

Worksite Education & Policies Break-out Session Notes  
2011 SE MN TZD Workshop  
May 19, 2011

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**Workplace Traffic Safety**

- NETS received grant from the Office of Traffic Safety (OTS)
- Provides information, resources, materials and policies
- Must be policy + ramifications + education to work in the workplace

**UPS is a leader in Traffic Safety**

- They have Training- Education, Policy and Engineering built in
- Top down buy-in is how it needs to be done
- Ten plus sensors are built in the vehicles (i.e handheld device use tracking, seatbelt use tracking, back-up sensors, etc.). Can be grounds for dismissal if the sensors report misuse.
- Automatic dismissal for employee if caught with no seatbelt

**Who should we work with?**

- Chambers – Large employers
- Companies on the road – construction, municipalities

**Why should I have a policy if it is already a law?**

- Don't be negligent
  - Policy is for liability
  - Employees are valuable
  - Go the extra step to care
    - i.e. clothing: It is illegal to be naked, but we still have policies to prevent people from wearing only a swimsuit to work.
  - By working the laws into your policy, you are showing safety and prevention matters.
- If an employee is in a crash, you won't be questioned as to why it isn't a policy.
- Enforce work hours policy (I can in my own car argument)
  - this includes while on paid breaks (whether in your own car or not)
  - while on company property
  - no cell phones
  - seat belt required
  - no food in vehicles, etc....
- Put naysayers on committee- Get the people who will complain to voice their opinions early so you can educate them.
- Belt monitoring- Must wear belts on company grounds. Company grounds= liability for injury. Check employees as they enter and leave parking lots.

**How do I reinforce safe driving behaviors into the workplace?**

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- Defensive driving: Work with insurance company to receive a discount for drivers' refresher training
- Check insurance companies for novice driver discounts- get your teen into extra driving classes
- Company driver policy for training – require driving course refresher yearly, every 3yrs, etc...
- Reinforce good behavior to change safety culture to show you appreciate safe employees
  - Draw attention to employees who survived a crash because of a seatbelt
  - Congratulate a clean driving record.

**How do I know if my employee is talking while driving?**

- Cell phone bill vs. timecard
  - Compare your employees' cell phone usage with travel times to determine if they were talking while driving.