



**Southeast Minnesota Toward Zero Deaths  
11<sup>th</sup> Annual Regional Workshop Agenda  
International Event Center  
7333 Airport View Drive SW, Rochester**

**May 7, 2015**

- 8:00 a.m.           **Registration and Continental Breakfast**
- 8:30 a.m.           **Welcome and Regional Accomplishments**  
Grand Ballroom 1  
*Jeff Vlamincck, District Engineer, MnDOT District 6*  
*Jessica Schleck, Southeast Minnesota Regional TZD Coordinator*  
*Kristine Hernandez, Minnesota TZD Program Coordinator*
- 9:00 a.m.           **Engineering 201: Not Just for Engineers**  
*Mark Vizecky, MnDOT State Aid Engineer and Nancy Klema, MnDOT District 6 Traffic Senior Engineer*  
Back by popular demand Mark and Nancy will share resources and explain the basic tips, tools, and best practices for improving roadway safety from an engineer's perspective.
- 9:45 a.m.           **Break and Exhibits**
- 10:00 a.m.          **Regional TZD Crash Facts Overview**  
*Sgt. Troy Christianson, Minnesota State Patrol*
- 10:30 a.m.          **Crash Avoidance Technology and their Shortcomings**  
*Mark Peterson, Public Affairs Specialist, AAA Minnesota/Iowa*  
New and used car buyers are now being offered a range of new technologies. These are optional and expensive add-ons; yet information regarding their effectiveness is questionable. Are they reliable? Are they worth the money? Come decide for yourself.
- 11:00 a.m.          **"William Never Forget" and "Jeramiya Stay Strong"**  
*Sgt. Eric Strop, Rochester Police Department*  
Amber Bishop was driving her 9-year-old nephew Willy and 7-year-old son Jeramiya home when the family was hit head-on by a wrong way driver. He had a blood alcohol concentration of .172 and fled the scene. The crash killed Willy and seriously injured Amber as well as Jeramiya. "All I remember is headlights and instant impact," said Amber Bishop, "I didn't have time to react."
- 11:30 a.m.          **Lunch and Exhibits**
- 12:15 p.m.          **Legalization of Medical Marijuana and the Impact on Road Safety**  
*Lt. Don Marose, Standardized Field Sobriety Testing and Drug Recognition Expert Coordinator, Minnesota State Patrol*  
Learn about the challenges of drug use (legal and illegal) and their impact on road safety. What are the countermeasures to this evolving issue regarding the legalization of medical marijuana coming to Minnesota on July 1, 2015?

1:15 p.m.

**Breakout Sessions** – See how effective countermeasures are being done locally and how you can implement them in your community.

**A. Solving the Mysteries of Ignition Interlock**

Grand Ballroom 1

*Jim Beauregard, Ignition Interlock Vendor Oversight Liaison & Retired Morris Chief of Police.*

Learn what to look for when stopping someone with an ignition interlock device. Beauregard will also review the circumventions he has seen with this device as well as discuss how the vendor oversight program works.

**B. Innovative Strategies to Address Traffic Safety Issues in Your Community**

Grand Ballroom 2

Moderator: *Jeff Peterson, Winona County Safe Roads Coordinator*

- **Older Drivers**

*Brad Estothen, MnDOT State Traffic Safety Engineer*

The silver tsunami is coming; what resources are available in your community to assist older drivers? Learn about the challenges and opportunities for assisting the aging population.

- **Safe Routes to School**

*Nicole Campbell, MnDOT Safe Routes to School Program Administrator*

Learn how Safe Routes to School can be a great resource to make communities more walker/biker friendly. Safe Routes Minnesota provides funding to community and school groups for improvements of routes children use to walk and bike to school.

- **Motorcycle Safety**

*Megan Matthews, Public Information Officer, DPS Communications*

Did you know that motorists failing to yield to motorcyclists is the most-cited motorcycle crash factor in Minnesota? Learn about the latest data and trends regarding motorcycle deaths and what communities can do to reduce them.

**C. SceneSafe: Roadside Safety and Emergency Management for First on the Scene**

Grand Ballroom 3

*Lt. Dan Lewis, Minnesota State Patrol; John McClellan, MnDOT Regional Traffic Management Center and Sgt. Scott Wahl, Minnesota State Patrol*

Minnesota's emergency responders face great potential for tragedy while traveling to or on the scene of a roadway incident. Hear dramatic stories of Minnesota first responders killed or injured and learn how to avoid mistakes that could have life changing consequences. Learn the best practices and safety measures for addressing roadway incidents.

2:45 p.m.

**Door Prizes and Adjourn**

***Please take time throughout the day to visit the traffic safety exhibit tables for reference materials and ideas to implement in your communities.***