



MINNESOTA
TOWARD **ZERO** DEATHS

Welcome
Northeast Toward Zero
Deaths Regional
Workshop

May 30, 2018

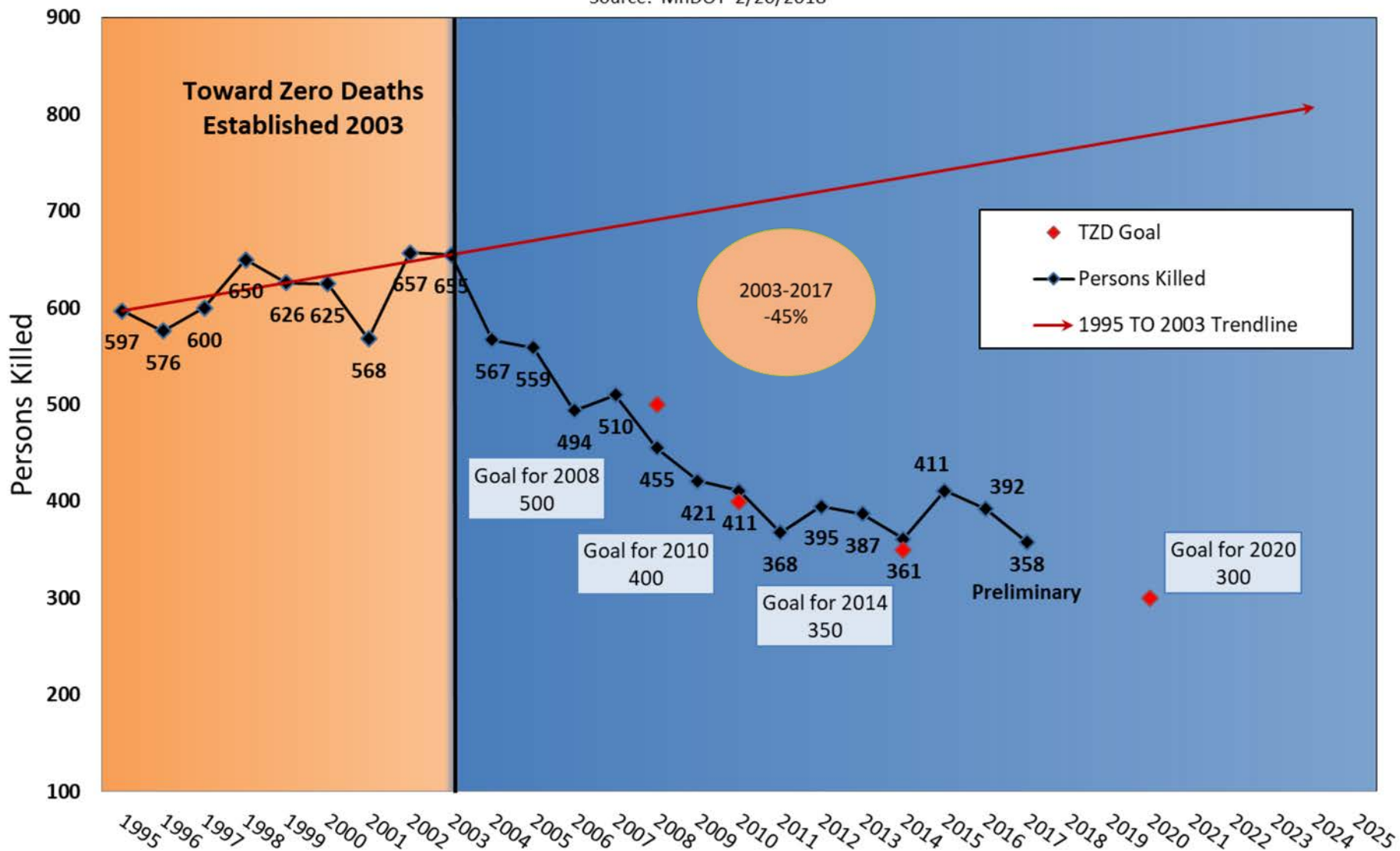
Vision

To reduce fatalities and serious injuries on Minnesota's roads to zero



Minnesota Roadway Fatalities

Source: MnDOT 2/20/2018



Mission

To move Minnesota toward **zero** deaths on our roads using education, enforcement, engineering and emergency medical & trauma services.



TZD Cornerstone

~~Five~~
Four “E” approach:



- Enforcement
- Engineering
- Education & Outreach
- Emergency Medical & Trauma Services
- **Everyone Else!**

(Legislators, Judicial, Media)

Year-to-Date Traffic-Related Deaths

As of
May 29, 2018
there were
118 traffic-
related
deaths on



Minnesota roads, compared to 115 deaths
at this time last year.

Minnesota TZD Strategic Goals

Goal 1: Pursue public support of traffic safety as a priority

Goal 2: Strengthen TZD as a priority for all units of government and traffic safety partnerships

Goal 3: Promote and implement effective traffic safety initiatives



2017 TZD Award Winners

TZD State Conference, St. Paul





Holly Kostrzewski, MPH

Northeast Minnesota TZD Regional Coordinator

Minnesota TZD:

*15 years
of Progress*



*“Its amazing what you
can accomplish when
you don’t care who
gets the credit.”*

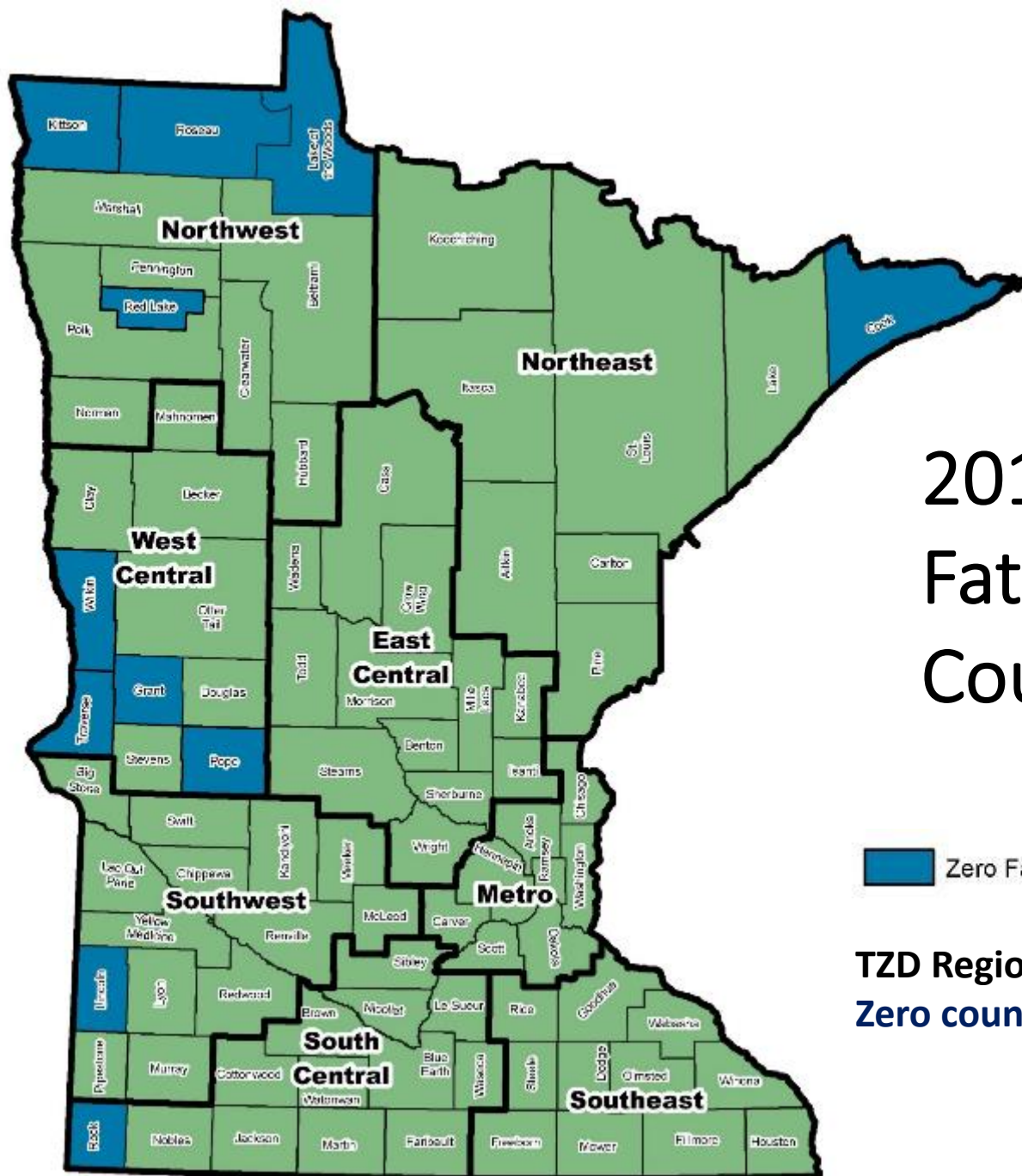
– Harry S. Truman

Your TZD involvement?


Can We Get to Zero?



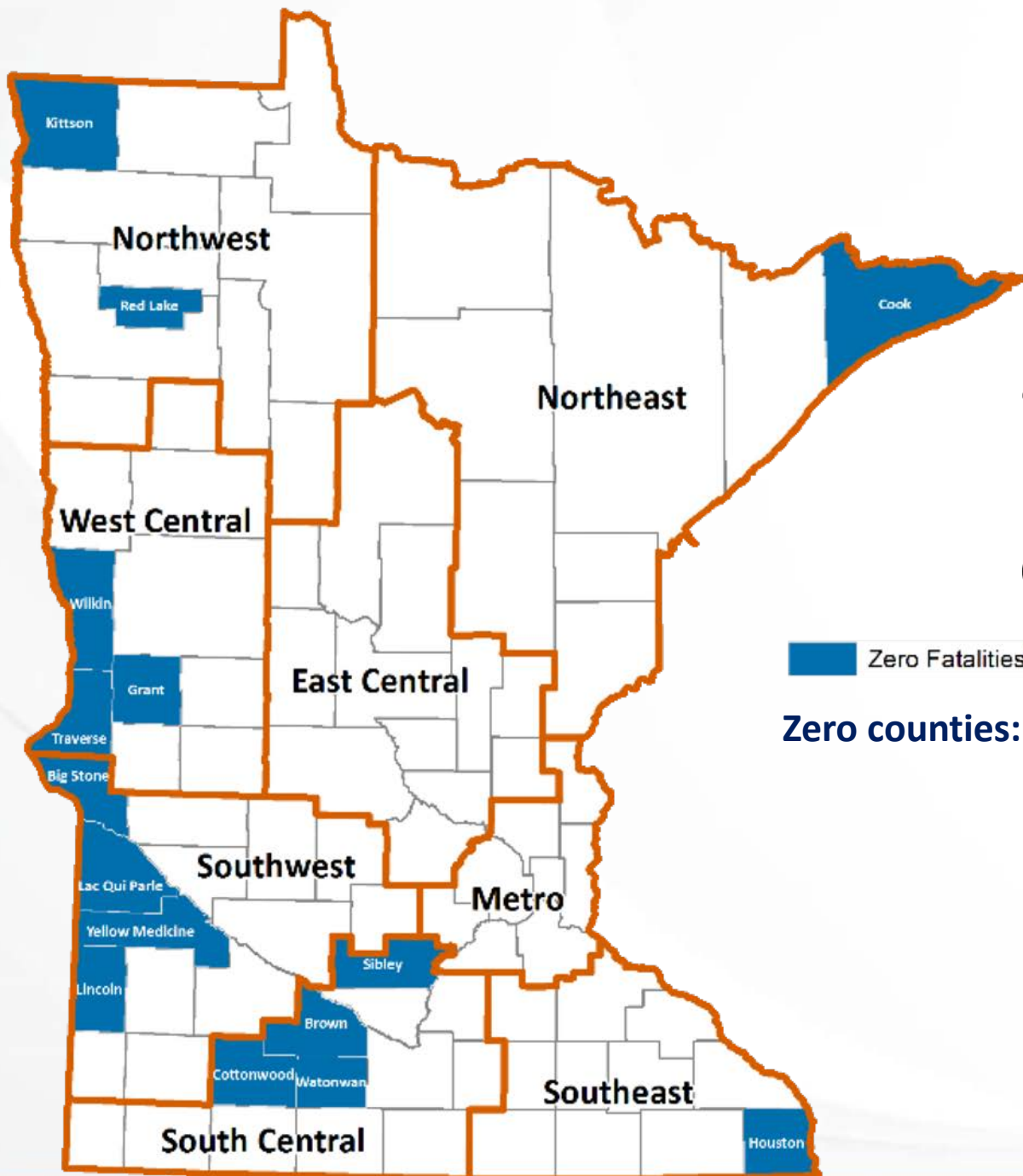
Zero is attainable — but it will take all of us working together to get there!




2015 Zero Fatality Counties

 Zero Fatality County

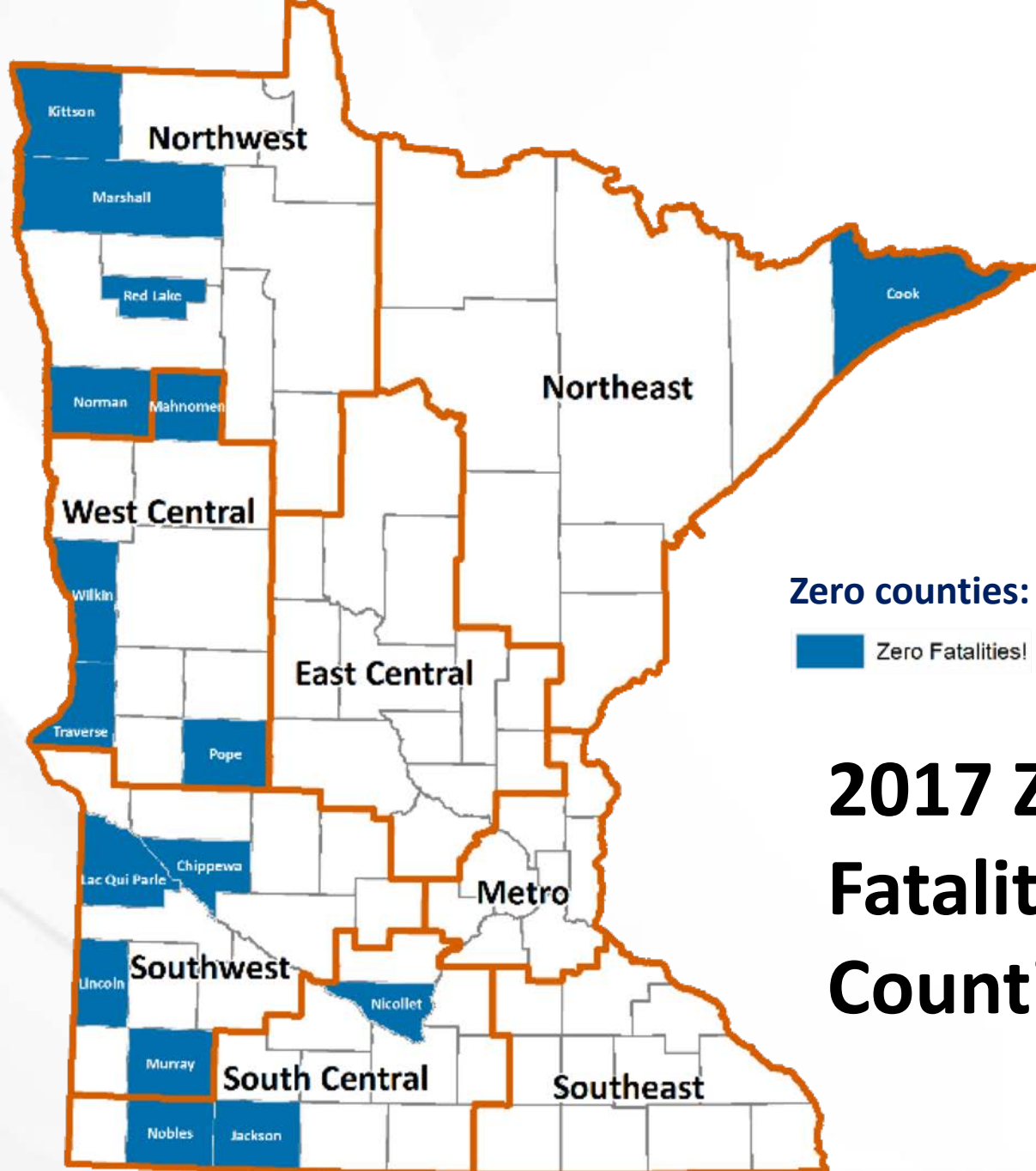
TZD Regions Map
Zero counties: 11



2016 Zero Fatality Counties

 Zero Fatalities!

Zero counties: 15

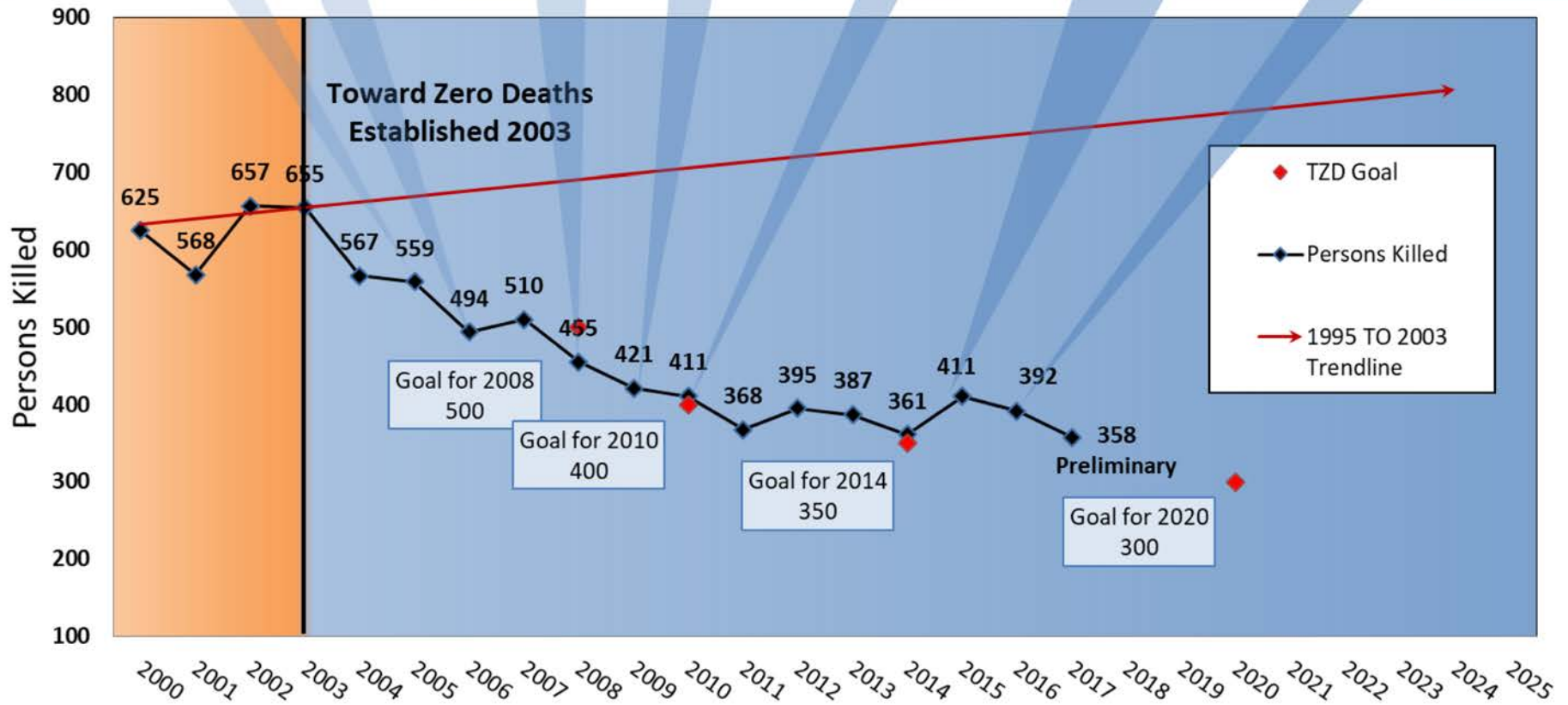


2017 Zero Fatality Counties

Minnesota Roadway Fatalities

Source: MnDOT 2/20/2018

- 2005** Statewide Trauma System & 0.8 BAC for DWI
- 2006** Cell Phone Ban (Under 18 and Provisional Drivers)
- 2008** Texting Prohibited While Driving & Expanded GDL Laws
- 2009** Primary Seat Belt, Booster Seat, Expanded GDL Laws
- 2010** Driver License Sanctions Ignition Interlock
- 2014** Additional Work Zone Speeding Fines; Increased Hours of Practice for Teen Drivers & Require Driver Educators to Offer Parent Training
- 2015** Increased fine for texting and driving second offense



CHOICES



15
YEARS
**TOWARD
ZERO
DEATHS**

15 Years of Minnesota TZD: Major Accomplishments & What the Future Holds



Kristine Hernandez

Minnesota TZD program coordinator

Minnesota Crash Facts

Mike Hanson

Minnesota Department
of Public Safety Office of
Traffic Safety

Duane Hill

MNDOT District
Engineer



The Next 15 Years... where can you go from here?



Lisa Kons, Traffic Safety Program Manager,
Minnesota Safety Council

Break



The Teenage Brain and Risk Reduction: Connecting the Dots



Erin Walsh, Mind Positive Parenting

Saved by the Belt Award

Benes Family

Vicki, Alyssa, Beau, Breann, Kali, Shyanne

Lunch & Exhibits

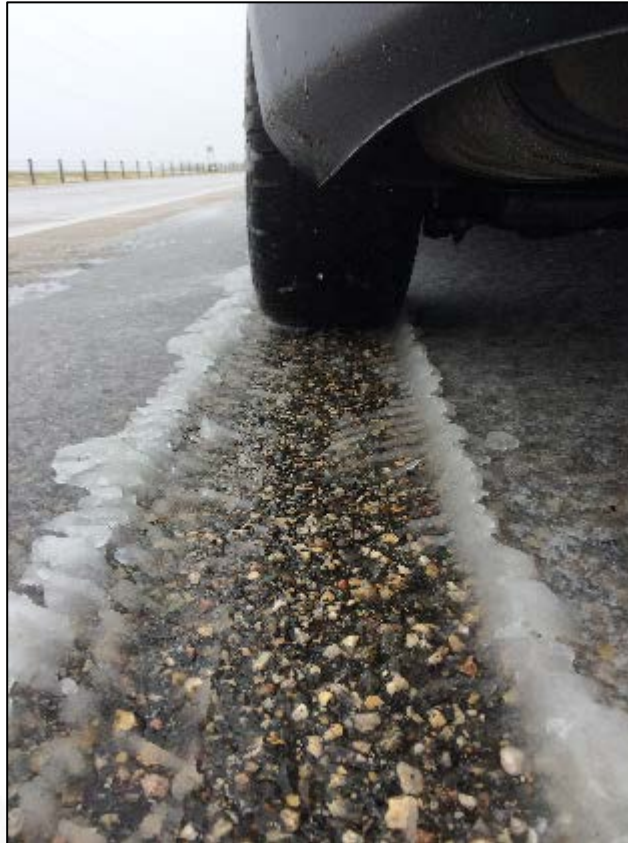


From College Student to Criminal

Brent Stensrude,
personal impact
speaker



Bad Ethics, Bad Engineering



James Cownie, MNDOT Deputy Chief Counsel

Drug Trends in Northeast Minnesota

- Chad Museus, senior special agent



The Future of TZD: Early Activation

- Amy Saylor, RN, CFRN, CCMTE regional clinical manager, Northeast Region, Hibbing, Cloquet, Duluth and Cloquet Bases, Life Link III
- Lucas Stoflet, EMD/CTO/CFC/ lead communication specialist, Life Link III

How can you be involved in TZD?

- Stakeholder Breakfasts in person or online
- Annual Statewide Conference and Regional Workshops
- Regional TZD Steering Committee meetings, News Conferences & Special Events



- TZD Mailing list(s)
- ***Be a TZD Ambassador!***

Toward Zero Deaths Statewide Conference



October 23-24, 2018 – Mankato

www.minnesotatzd.org

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- Like us on Facebook: MNTZD

www.MinnesotaTZD.org

TZD Goal for 2020:

- 300 or fewer traffic-related deaths
- 850 or fewer traffic-related serious injuries



Goal: **Zero Deaths**

