



**South Central Minnesota Toward Zero Deaths
5th Annual Regional Workshop Agenda
Country Inn and Suites
1900 Premier Drive, Mankato**

April 26, 2016

- 8 a.m. **Registration & Continental Breakfast, View Exhibits**
- 8:30 a.m. **Welcome & Regional Accomplishments**
Greg Ous, District engineer, MnDOT District 7; Annette Larson, south central TZD regional coordinator; Kristine Hernandez, statewide TZD program coordinator
- 9:15 a.m. **Regional TZD Crash Facts overview – Captain Jeremy Geiger, Minnesota State Patrol**
- 9:30 a.m. **What's the mumble and rumble about speed?**
Scott Thompson, traffic engineer, MnDOT District 7; Captain Jeremy Geiger, Minnesota State Patrol
Understand what is considered when setting speeds, so that safety is not adversely affected. What are the consequences of excess speed? Speed-related crash data shows we've become stagnate, so what can be done? (An interactive discussion of next steps)
- 10:15 a.m. **Break & Exhibits**
- 10:30 a.m. **It's time for Family Feud! – Mark Griffith, executive director, South Central Minnesota EMS Regional System; Lisa Kons, Continuing Education coordinator, Minnesota Safety Council**
- 11 a.m. **Are Minnesotans Really Driving Distracted?**
Mike Rugani, Research & Evaluation manager, DPS Office of Traffic Safety
The 2015 Minnesota Distracted Driving Survey was a first of its kind statewide study of driver distraction. Hear what the survey discovered about how many drivers are distracted, and by what. Find out the latest information regarding what we are learning about driver distraction in Minnesota.
- 11:30 a.m. **Personal Impact Statement – Brad Bigler, father of Drake, who was killed in July of 2012 by an impaired driver**
- 12:15 p.m. **Lunch & Exhibits**

- 1 p.m. **Drug abuse trends in Minnesota: What can we do about the increase on our roads?**
Lieutenant Don Marose, Minnesota State Patrol
Learn about the challenges and trends related to prescription and non-prescription drugs and how they impair our driving community. What's the plan for South Central TZD Region? Discover ideas to implement in your community.
- 1:45 p.m. **What's your call to action South Central Region?**
Panelists: Mark Griffith, executive director, South Central Minnesota EMS Regional System; Coalition coordinator (invited); Gordy Pehrson, Teen & TZD Safe Roads program coordinator, DPS Office of Traffic Safety
What are the next steps, for your community? Put your plan into action. Discussion and hands on experience with best practices, including the Joyride program. Learn ways that EMS can become more involved with the Toward Zero Deaths program, public education outreach and more. Come prepared to interact and strategize ways to increase seatbelt use as well as decrease both distraction and impaired driving.
- 2:30 p.m. **What's happened to all the reporters? What's new?**
Moderator: Rebecca Arndt, Public Information officer, MnDOT District 7
Panelists: Joe Spear, editor, Mankato Free Press; Wendy Wilde, news director, KTOE Radio; Dan Ruiter, news director, KEYC-TV
Discover the right messages you may be missing. Join the media experts – a panel of those working in the media today – and hear what makes them want to cover your event. Together, we can shape the future of smart phone usage, TV viewing, web surfing, newspaper reading and social networking to get traffic safety messages across the South Central Minnesota TZD Region.
- 3:15 p.m. ***Shattered Dreams*** – *Capt. Jeremy Geiger, Minnesota State Patrol*
- 3:30 p.m. **Wrap up & Adjourn** – *Greg Ous, District engineer, MnDOT District 7; Capt. Jeremy Geiger, Minnesota State Patrol*

Please take time throughout the day to visit the traffic-safety exhibit tables for reference materials and ideas to implement in your communities.