



Southeastern Minnesota Toward Zero Deaths Workshop

Agenda

**Thursday, May 19, 2011
Ramada Hotel, 1517 16th Street SW
Rochester**

- 8 a.m. **Registration and Continental Breakfast**
- 8:30 a.m. **Welcome & Workshop Charge/TZD on the Road Update**
Nelrae Succio, District Engineer, MnDOT District 6, & SE MN TZD Steering Committee co-chair; Lt. Darren Juntunen, Minnesota State Patrol District 2100, & SE MN TZD Steering Committee co-chair; and Kristine Hernandez, MBA, Southeastern Minnesota TZD Coordinator & MnDOT State TZD Coordinator
- 9 a.m. **Southeastern Minnesota TZD Crash Facts & State Policy Updates**
Cheri Marti, Director, Office of Traffic Safety, Minnesota Department of Public Safety (DPS); and Jeff O'Brien, PhD, Research Analyst, Office of Traffic Safety, Minnesota Department of Public Safety.
- 9:45 a.m. **National TZD Update**
Tom Sorel, Commissioner, Minnesota Department of Transportation
Mona Dohman, Commissioner, Minnesota Department of Public Safety
- 10 a.m. **Personal Impact Statement – Sonti Brandts**
- 10:15 a.m. **Break**
- 10:30 a.m. **Breakout Sessions & Regional Activities Reports**
Nelrae Succio, Southeastern Minnesota TZD Steering Committee Co-chair, moderator
How should the SE Minnesota TZD groups focus their efforts in the coming year?
Sessions are based on previous workshops' brainstorming ideas regarding potential activities, partners and target audiences – along with recommendations identifying effective countermeasures to implement in your communities.
- **Teen Driving/ Parent Component to Driver Education**
Breakout Facilitators: Gordy Pehrson, Teens, Pedestrians, Bicycles & Youth Alcohol Coordinator, Office of Traffic Safety, Minnesota Department of Public Safety; and Andrea Gierok, Winona County Safe Communities coordinator. Learn about the current regional efforts; best practices will be provided that you can implement in your community.
 - **Palm Card Regional Pilot (Distracted Driving, Seat Belts & Speed)**
Breakout Facilitators: Capt. Nancy Silkey, Minnesota State Patrol District 2100 and Kathy Cooper, Rice County Safe Communities coordinator. Focuses on law enforcement and educational efforts to deter speed-related and distracted driving crashes as well as encourage seat belt use. Discuss where the region is lacking in efforts as well as learn about effective tools to put into action in your area.
 - **Worksite Education & Policies Implementation**

Breakout Facilitators: Lisa Kons, Minnesota Safety Council/Network of Employers for Traffic Safety (NETS) and Brenda Pohlman, Fillmore County Safe Communities coordinator.

How should you talk about traffic safety within your worksite or target one that fit our region's demographics? Worksite education and traffic safety policies are a best practice that you can implement in any community to target the right audiences.

- **County Highway Safety Plans**

Breakout Facilitators: Sue Miller, Freeborn County Engineer and Laura Turek, MPH, Communities Outreach/TZD Coordinator, Office of Traffic Safety, Minnesota Department of Public Safety.

County engineers discussion on how they are implementing the plan regarding engineering grants submissions as well as looking for trends of what to work on regionally for behavior issues.

12 p.m.

Lunch & Exhibits

Includes networking opportunity and review of regional and statewide traffic safety efforts on display

12:45 p.m.

Update on the Southern Minnesota Regional Trauma Advisory Committee (SMRTAC)

Dr. Jenkins, Mayo Clinic Trauma Center Medical Director & Chair of SMRTAC and Deb Horsman, MS, RN, SMRTAC Coordinator & Trauma Outreach Coordinator, Mayo Clinic Trauma Center

1:15 p.m.

Smartphone-based Technology Designed to Help Teens be Safer Drivers

Max Donath, Director, ITS Institute, University of Minnesota

1:45 p.m.

Break

2 p.m.

Speed Kills (or does it?)

Keynote speaker – Dr. John Cumming, Trauma/Critical Care Surgeon, Hennepin County Medical Center. Discussing how the body reacts in crashes at different speeds.

3 p.m.

Wrap up

Nelrae Succio, District Engineer, MnDOT District 6; Lt. Darren Juntunen, Minnesota State Patrol District 2100; and Kristine Hernandez, MBA, Southeastern Minnesota TZD Coordinator & MnDOT State TZD Coordinator

3:15 p.m.

Door Prizes

3:30 p.m.

Adjourn

Please take time throughout the day to visit the traffic-safety exhibit tables located in the main conference room for materials and ideas to implement in your communities as well as the State Patrol Driving Simulator, located in the hotel parking lot.