

Northwest Minnesota Toward Zero Deaths 7th Annual Regional Workshop Agenda

Sanford Center, 1111 Event Center Dr., Bemidji, Minnesota

May 25, 2016

- 8:30 a.m. Registration & Continental Breakfast
- 9 a.m. Welcome, Northwest Minnesota & Statewide TZD Accomplishments Lou Tasa, Assistant District State Aid engineer, MnDOT District 2; Holly Kostrzewski, Northwest Minnesota Regional TZD coordinator; and Kristine Hernandez, Minnesota TZD program coordinator
- 9:45 a.m. Regional TZD Crash Facts overview Bill Pirkl, MnDOT Traffic Engineer and Lt. Brad Norland, State Patrol District 3200
- 10:15 a.m. Break & Exhibits

10:30 a.m. JoyRide

Jessica Lange, Duluth DWI Court coordinator & Specialty Courts coordinator; Allison Nicolson, Injury Prevention coordinator, Essentia Health; Judge Eric Schieferdecker, Ninth Judicial District (invited)

Joyride is an alternative transportation service that transports customers home from drinking establishments using taxis, buses or other vehicles. Alternative transportation programs can be a great way to encourage residents and visitors alike to support and safely enjoy entertainment and hospitality businesses in communities. By providing transportation, program patrons have the opportunity to have a good time without the worry of how to enjoy a few drinks and get home easily – and safely – at the end of the evening.

With a successful JOYRIDE program, communities experience a positive change in the drinking and driving culture. By creating JOYRIDE with many partners, communities send a very strong message that drinking patrons must plan for a safe ride home. We hope it becomes the new "normal."

11:15 My Life Forever Changed – Personal Impact Statement

The consequences of a DUI – Koren Hill

12 p.m. Lunch & Exhibits

1 p.m. NW Minnesota TZD Call to Action!

Lisa Kons, Minnesota Safety Council

Share successful traffic safety countermeasures being conducted locally; discuss challenges encountered and how these efforts can be implemented in your community. Discussion topics will highlight efforts by each "E" and be selected using Northwest Minnesota crash data.

Please take time throughout the day to visit the traffic-safety exhibit tables for reference materials and ideas to implement in your communities.



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2:15 p.m. Breakout sessions:

See how effective countermeasures are done locally and how you can implement in your community

A. Flexible Design, Mumbles, Rumbles and Speed

Derek Leuer, assistant state traffic engineer, MnDOT Office of Traffic, Safety & Technology and Jim Rosenow, design flexibility engineer, MnDOT OTST MnDOT is implementing the concepts of performance-based design, context sensitive solutions, complete streets and practical design. What does all this mean? Session will also include information on the Statewide Speed Study, the new mumble strips and current statewide engineering safety planning efforts.

B. Auto-launch and resource dispatching

WESTAC member (invited)

When a crash occurs, time is a variable we cannot avoid. How can you contribute to the expediting of patients from crash scenes and to the appropriate care? Through the use of case reviews, we can see how this impacts the outcomes of the patients as well as responder safety.

3 p.m. Wrap Up and Adjourn

Captain Mike Wedin, State Patrol District 3200, and Northwest Minnesota TZD regional co-chair