

SE MN TZD Workshop May 17, 2012 Breakout Session
Injury Prevention - Todd Emanuel, Mayo Injury Prevention Coordinator

The impact that injury prevention has is huge.

Injury prevention is a continuous cycle consisting of evaluation, awareness intervention and information programs and events. It takes a team approach to engage the whole and you need to have a target audience in mind when selecting topics about injury prevention for education. An approach to injury prevention is observing community behaviors and their patterns of injuries.

Stupidity, carelessness, lack of awareness and lack of responsibility are behaviors that contribute to injuries and keep EMS busy.

EMS services -

- help achieve goals of the statewide trauma system
- community advocacy
- education
- consistent practice
- standardized patient care

Education -

- target audience
- information
- programs
- events
- interactive
- statistics
- consequences

Be a good role model; your kids are watching.

Barriers for education of injury prevention and ways to overcome them:

- Financial
 - Grants
 - community partners
 - donations
- Resources
 - reliable
 - search engines
 - social media
 - involves Borrowing & Sharing

When it comes to injury prevention, the sky is the limit.

“Logic will get you from A to B, imagination will take you everywhere.” Albert Einstein

Programs Mayo has available regarding injury prevention:

- bicycle helmet safety
- child pass safety
- distracted driving
- impaired driving
- seatbelts
- driving simulator

Driving simulator was demonstrated in two ways; texting & driving and 2.5 alcohol level.