



Northwest Minnesota Toward Zero Deaths

June 6, 2013

4th Annual Regional Workshop Agenda

Hampton Inn,
1019 Paul Bunyan Dr S,
Bemidji, Minnesota

- 8:30 a.m. **Registration & Continental Breakfast**
- 9:00 a.m. **Welcome & 10 Years of TZD Highlights**
TZD Regional Co-chairs: Craig Collison, District engineer, MnDOT District 2; Capt. Hanson, State Patrol commander, Dist. 3200; and Holly Kostrzewski, NW Regional TZD coordinator.
- 9:30 a.m. **Keynote address – Minnesota Crash Help**
Ben Schooley, Center for Excellence in Rural Safety In rural Minnesota, crashes account for a high percentage of trauma injury and death. What's the role that information technology plays in improving emergency medical responses to victims of rural crashes? Find out what's being done to fill the gap in getting faster emergency response by providing hospitals with advance notification of crash severity and related information that can be used to best prepare for the patient's arrival. Learn about the challenges, successes and next steps in this pilot project.
- 10:15 a.m. **Break**
- 10:30 a.m. **Regional TZD Crash Facts & What's Your Goal, Minnesota? Video**
Capt. Hanson, State Patrol commander, District 3200.
- 11 a.m. **Personal Impact Statement**
Alex's Marathon to Recovery "It is About the Journey" Mike, Debbie, and Alex Balluff
- 11:45 p.m. **Lunch & Exhibits**
- 12:30 p.m. **The Future of Traffic Safety in Minnesota:**
Setting the direction for Strategic Highway Safety Plans & Statewide TZD
Representatives from Minnesota Dept. of Transportation and Ginny Crowson, Athey Creek Consultants Minnesota has made great strides during the past 10 years in reducing traffic-related crashes and serious injuries. What can we do in the next 5-10 years to reduce these needless tragedies even further? Help shape the future in these fast-paced exercises to rate the current focus areas, identify new potential partners and share ideas in order to shape traffic safety priorities. Remember, the goal is *zero!*
- 2:45 p.m. **Report back**
- 3:15 p.m. **Wrap up**
- 3:30 p.m. **Adjourn**

Please take time throughout the day to visit the traffic-safety exhibit tables for reference materials and ideas to implement in your communities.