



**Southeast Minnesota Toward Zero Deaths
10th Annual Regional Workshop Agenda
International Event Center
7333 Airport View Drive SW, Rochester
Grand Ballroom 1**

May 1, 2014

- 8:00 a.m. **Registration & Continental Breakfast**
- 8:30 a.m. **Welcome & Regional Accomplishments** – Grand Ballroom 1
Jeff Vlamincik, District Engineer, MnDOT District 6
Jessica Schleck, Southeast Minnesota Regional TZD Coordinator
Kristine Hernandez, Statewide TZD Coordinator
Commissioner Mona Dohman, Minnesota Department of Public Safety
- 9:00 a.m. **Statewide Trauma System Updates & Crash Victim Case Study**
Chris Ballard, RN, Trauma System Coordinator, Minnesota Department of Health
Since its 2005 implementation, the Statewide Trauma System has made a positive effect on the case fatality rates for motor vehicle crash victims. Hear about the changes made and walk through a crash victim case study that illustrates the impact.
- 9:30 a.m. **Recognizing Shock in the Trauma Patient at the Crash Site**
Donald H. Jenkins, M.D., F.A.C.S. Trauma Medical Director at the American College of Surgeons and Trauma Medical Director at the Verified Level I Trauma Center at Saint Marys Hospital
Learn to quickly identify signs and symptoms that may put a patient at risk due to trauma and/or shock. Hear how those first responding to a crash and quick actions can impact the results of crash victims.
- 10:00 a.m. **Break**
- 10:15 a.m. **Regional TZD Crash Facts Overview** – *Lt. Christina Bogojevic, Minnesota State Patrol*
- 10:45 a.m. **State Patrol Video “Gone Too Soon”** – *Captain Mark Holm, Minnesota State Patrol*
The Minnesota State Patrol has produced their third video presentation focused on reducing teen death and injury in motor vehicle crashes.
- 11:15 a.m. **“Remembering Marvin Jech”** – *The Jech family: Jason, Jackie, Jan, Jenna, Julie and Barb*
On April 6, 2013, 66-year-old Marvin Jech was driving east on Highway 14, when he was hit by a truck traveling north on Highway 42. He was killed on his 45th wedding anniversary.
"Imagine our devastation when the State Patrol showed up at our parent's house and told my mom that her husband, our father and our children's grandfather, was gone forever. One minute he was making plans for a fun weekend and the next he was gone." Jason Jech
- 11:45 a.m. **Lunch & Exhibits**
- 12:30 p.m. **Engineering 101: What’s up with these mumbles, rumbles & roundabouts?**
Mark Vizecky, MnDOT State Aid Engineer and Nancy Klema, District 6 Traffic Senior Engineer
Mark and Nancy will share resources and answer questions such as what the “R” is in RCUT, when and where should a high-tension cable median barrier be cut in the event of a crash, how does a truck fit through a roundabout, and what’s the difference between a mumble strip and a rumble strip?
- 1:00 p.m. **The Results Are In!**
State Highway Safety Plan stakeholder results shared.

1:30 p.m.

Breakout sessions:

See how effective countermeasures are done locally and how you can implement in your community.

A. Collaborative enforcement & education efforts:

Grand Ballroom 1

Hear about regional successes in the TZD grant enforcement program; along with “how to” examples for high visibility enforcement waves.

Moderator: Scott McConkey, Southern Minnesota Law Enforcement Liaison

“High Visibility can be achieved by combining enforcement, media and educational strategies.”

The Goodhue County “A-Team” (Awareness-Traffic-Enforcement-Altering-Mindsets) Task Force: Rob Jarrett, Mitch Grabau, Shannon Clemenson, Adam Crain

Hear how Goodhue County implements the three aspects of High Visibility; coordinated and cooperative multiagency saturations, signage and using reflective traffic vests.

Lee Sjolander, Kenyon Police Chief

See how social media can play a role in high visibility enforcement campaigns. Lee has been Kenyon’s Police Chief since 2007 and loves it. Lee is very big on networking and knowing the people in the community. Lee started a Facebook page a few years back and now does a daily “blog” on the page called, “Thoughts from Chief Sjolander” which is very well received.

B. Innovative strategies to address teen driver safety issues:

Grand Ballroom 3

Motor vehicle crashes are the leading cause of death among teenagers. Learn what is being done locally to make teens safer drivers and how you can encourage safe driving.

Moderator: Brenda Pohlman, Fillmore County Safe Roads Coordinator

Rusty Weiss, DriveCam

DriveCam identifies why crashes happen using a patented video event recorder to capture and correct risky driving habits. Hear how new dash cam technology impacts the perspective on teen driving.

Sgt. Vince Scheckel, Olmsted County Sheriff’s Office; Sgt. Jeff Sobczak, Rochester Police Department; Sgt. Sobczak’s daughter, Olivia Sobczak

Hear from a parent’s perspective how a new teen driver study monitored his teenage daughter’s GPS, tracking her driving habits, such as braking and speeding. Sgt. Sobczak’s daughter Olivia will be here to talk about how this study affected her driving habits and how she felt about the monitoring system. This teen driver study also included a weekly driving report for parents.

Andrea Gierok, 2013 TZD Star Award winner in education and Winona County Safe Roads Coordinator

In addition to technology, see highlights from “Point of Impact,” the parent component to driver’s education. Parents are enforcers too!

3:15 p.m.

Door Prizes & Adjourn

Please take time throughout the day to visit the traffic-safety exhibit tables for reference material and ideas to implement in your communities.