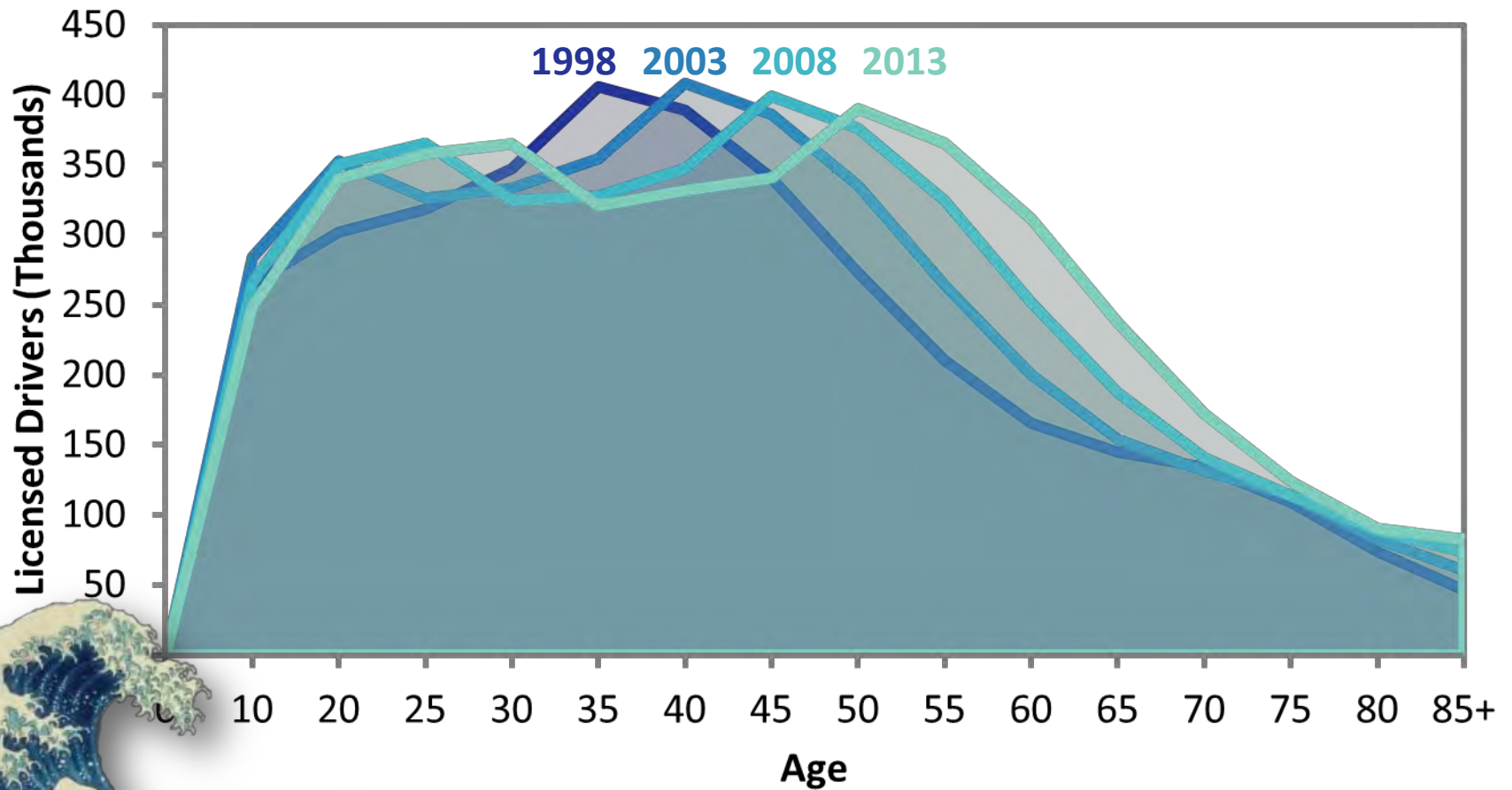


Traffic Safety Topics Related to Older Drivers

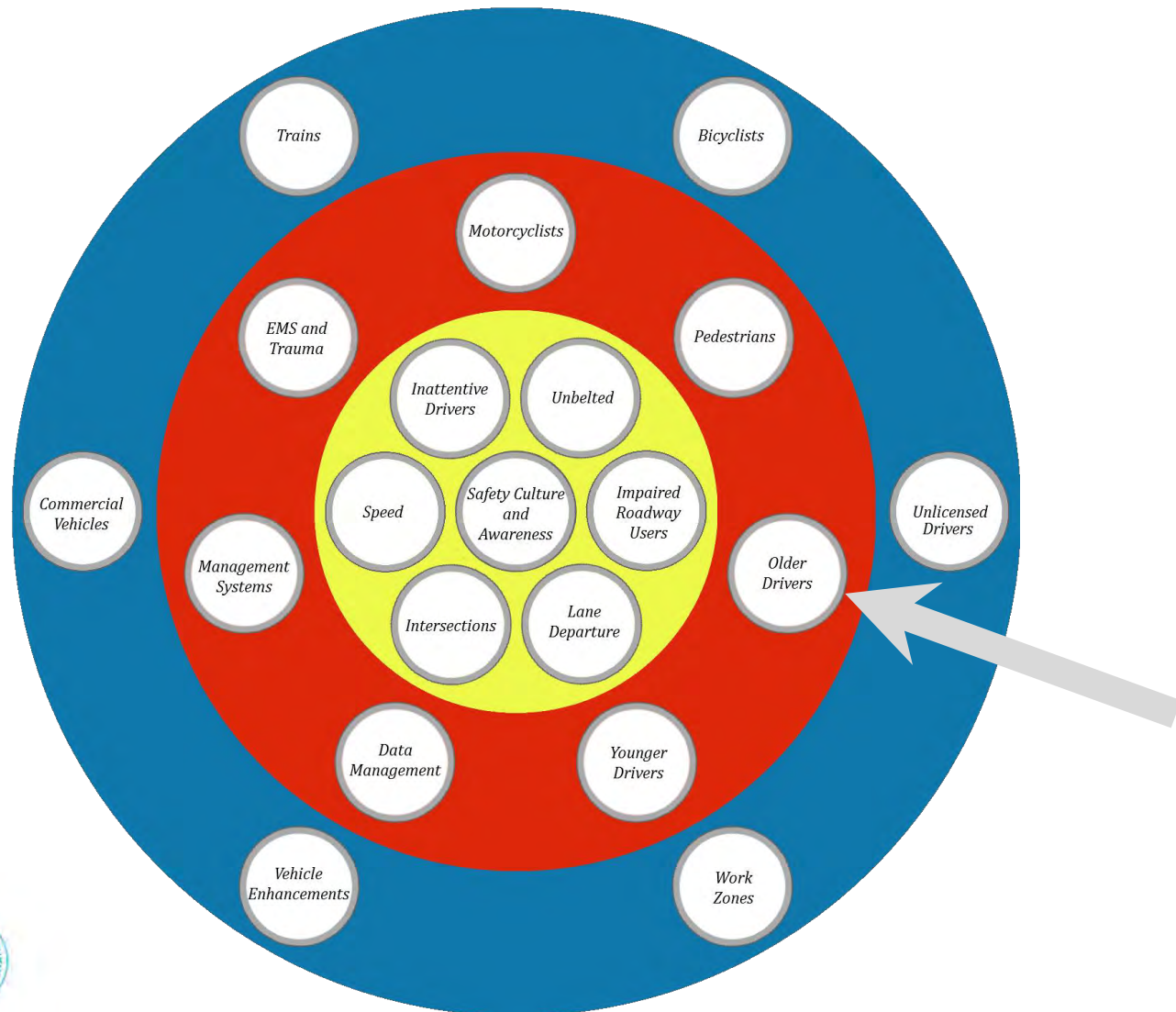
May 7, 2015



Minnesota Licensed Drivers



Strategic Planning



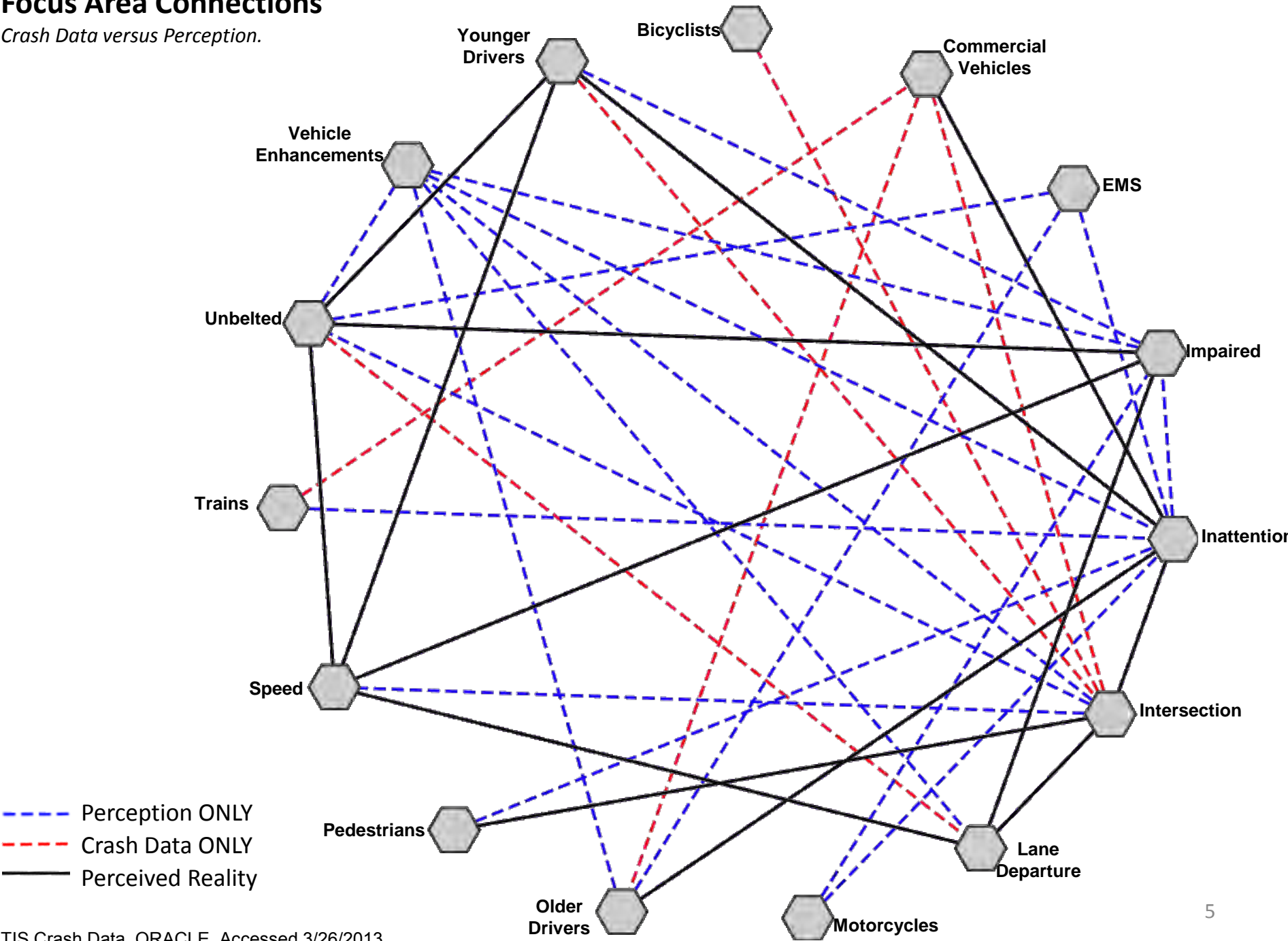
Targeting Safety

- Focus Area Bulls-eye
 - **All** focus areas included
 - Focus on the center
 - Value added at **every** ring
 - Groupings provide flexibility
- Implementation
 - **Coordinate** across focus areas



Focus Area Connections

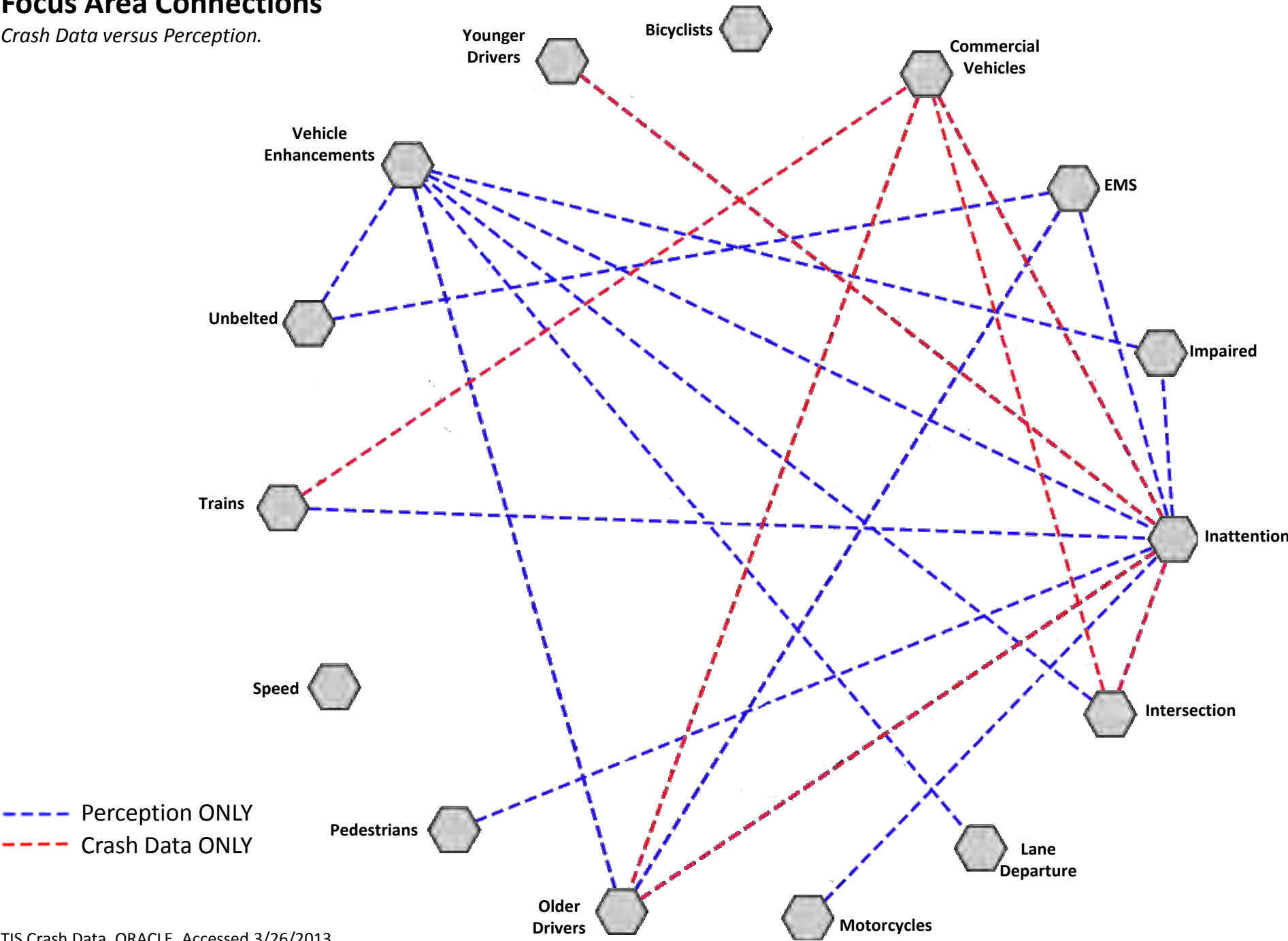
Crash Data versus Perception.



- Perception ONLY
- Crash Data ONLY
- Perceived Reality

Focus Area Connections

Crash Data versus Perception.



Senior Drivers

- Goal is to keep driving as long as safely possible.
- How can you do that?



Fit for Driving

- 80% of senior drivers take regular prescription or over the counter medications (2/3 multiple medications)
- Drug Impacts
 - Trouble staying alert or awake
 - Difficulty maintaining control of vehicles
 - Difficulty concentrating on road
 - Changes in demeanor



Fit for Driving

- Limited conversation on how these prescriptions might impact ability to drive.
- Impairment – not via alcohol or illegal drugs



Fit for Driving

- Physical abilities
 - Vision acuity
 - Flexibility
 - Range of motion
- Cognitive abilities
 - Perception
 - Attention
 - Memory
 - Visual and Spatial Processing



Provide Options

- License Status is not “all or nothing”
 - “GDL for older drivers”
 - Limited time of day
 - Limited location
 - Other limitations
- Goal is to keep driving as long as safely possible.

Resources

- 2014 Strategic Highway Safety Plan
 - **Fact sheets** for each focus area
 - List of **strategies**
 - www.dot.state.mn.us/trafficeng/safety/shsp
- RoadwiseRX.com
- Seniorsdriving.AAA.com

Questions?



Bradley.estochen@state.mn.us