

National Toward Zero Death Perspective



Your Destination...Our Priority



2003 Safety is a National DOT Priority



“...history is calling us to another important task...the battle to stop the death and injury on our roads and highways...I want everyone to know in this Department – that our priority for the next 18 months is to use every tool available to reduce death and injury on our highways.”

US DOT Secretary Norman Mineta speaking to an “All Hands Meeting” with staff from NHTSA, FHWA and FMCSA, July 2003





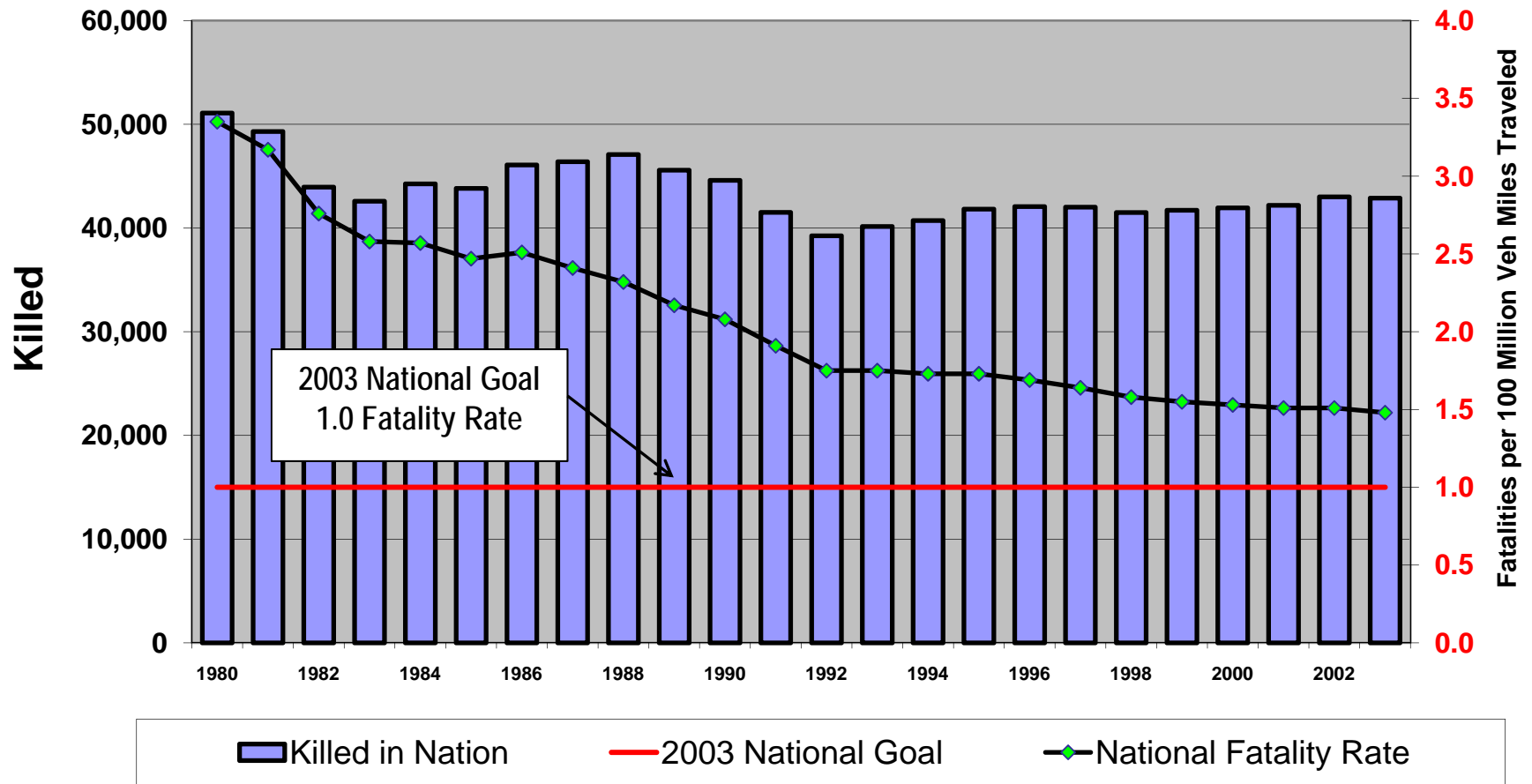
U.S. Department of Transportation
Federal Highway Administration



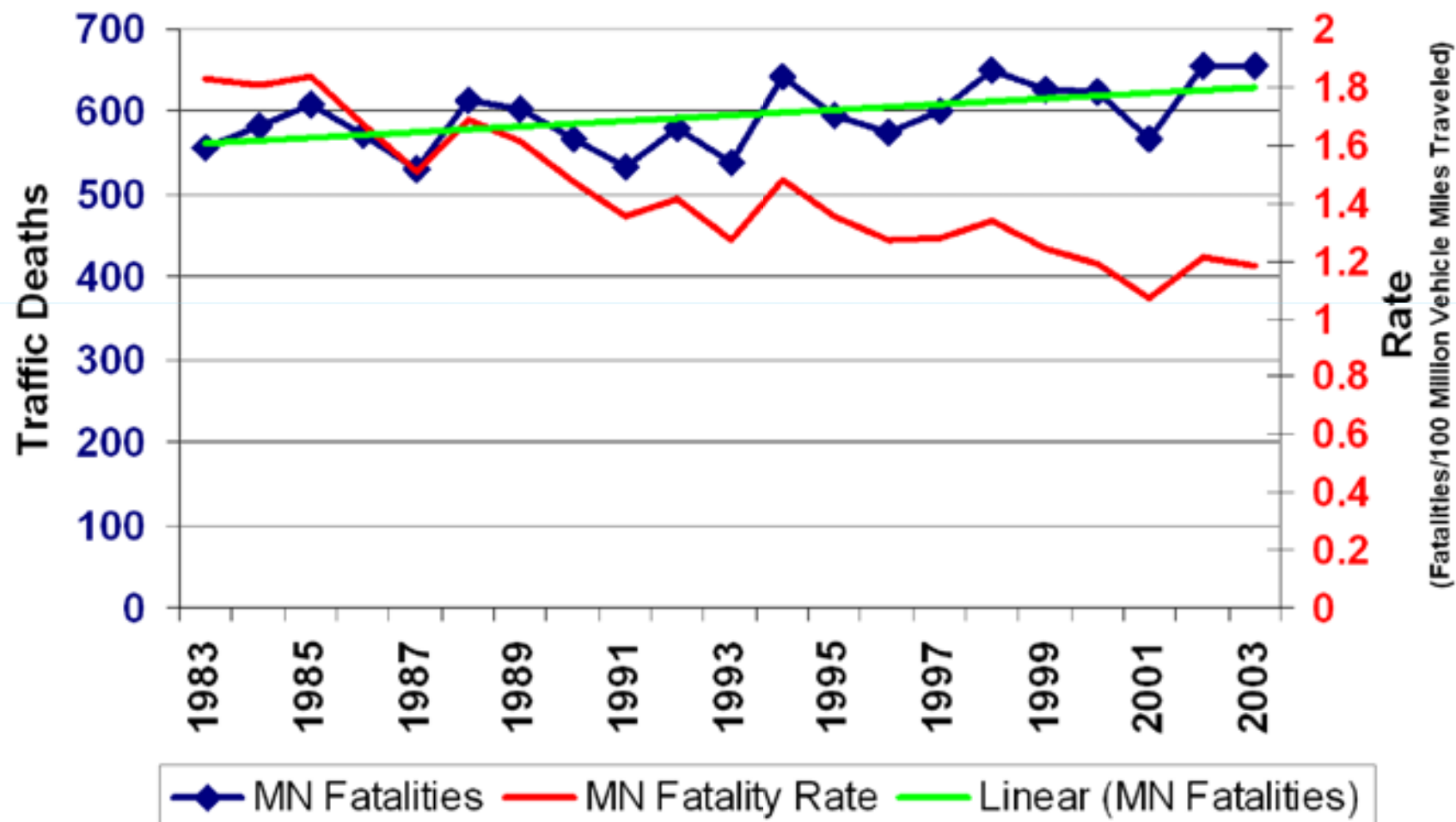
**AASHTO and FHWA set a
national goal to reduce the traffic
fatality rate to
1.0 per 100MVM by 2008**

Fatalities per 100 million vehicle miles traveled

National Fatalities and Rates 1980 - 2003



Minnesota Traffic Fatalities and Fatality Rate 1983 - 2003



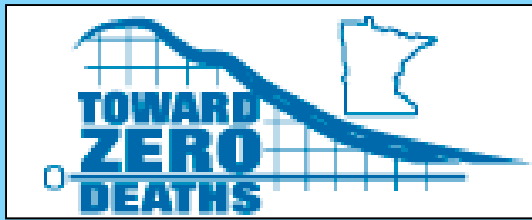
The New Approach

The previous approach to addressing traffic safety wasn't working - the fatality rate had flattened and the actual number of fatalities was increasing (2003).

Solution:

- All Roads
- All Four E's
(Education, Enforcement, Engineering and
Emergency Medical Services)
- Proactive and Systematic



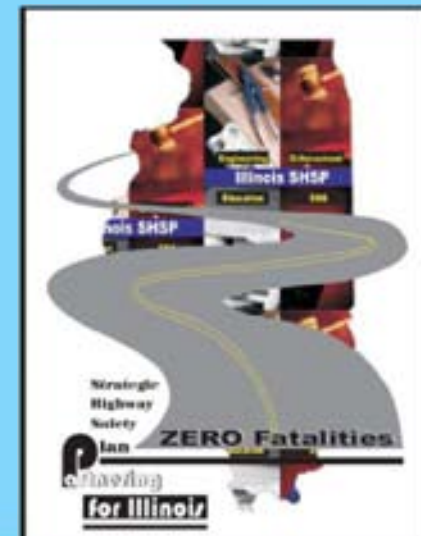
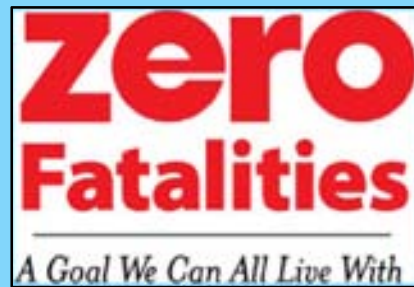


Toward Zero Deaths or Vision Zero

- Minnesota, along with Utah, Washington and West Virginia were earlier adopters



American Traffic Safety
Services Association



New Direction Nationally

A National Strategy on Highway Safety: Toward Zero Deaths

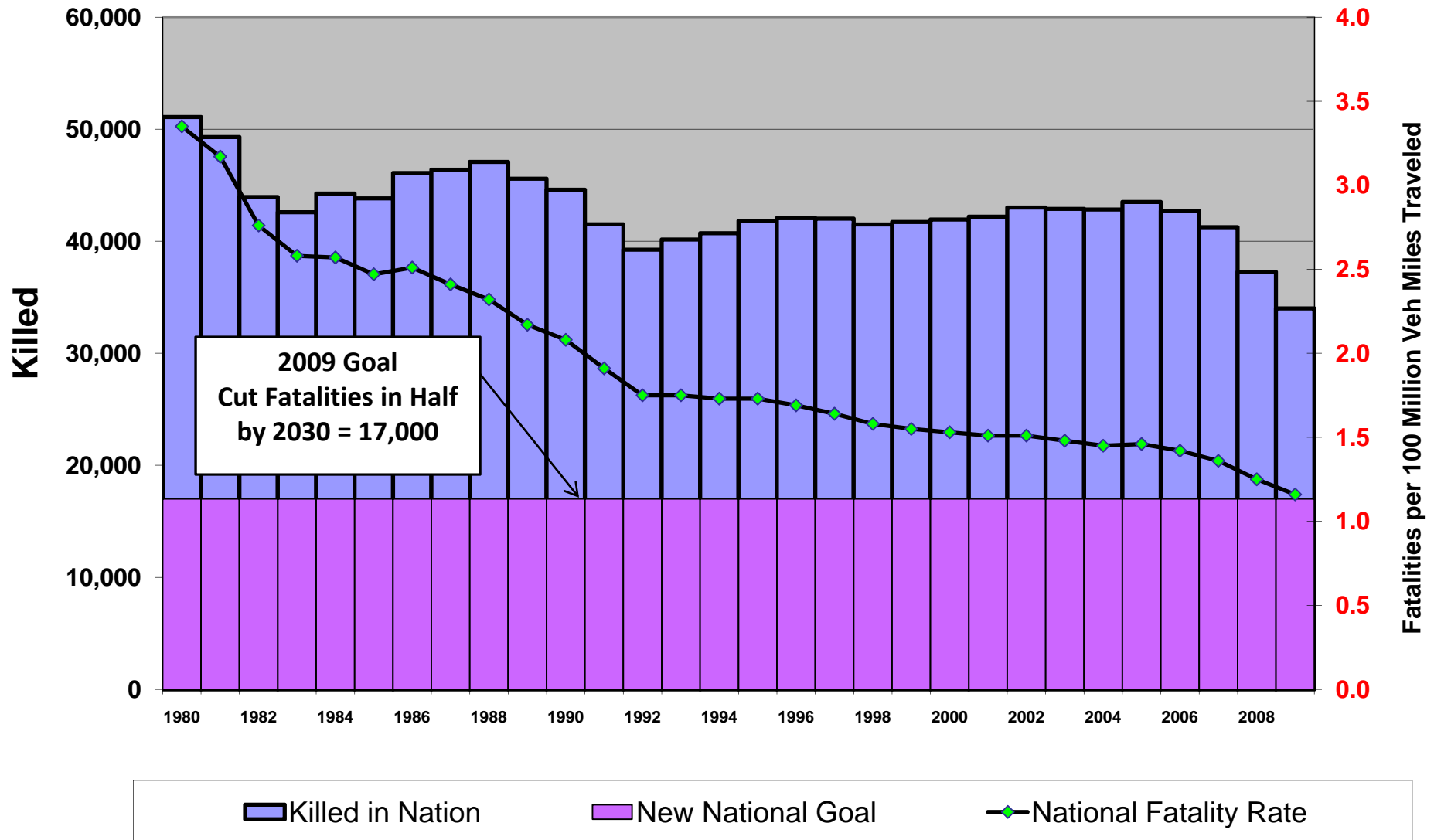
- Strong agreement that even one death is unacceptable and therefore, we must aspire to move toward zero deaths
- National, data-driven effort focused on changing American culture as related to traffic safety
- Two Tiers

Cultural Change and Building the Foundation of Safety

- Over 30 organizations nationwide participating



National Fatalities and Rates 1980 - 2009



AASHTO's Standing Committee on Highways

Strategic Plan

- New National Goal – Cut fatalities in half by 2030
- Action Items
 - Promote Best Practices and Lessons Learned from home states
 - Collaborate with other AASHTO Safety Committees
 - Support Safety Research and Technologies
 - Communicate National Safety Message
 - Sponsor webinars, joint meetings and research to increase collaborative efforts



Roadway Fatalities All State & Local Roads

January 4, 2010

