



**Southeast Minnesota Toward Zero Deaths  
9<sup>th</sup> Annual Regional Workshop Agenda  
International Event Center  
7333 Airport View Drive SW, Rochester**

**May 16, 2013**

- 8 a.m.                   **Registration & Continental Breakfast**
- 8:30 a.m.               **Welcome & 10 Years of TZD Highlights**  
*Jeff Vlaminck, District engineer, MnDOT District 6 and TZD Regional Co-chair;  
Lt. Christina Krueger, State Patrol and TZD Regional Steering Committee member; and  
Kristine Hernandez, Statewide & Southeast Minnesota Regional TZD coordinator.*
- 9 a.m.                   **New Innovations in Vehicle Safety Technology**  
*Scott Miller, Collision Specialists, Inc. Truth or myth? Older cars were safer than the  
smaller/lighter cars of today. Answer: Myth! Check out a short history of how vehicles  
have evolved and what's in store regarding safety features and technology for the future.*
- 10 a.m.                   **Break**
- 10:15 a.m.              **Keynote address – Minnesota Crash Help**  
*Frank Douma, Assistant Director, Center for Excellence in Rural Safety (CERS). In rural  
Minnesota, crashes account for a high percentage of trauma injury and death. What's  
the role that information technology plays in improving emergency medical responses to  
victims of rural crashes? Find out what's being done to fill the gap in getting faster  
emergency response by providing hospitals with advance notification of crash severity  
and related information that can be used to best prepare for the patient's arrival. Learn  
about the challenges, successes and next steps in this pilot project.*
- 10:45 a.m.              **Regional TZD Crash Facts & What's Your Goal, Minnesota? (video)**  
*Lt. Christina Krueger, State Patrol, District 2100.*
- 11:15 a.m.              **Personal Impact Statement – “Remembering D.J.”**  
*Detective Kirby Long, Olmsted County Sheriff's Office, Investigations Division  
Parents Matt and Megan Logan – “She made a mistake like all teenagers do in the  
process of growing up. Except this time, there is no growing up... We would much rather  
be grounding her for this mistake than never hearing her laughter fill the house again...  
We can only pray that others can learn from her.”*
- 11:45 p.m.              **Lunch & Exhibits**  
Includes networking opportunity. Review of regional and statewide traffic safety efforts  
on display, including the motorcycle simulator.

12:30 p.m.

**The Future of Traffic Safety in Minnesota:**

***Setting the direction for Strategic Highway Safety Plans & Statewide TZD***

*Moderator: Representatives from Minnesota Dept. of Transportation and Ginny Crowson, Athey Creek Consultants*

Minnesota has made great strides during the past 10 years in reducing traffic-related crashes and serious injuries. What can we do in the next 5-10 years to reduce these needless tragedies even further? Help shape the future in these fast-paced exercises to rate the current focus areas, identify new potential partners and share ideas in order to shape traffic safety priorities Remember, the goal is *zero!*

3 p.m.

**Commissioner Mona Dohman, Department of Public Safety**

3:10 p.m.

**Door Prizes & Adjourn**

*Please take time throughout the day to visit the traffic-safety exhibit tables and the motorcycle simulator for reference materials and ideas to implement in your communities.*