

TOWARD ZERO DEATHS

Because your life counts

Southwest Minnesota Regional Crash Data

May 1, 2015



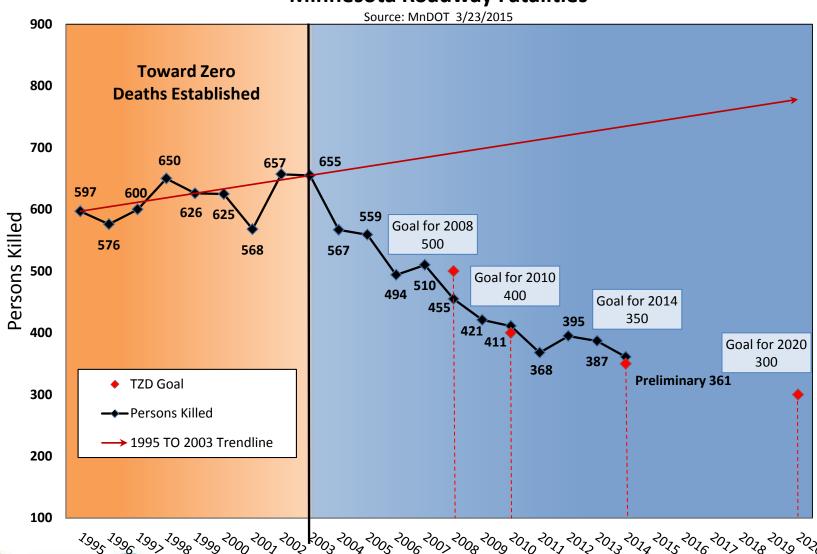








Minnesota Roadway Fatalities

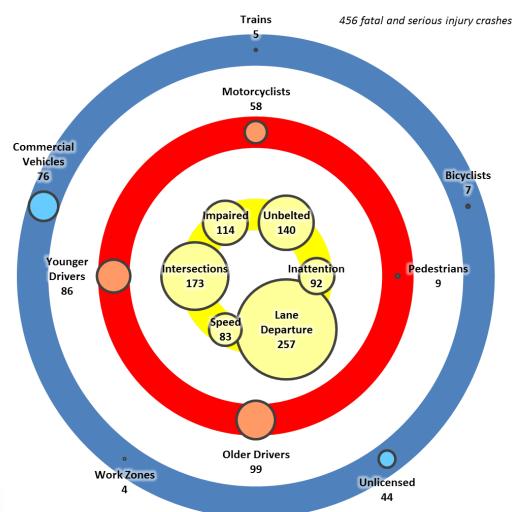








Southwest Region Focus Areas 2010-2014*



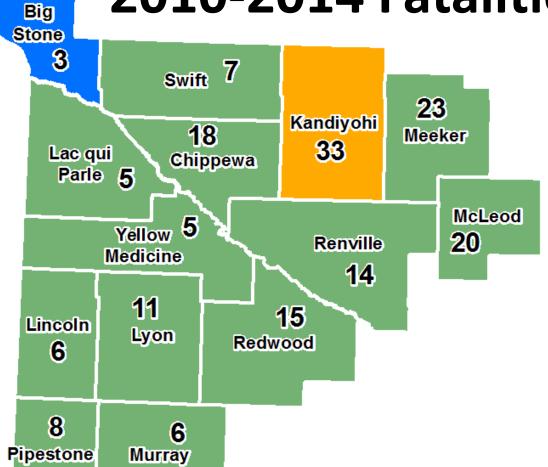








2010-2014 Fatalities



Region Totals	
2010	32
2011	30
2012	42
2013	32
2014*	38



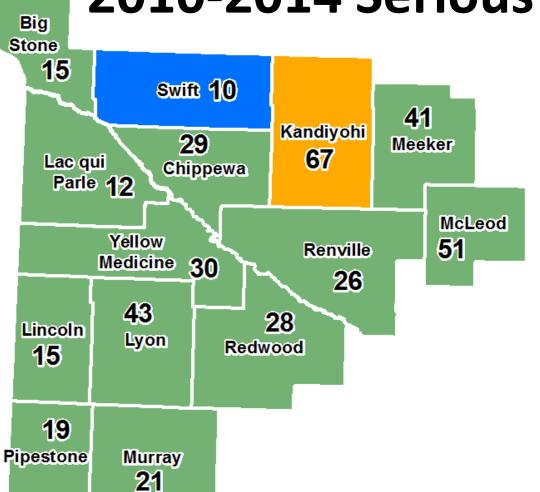








2010-2014 Serious Injuries



Region Totals	
2010	100
2011	73
2012	87
2013	66
2014*	81



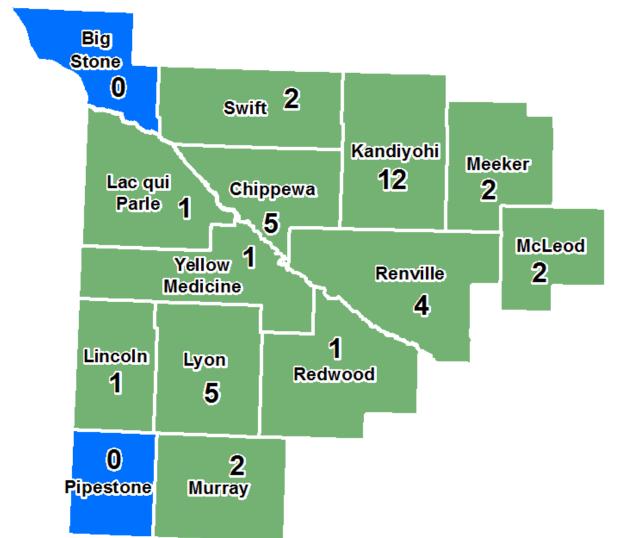








2014 Fatalities*





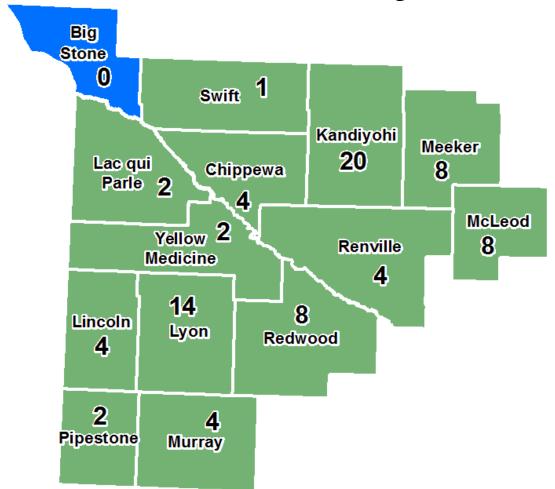








2014 Serious Injuries*



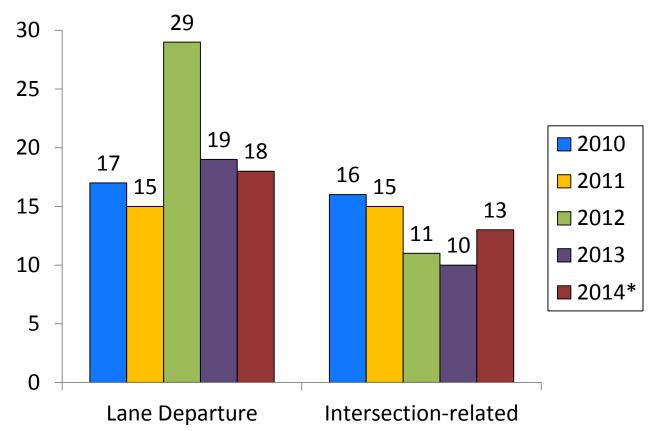








5-year Progress in Fatalities





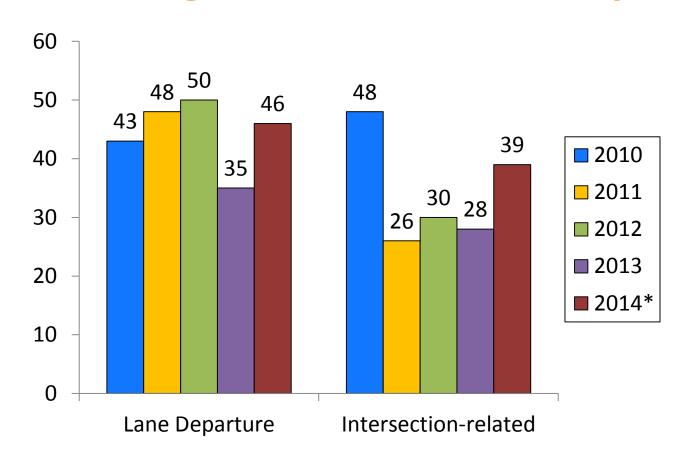








5-year Progress in Serious Injuries





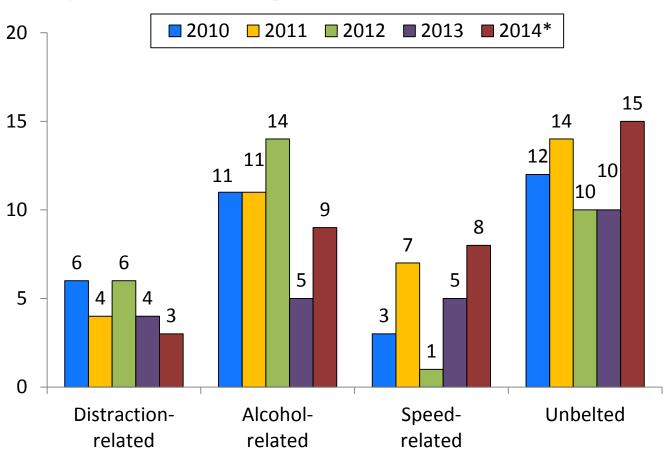








5-year Progress in Fatalities





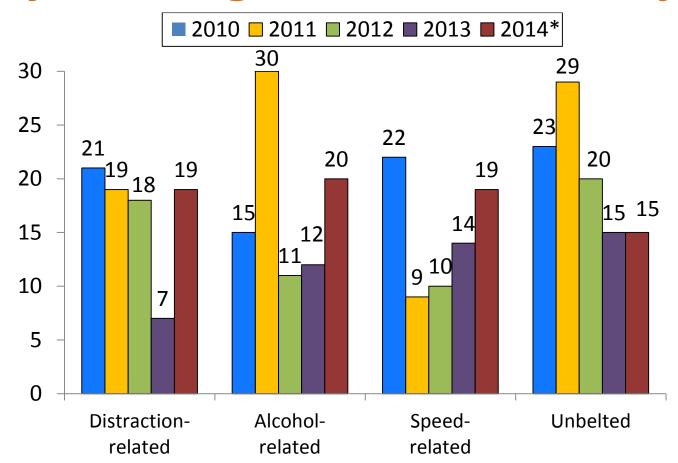








5-year Progress in Serious Injuries













Key Findings for 2014*

Southwest Region

- Males ages 16-25 are overrepresented in serious injury and fatal crashes.
- 3.2 fatalities per month
- 6.8 serious injuries per month
- Unbelted and distracted-related crashes are decreasing.









Key Findings for 2014*

Successes!

- 1 County with ZERO fatalities
- 2 Counties with ZERO serious injuries

Challenges

Alcohol and Speed remain a challenge







Resources

- Minnesota Toward Zero Deaths
 - <u>http://www.MinnesotaTZD.org</u>
- Strategic Highway Safety Plan
 - <u>http://www.dot.state.mn.us/TrafficEng/Safety/SHSP</u>
- Minnesota Crash Facts
 - <u>https://dps.mn.gov/Divisions/OTS</u>





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with Traffic
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Jeopardy!







