  
Jackpot Junction  
39375 County Hwy 24, Morton**

**May 1, 2015**

**Final Agenda**

- 8 a.m.           **Registration & Continental Breakfast, View Exhibits**
- 8:30 a.m.       **Welcome & Regional Highlights**  
*Jon Huseby, District Engineer, MnDOT District 8*
- 9 a.m.           **Exploring Minnesota's Traffic Safety Culture**  
*Kristine Hernandez, Statewide TZD Program Coordinator*
- 9:15 a.m.       **Understanding & Reaching the High Risk Driver**  
*Mike Rugani, Research & Evaluation Manager, Department of Public Safety, Office of Traffic Safety*
- 9:45 a.m.       **Who needs sleep? – Mark Peterson, Public Affairs, Minnesota/Iowa AAA**  
*We don't sleep as much as we should. How does this affect us out on the road?*
- 10:15 a.m.      **Break & Exhibits**
- 10:30 a.m.      **Regional TZD Crash Facts Overview – Captain Bruce Verdoes, Minnesota State Patrol**
- 10:45 a.m.      **Test your knowledge with Traffic Safety Jeopardy! – Ann Jenson, Executive Director, Southwest Minnesota EMS Corporation and Mark Griffith, Executive Director, South Central Minnesota EMS Regional System**
- 11 a.m.         **Working Together to Find Solutions through the Fatal Review Process**  
*Moderator: Annette Larson, Southwest Minnesota TZD Regional Coordinator*  
*Panelists include representatives from Kandiyohi County Fatal Review Committee: Stephanie Felt, TZD Safe Roads Coordinator; Sheriff Dan Hartog, Kandiyohi County Sheriff's Office; Sgt. Dennis Koenen, Minnesota State Patrol; Captain Michael Anderson, Willmar Police Department; Mel Odens, Public Works Director, Kandiyohi County; James Kroona, NREMT Willmar Ambulance Service. See how a 4-E review of fatal or serious injury cases can identify community programs and initiatives that can be implemented locally.*
- 12:15 p.m.     **Lunch & Exhibits**

1 p.m.

## Breakout Sessions

- **How to Reach Different Ethnic Groups**

Room: Tatanka 2

*Gail Weinholzer, Director of Public Affairs Minnesota/Iowa AAA;*

*Panel of ethnic group representatives (invited).*

*Nationally, racial and ethnic minorities are overrepresented in fatal traffic crashes, compared with the much larger non-Hispanic population. With the increase in minority populations across southwest Minnesota, learn how we can reach these communities with our traffic safety messages.*

- **The Silver Tsunami is Coming**

Room: Grand Eagle 3

*Panelists: Mark Peterson, Public Affairs, Minnesota/Iowa AAA; Jeff Marlowe, Renville County Traffic Engineer; Sgt. Matthew Smith, Minnesota State Patrol; Carol Rose, DVS Regional Supervisor, Marshall Exam Driver Vehicle Services; Mark Griffith, Executive Director, South Central Minnesota EMS Regional System.*

*Learn about the challenges and opportunities assisting the aging population. Check out resources to stem the tide of the silver tsunami coming to Minnesota.*

- **Solving the Mysteries of Ignition Interlock**

Room: Grand Eagle 1 & 2

*Jim Beauregard, Ignition Interlock Vendor Oversight Liaison & retired Morris Chief of Police. Facilitators: Scott McConkey and Bob Tirevold, Law Enforcement Liaisons*

*Learn what to look for when stopping someone with an ignition interlock device.*

*Beauregard will also review the circumventions he has seen with this device as well as discuss how the vendor oversight program works.*

2:15 p.m.

**Personal Impact** – *Deb Hadley, mother of Tyler Hadley, who was one of four young men killed in Sleepy Eye crash in 2014.*

2:45 p.m.

**Wrap up & Adjourn** – *Jon Huseby, District Engineer, MnDOT District 8; Capt. Bruce Verdoes, Minnesota State Patrol*

***Please take time throughout the day to visit the traffic-safety exhibit tables for reference materials and ideas to implement in your communities.***