

MINNESOTA
TOWARD **ZERO** DEATHS

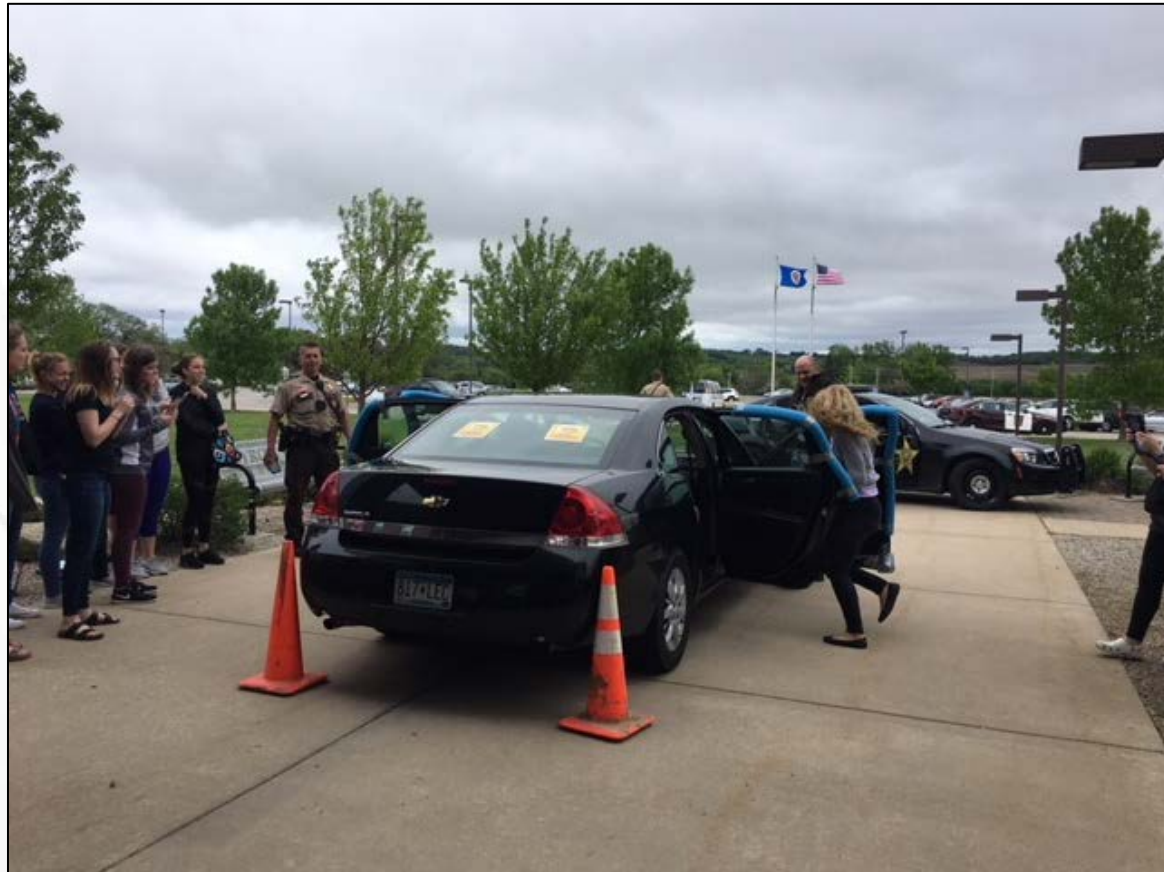
Seat Belt Challenge

Greg Marx, Rochester Police Department

Pat Kelly, Rochester Police Department

What is the Seat Belt Challenge?

- designed to educate teen drivers about the dangers of traveling unbelted



2017 ROCHESTER, MN
SEATBELT CHALLENGE

DISTRICT CHAMPIONSHIP ROUND

Seat Belt Challenge Rules



- 1) Teams will include 4 participants.
- 2) An observer and stopwatch will be needed for each vehicle being used in the competition.
- 3) Each team will be timed based on the following:
 - a) Students begin with the challenge buckled into their seat.
 - b) When all are buckled the observer will blow a whistle signifying that students are to unbuckle, get out move to the next position in the vehicle, in a clockwise direction. Clock will start when whistle blows.
 - c) Once students are in the next seated position, and are buckled, they need to raise their hands.
 - d) When all students are buckled with their hands raised, the observer will yell out "CHECK" to indicate that all are able to unbuckle and move to the next position.
 - e) This will continue until each person is buckled back in their original seat.
- 4) No one is allowed to touch the outside of the vehicles.
 - a) Includes doors, hood, trunk...
- 5) Students will start and end in the same seated and buckled position.
- 6) The observer will blow the whistle at the completion of the event signaling the timer to stop the clock.
- 7) Finish time will be recorded after each attempt, maximum of two attempts will be allowed.
- 8) The fastest recorded time will be awarded first place.

COPS HELPING KIDS



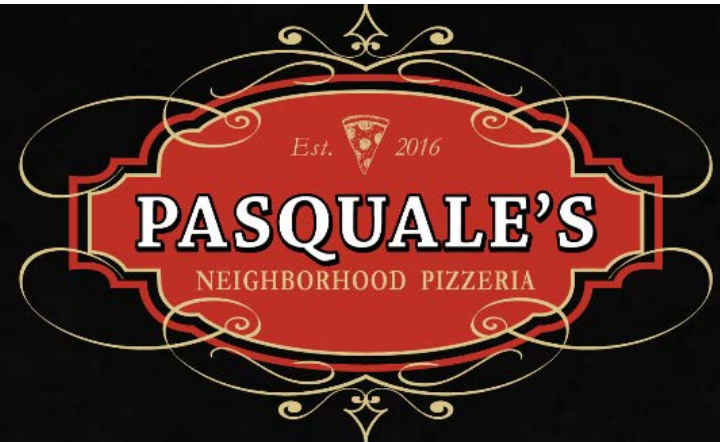
ROCHESTER, MN



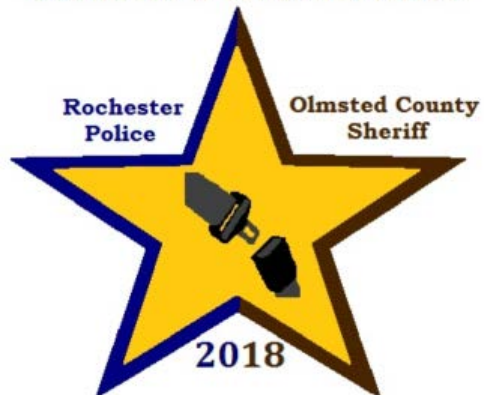
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SEATBELT CHALLENGE



- All Olmsted County Schools participated in a Seat Belt Challenge
- The winning team from each school went on to compete in the Championship
- The winning school received the traveling trophy.





MINNESOTA TOWARD ZERO DEATHS

Southeast Minnesota Toward Zero Deaths

Media Advisory

May 19, 2017

Contact: Jessica Schleck
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Century High School Hosts Seat Belt Championship

Local teens and regional Toward Zero Deaths partners encourage community members to buckle up.

What: Students from seven schools across Olmsted County will participate in a seat belt challenge championship to remind students to buckle up. Each school had an individual seat belt challenge the first two weeks in May. Students were timed on how quickly they could move to each seating position in a car and buckle up. The winning team from each school will compete for the coveted trophy at the championship.

The championship is helping kick off a campaign on seat belt enforcement and awareness. To save lives and help educate the public, Olmsted County and statewide law enforcement agencies will have extra patrols out for Click It or Ticket enforcement beginning on Monday. The campaign that runs through June 4 is coordinated by the Minnesota Department of Public Safety Office of Traffic Safety.

When: Monday, May 22, 1:30 p.m.

Where: Century High School - 2525 Viola Rd NE, Rochester

Who:

- Seat Belt Championship winner

Why:

- In 2016, **preliminary numbers** show 79 unbelted motorists lost their lives on Minnesota roads.
- 25 unbelted motorists have died in Minnesota crashes in 2017 (preliminary).

The Southeast Minnesota Toward Zero Deaths program brings area law enforcement, public health educators, engineers and emergency medical and trauma services together to reduce the number of traffic fatalities and severe injuries to zero in southeast Minnesota. The 11-county area encompasses: Dodge, Fillmore, Freeborn, Goodhue, Houston, Mower, Olmsted, Rice, Steele, Wabasha and Winona counties.

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