



AAA & Senior Drivers

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Maximize Strengths- Seniors

- experience
 - been there, done that (they anticipate risks)

- low crash rates
 - 17% of all Minnesota licensed drivers in 2013
 - 9% of all reported Minnesota crashes in 2013
 - 22% of all fatalities (due to fragility/frailty)

- good habits
 - seat belt use- high
 - technology use- low
 - speed- low
 - impairment- low (except prescription meds)



Minimize Weaknesses- Seniors

- visual decline- peripheral, contrast
- cognitive decline- short and long term memory
- physical decline- strength and flexibility

all occur in different ways and at different times for each person

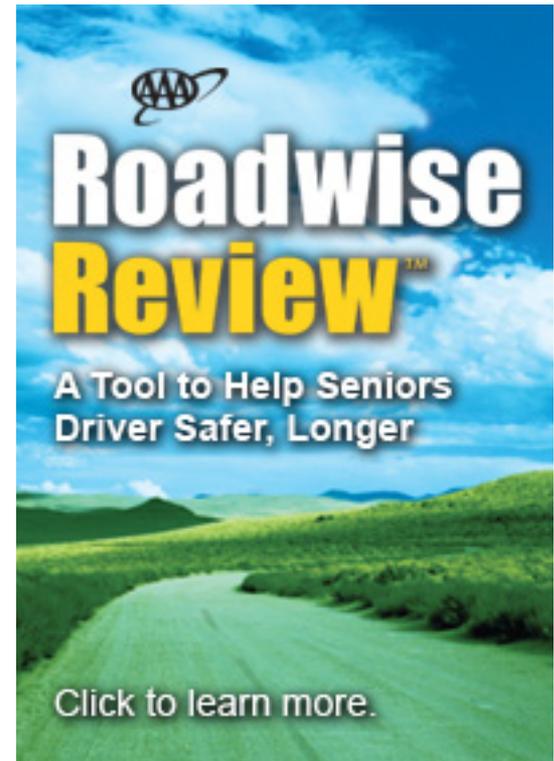


SeniorDriving.AAA.com

- Website contains tools to-
 - evaluate driving abilities
 - understand mind and body changes
 - improve driving skills
 - maintain mobility and independence
 - assist seniors as well as their families and friends

SeniorDriving.AAA.com

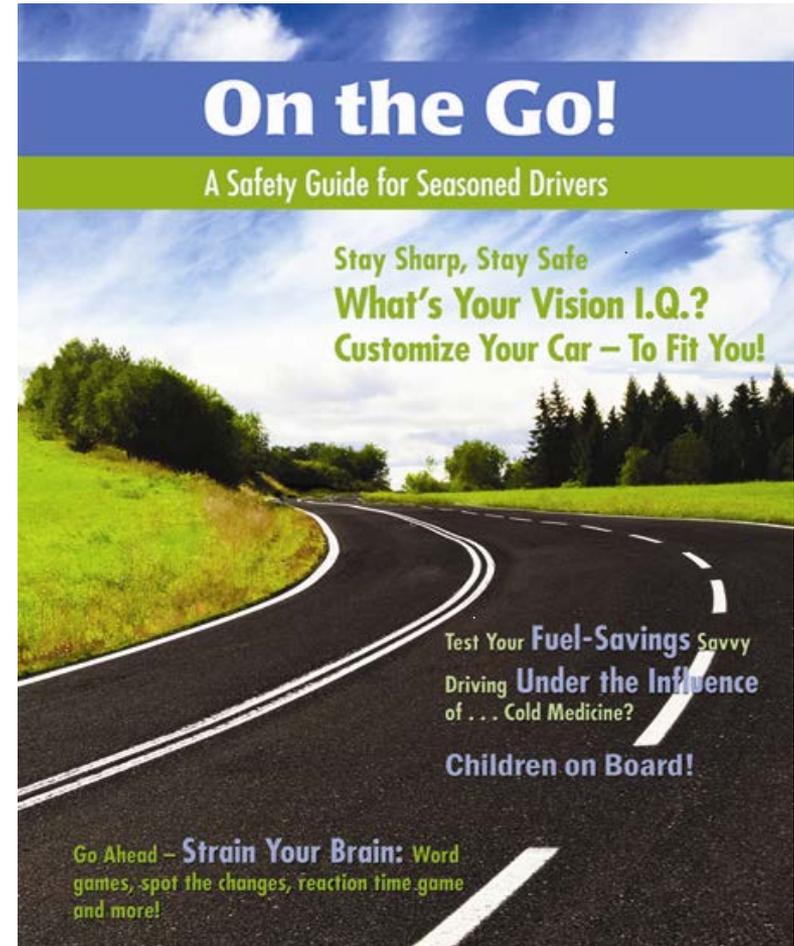
- Interactive Driving Evaluation
 - ✓ manual abilities
 - strength, flexibility, reactions
 - ✓ visual abilities
 - useful field of view
 - high and low contrast visual acuity
 - visualization of missing information
 - visual search
 - ✓ cognitive abilities
 - working memory
 - manage multiple distractions/stimuli



On The Go! publication

On the Go! addresses:

- physical and cognitive changes drivers experience as they age
- changes to roadway design and vehicles
- best practice for current driver behavior



Smart Features Publication

Factors for evaluating a current or future vehicle:

- safety features, such as seat belts and the positions and types of airbags
- ergonomics, or design features, that reduce operator fatigue and discomfort, such as adjustable pedals and seats
- comfort, such as ease of entry and exit, leg room and size of control buttons
- value, which incorporates the total cost of ownership including price, operating and maintenance costs, as well as reliability, fuel economy and resale value



CarFit Program/Publication

Types of issues addressed by the CarFit program/publication:

- a clear line of sight over the steering wheel
- plenty of room between the breastbone (or chest) and the air bag in the steering wheel
- a seat to fit in comfortably and safely
- properly adjusted head restraint
- easy access to gas and brake pedals
- a seat belt that holds the driver in the proper position and remains comfortable



Senior Safe Driving Presentation

The presentation can help seniors:

- identify their strengths and weaknesses
- find the perfect fit in their vehicle
- understand how age can affect their driving ability
- learn about new vehicle features that can help them maximize strengths and minimize weaknesses
- and learn about new roadway engineering changes such as “j-turns” and roundabouts—all with the emphasis on extending their safe driving years



Thank you!

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