



## South Central Minnesota Toward Zero Deaths Regional Workshop

May 20, 2013

Minnesota State University  
Centennial Student Union  
Mankato, Minnesota

### Agenda

#### Overall Theme: Seat Belts

- 8 a.m.                    **Registration & Continental Breakfast**  
Video of Regional Crashes by MN State Patrol
- 8:30 a.m.                **Welcome & 10 Years of TZD Highlights**  
Captain Lori Hodapp, Minnesota State Patrol  
Greg Ous, MnDOT District 7 Engineer
- 9 a.m.                    **Regional TZD Crash Facts Presentation**  
Roger Risser, Watonwan County Engineer  
Scott Thompson, MnDOT Traffic Engineer
- 9:30 a.m.                **Traffic Safety Jeopardy**  
Scott Reiten, South Central EMS  
Jen Horstmann, Blue Earth County Public Health
- 10:00 a.m.              **Break**
- 10:15 a.m.              **Personal Impact Statement**  
Interview with Cindy Hagen  
    Amy Roggenbuck, TZD Coordinator
- "Young Forever" Video  
                              Matt Dick, Minnesota State Patrol
- 11:00 a.m.              **May Mobilization/Seat Belt Enforcement Kickoff**  
Scott McConkey, Law Enforcement Liaison
- 11:15 a.m.              **Lunch & Exhibits**  
Lehnen Family, Honorary Guests and Introduction of Palm Cards

- 12:00                   **Keynote Address: Minnesota Crash Help**  
Frank Douma, Assistant Director, Center for Excellence in Rural Safety (CERS)
- In rural Minnesota, crashes account for a high percentage of trauma injury and death. What’s the role that information technology plays in improving emergency medical responses to victims of rural crashes? Find out what’s being done to fill the gap in getting faster emergency response by providing hospitals with advance notification of crash severity and related information that can be used to best prepare for the patient’s arrival. Learn about the challenges, successes and next steps in this pilot project.
- 12:30 p.m.           **The Future of Traffic Safety in Minnesota:**  
***Setting the direction for Strategic Highway Safety Plans & Statewide TZD***  
Representatives from the Minnesota Department of Transportation
- Minnesota has made great strides during the past 10 years in reducing traffic-related crashes and serious injuries. What can we do in the next 5-10 years to reduce these needless deaths even further? Help shape the future in these fast-paced exercises to rate the current focus areas, identify new potential partners and share ideas in order to shape traffic safety priorities Remember, the goal is *zero!*
- 3:00 p.m.             **DPS Commissioner Mona Dohman Address**
- 3:15 p.m.             **Wrap Up**  
Captain Lori Hodapp, Minnesota State Patrol  
Greg Ous, MnDOT District 7 Engineer
- 3:30 p.m.             **Adjourn**  
Hand out Palm Cards and Ribbons

*Please take time throughout the day to visit the traffic-safety exhibit tables for reference materials and ideas to implement in your communities.*