

TOWARD ZERO DEATHS Because your life counts

South Central Minnesota Regional Crash Data

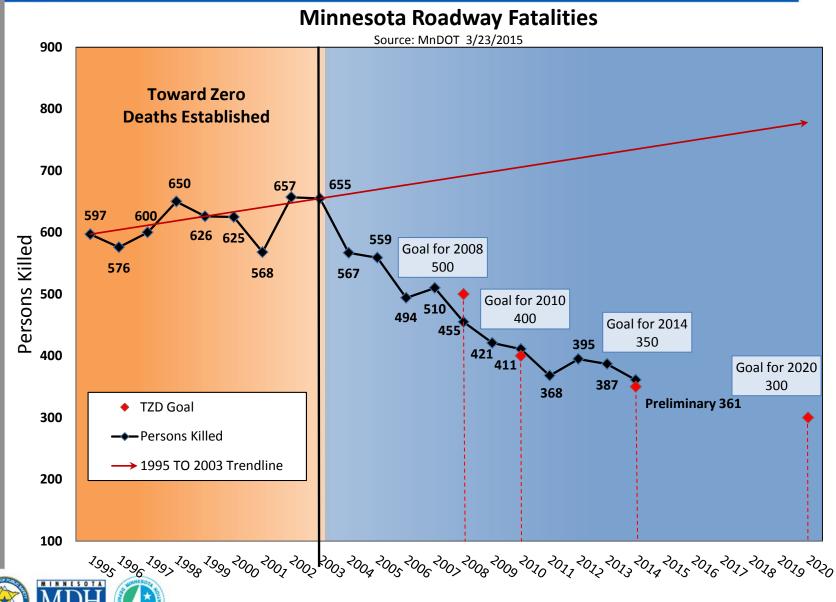
May 29, 2015





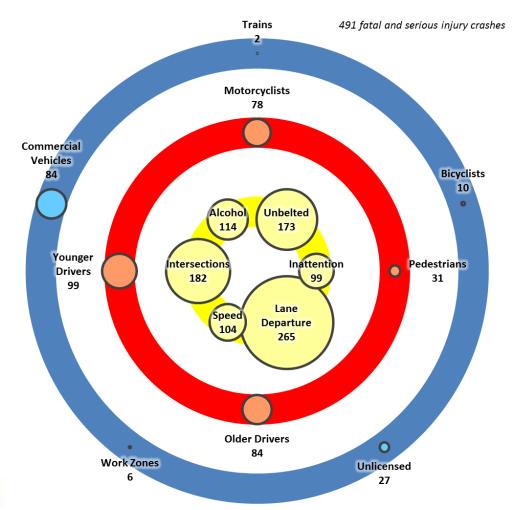


ZERO DEATHS





South Central Region Focus Areas 2010-2014*





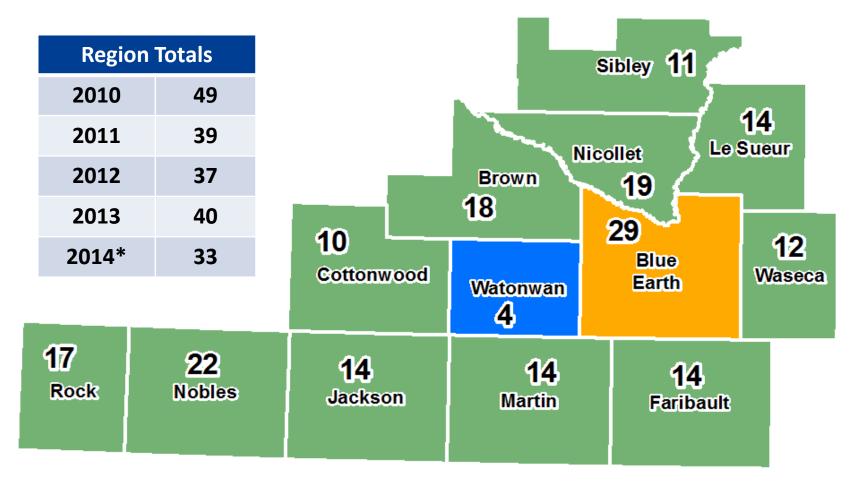








2010-2014 Fatalities





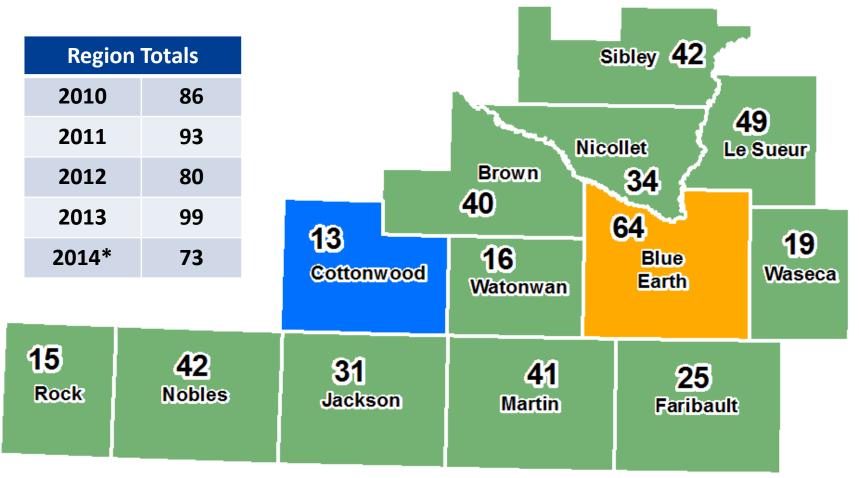








2010-2014 Serious Injuries







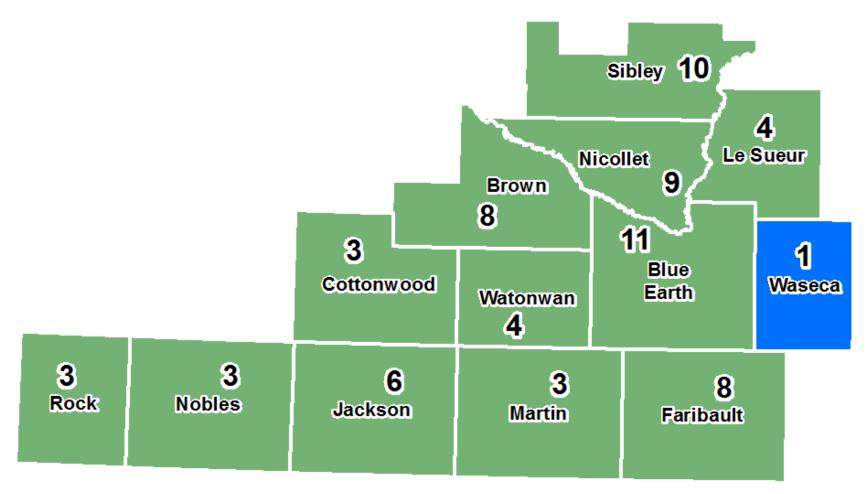
2014 Fatalities*







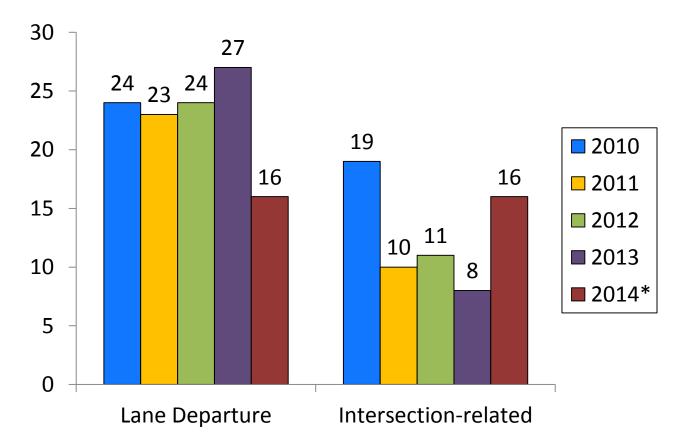
2014 Serious Injuries*







5-year Progress in Fatalities





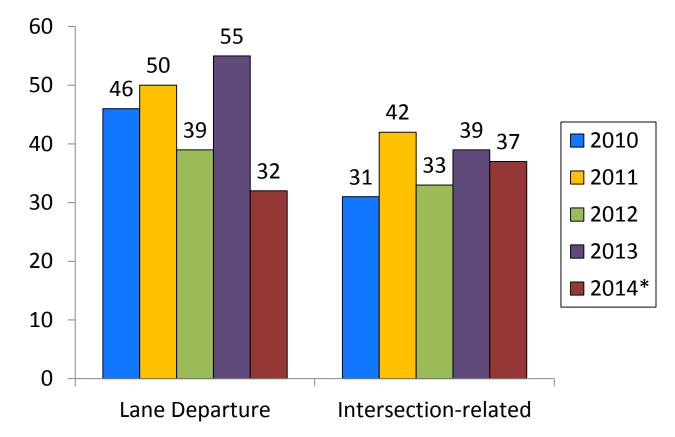








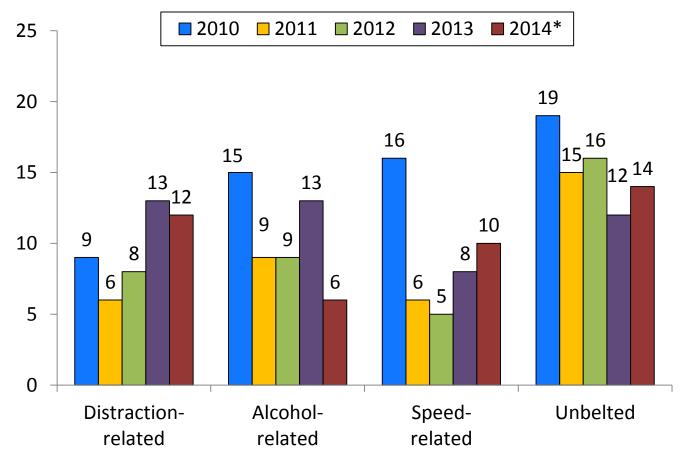
5-year Progress in Serious Injuries







5-year Progress in Fatalities

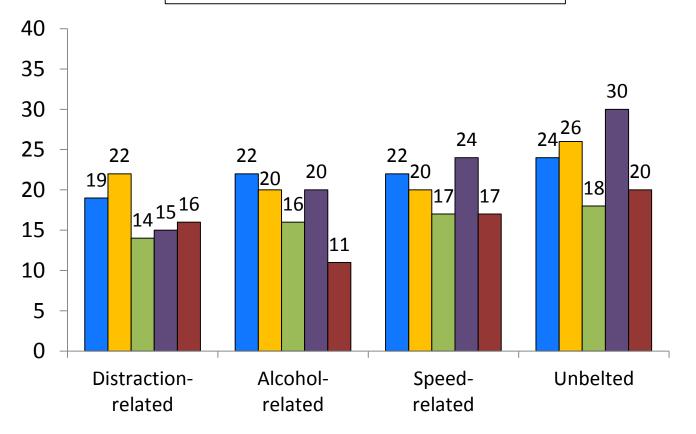






5-year Progress in Serious Injuries

■ 2010 ■ 2011 ■ 2012 ■ 2013 ■ 2014*







Key Findings for 2014*

South Central Region

- Males ages 15-24 are overrepresented in serious injury and fatal crashes.
- 2.8 fatalities per month
- 6.1 serious injuries per month
- Alcohol-, speed- and unbelted-related crashes are decreasing.





Key Findings for 2014*

Successes!

- 1 County with ZERO fatalities
- 1 County with ONE serious injury

Challenges

Distraction remains a challenge





Resources

Minnesota Toward Zero Deaths

<u>http://www.MinnesotaTZD.org</u>

Strategic Highway Safety Plan

<u>http://www.dot.state.mn.us/TrafficEng/Safety/SHSP</u>

Minnesota Crash Facts

<u>https://dps.mn.gov/Divisions/OTS</u>





Test your Knowledge with Traffic Safety Jeopardy!



