

County Highway Safety Plans Break-out Session Notes  
2011 SE MN TZD Workshop  
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Facilitators: Sue Miller, Freeborn County Engineer  
Laura Turek, DPS OTS

### County Highway Safety Plans

Resources for implementing effective behavior

- Change strategies (handout, available electronically)
  - Describe activity
  - Time and funding
  - Barriers, partners and actions

County Highway Safety Plan Workshops were held.

Plans including engineering projects are being done

Plans also included education - behavior strategies (next/current step)

High visibility enforcement

- To achieve best outcomes
- Letters to editors, attend public meetings, banners
- Support law enforcement efforts
- Build a good relationship with the media

Workplace policies: cell phones, seatbelts, etc. Counties should consider establishing

Snowplows at drivers' education classes are beneficial.

Safe Communities Coalition

- Allows 4E's to talk to each other and share ideas
- Fatality reviews

TZD Steering Committee

- Can make connections here
- Will speak to groups, county boards, etc.

EMS

- Need to build relationship
- Snowplow driver plows for EMS when they get a call – decreases response time
- I-90 crash – difficulties with EMS, alternate routes

## School Buses

- Motorists blow the STOP sign
- Signs are not the answer
- It's distracted driving – need to educate about this

## Ted Foss Move Over Law

- Inattentive, cell phones

Construction Work Zones – State Patrol assists by sitting in work zone to do paperwork. Their presence slows drivers.

Radio “Show” discusses behaviors seen on the road

15 minute video – created every 4 years to update motorists on new rules, running video at license center

Banner with number of traffic deaths at the license center

Faith communities – bless keys of confirmation class

## Five Action Steps

1. Attend a meeting – TZD, Safety Coalition, Fatal Review, Etc.
2. Start a meeting – Call public health, EMS, law enforcement, etc.
3. Send worksite emails – seatbelt enforcement, cell phones, etc.
4. Propose a worksite policy – seatbelt, cell phones, etc.
5. Write a letter to the editor (website has examples)