



Northwestern Toward Zero Deaths Region County Action

As developed at the NW TZD workshop on June 20, 2012

Beltrami County

- Local partner for parent component to Driver's Education
- Workplace policy and implementation
- Solway School – parent traffic safety pledge cards
- Mock crash scene for BSU
- Implement district and county wide safety plans
- Positive reinforcement for high school students seatbelt use

Clearwater County

Began a TZD coalition

- Selected a coordinator
- Applying for grant funding

County Road Safety Plan

- Result in implementing more road safety projects

Engage local law enforcement

- Need more enforcement on alcohol and speed with in county
- Need law enforcement engaged with other 3 "E"s
- Committee members will contact and invite them to the next TZD meeting

Include parent component to driver's education

- Beginning fall 2012

Increase seatbelt use

- Include in driver's education
- Include in 55 alive classes
- Meet with major employers to work on seatbelt use

Hubbard

1.) Form community TZD Coalition

- County commissioners
- 4 “E” reps
- County attorney
- Community members
- Motorcycle
- ATVs
- Media Representatives

2.) Develop mission statement

- Key wording of goals / components

3.) Develop strategies

- Alcohol – (teens)
- Inattentive driving include teens and older drivers

4.) Develop media component

5.) Begin Workplace policy work

Kittson/ Norman / Roseau

Education:

- Parent / Teen Driver Contracts
- Rollover simulator at schools, industries, graduations

Engineering:

- Rumble strip discussion
- More chevrons on curves
- Education – rollover simulators at schools, industries, graduations

Marketing:

- radio
- newspapers

Challenge:

TZD grants – small counties eligibility issues

Marshall County

- Road sign consistency
- Rumble strips on corners
- PSA – signs/ radio
- Weekend saturation
- Parent education participation for driver’s training classes

Pennington County

- Parent Component to Driver’s Education
- Engage Workplace Safety Policy and Implementation
- DWI Court

- Rumble stripes, chevrons on curves
- Improve seatbelt use through education, enforcement, and PSAs

Polk

1.) *Driver's Education*

- Parent component to Driver's Ed – Mandatory
- Involve Local Law Enforcement
- Health Comp

2.) *Marketing*

- Partner with the Media
- Local law enforcement

3.) *Identify other community partners*

- NTCC, UMD, School Districts, UND, GF

4.) *Develop a fatal review committee*

5.) *Evaluate the TZD coalition and recruit appropriate stakeholders*

Red Lake

- Parent Component to Driver's Education
- Workplace policy and implementation
- Server (alcohol) practices
- Reconstructing intersections for safety