



**South Central Minnesota Toward Zero Deaths
4th Annual Regional Workshop Agenda
Holiday Inn
1201 Torgerson Drive, Fairmont**

May 29, 2015

- 8 a.m. **Registration & Continental Breakfast**
- 9 a.m. **Welcome & Regional Accomplishments**
Greg Ous, District engineer, MnDOT District 7
- 9:30 a.m. **Minnesota's Traffic Safety Culture**
Kristine Hernandez, Minnesota TZD program coordinator
- 9:45 a.m. **Understanding & Reaching the High Risk Driver**
Hal Campbell, Evaluation coordinator, DPS Office of Traffic Safety
- 10:15 a.m. **Break & Exhibits**
- 10:30 a.m. **Regional TZD Crash Facts overview – Capt. Jeremy Geiger, Minnesota State Patrol**
- 10:45 a.m. **Test your knowledge with some traffic safety jeopardy!**
Mark Griffith, Executive Director, South Central Minnesota EMS Regional System
- 11 a.m. **Breakout Sessions:**
- **How to Reach Different Ethnic Groups:**
Room: Budd/Sisseton
Gail Weinholzer, director of Public Affairs Minnesota/Iowa AAA; Fabio Lopez, Nobles County Public Health; Dr. Jay Vargas, Minnesota West Community College Facilitators: Annette Larson, South Central Minnesota TZD regional coordinator
Nationally, racial and ethnic minorities are overrepresented in fatal traffic crashes, compared with the much larger non-Hispanic population. With the increase in minority populations across southwest Minnesota, learn how we can reach these communities with our traffic safety messages.
 - **Solving the Mysteries of Ignition Interlock:**
Room: Hall room
Jim Beauregard, Ignition Interlock Vendor Oversight liaison & retired Morris chief of police; Facilitator: Scott McConkey, law enforcement liaison
Learn what to look for when stopping someone with an ignition interlock device. Beauregard will also review the circumventions he has seen with this device as well as discuss how the vendor oversight program works.
- 12:15 p.m. **Lunch & Exhibits**
Lunch will be served pool side

1 p.m.

Breakout sessions:

- **Working Together to Find Solutions through the Fatal Review Process:**
Room: Budd/Sisseton
Moderator: *Annette Larson, South Central Minnesota TZD regional coordinator*
Panelists include representatives from Kandiyohi County Fatal Review committee:
Stephanie Felt, TZD Safe Roads coordinator; Sheriff Dan Hartog, Kandiyohi County Sheriff's Office; Sgt. Dennis Koenen, Minnesota State Patrol; Captain Michael Anderson, Willmar Police Department; Mel Odens, Public Works director, Kandiyohi County; James Kroona, NREMT Willmar Ambulance Service.
See how a 4-E review of fatal or serious injury cases can identify community programs and initiatives that can be implemented locally.
- **The Silver Tsunami is Coming:**
Room: Hall room
Panelists: *Mark Peterson, Public Affairs Minnesota/Iowa AAA; Scott Thompson, MnDOT Traffic engineer, District 7; Lt. Jean Cemensky, Minnesota State Patrol; Dan Southwick, DVS Regional Supervisor, Mankato Exam Station; Mark Griffith, Executive Director SC Minnesota EMS Regional System.*
Learn about the challenges and opportunities assisting the aging population. Check out resources to stem the tide of the silver tsunami coming to Minnesota.

2:15 p.m.

Personal Impact – *Deb Hadley, mother of Tyler Hadley, who was one of four young men killed in Sleepy Eye Crash in March 2014.*

2:45 p.m.

Wrap up & Adjourn – *Greg Ous, MnDOT District 7 engineer; Capt. Jeremy Geiger, Minnesota State Patrol*

Please take time throughout the day to visit the traffic-safety exhibit tables for reference materials and ideas to implement in your communities.