



The Future of Early Activation

Doing What's Best for Patients for Over 30 Years

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Objectives

- Understand the use of Air Medical Resources
- Discuss utilization of One Call
- Demonstrate use of OneLink[™] Application
- Recognize the importance of Early Activation



About Life Link III





OUR MEMBER-OWNERS















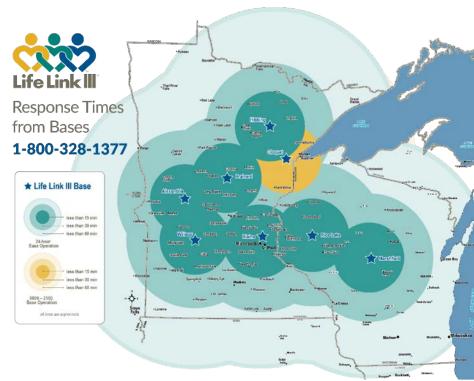






Our 10 Consortium member-owners include 50+ Hospitals

- 8 bases in MN and WI
- Critical care fixed-wing operates out of Blaine base
- Provide NICU transports for 5 hospitals



Life Link III Mission and Values

Our Mission:

Safe & Effective Air Medical Transport

- Our Values:
 - Safety
 - Excellence
 - Customer Focus
 - Integrity
 - Collaboration
 - Innovation

Exceptional Care – The Patient Comes First

- Certified Flight Nurses and Certified Flight Paramedics
- Full-time staffing model
- Continual in-service education



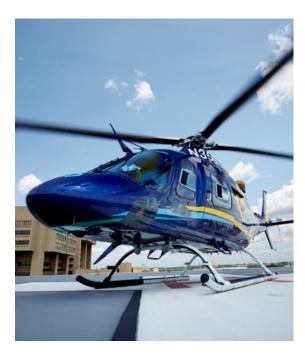


Hi-Tech/Hi-Touch Communication Center

- Focus on customer service, accurate ETAs
- All Communication Specialists Certified Flight Communicator (CFC)



Agusta 119Kx – Advanced Avionics & NVGs







Life Link III is the leading Critical Care and Specialty Medical Transport Service in the Upper Midwest, and is recognized nationally for safety, clinical quality, timeliness and cost-effective care.

Our Vision



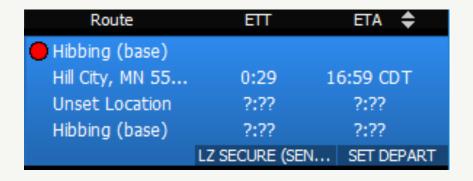
Reasons for Change

Transparency

- ETA accuracies
- Location
- Collaboration
- Closest Appropriate Aircraft

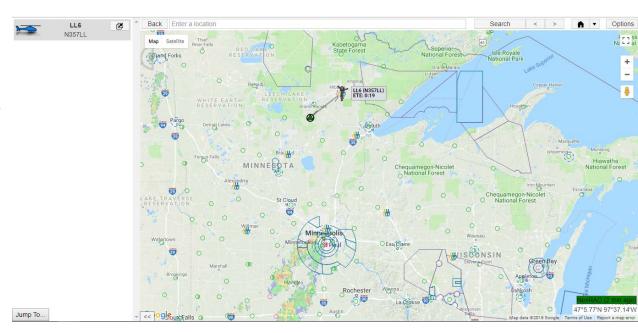
ETA Accuracy

- Importance and value of
- Communication of
- Implementation of



Location

- Assumptions
- No need to wonder
- Integrity



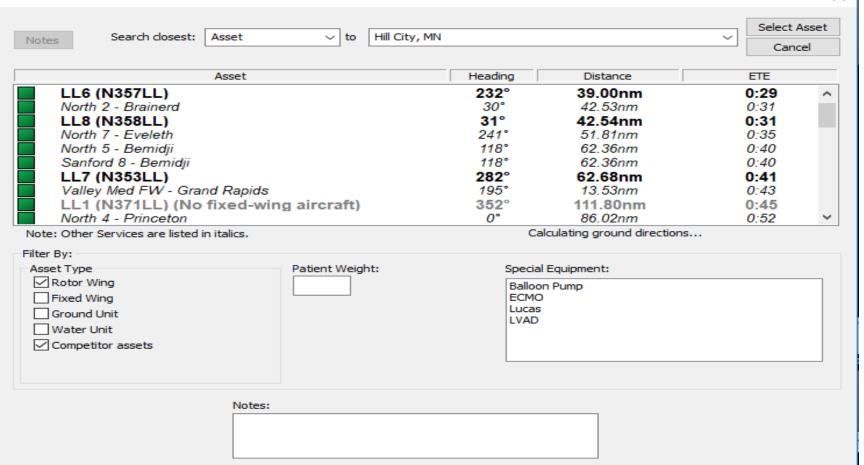
Collaboration

- Partnering with other services to provide a simplified activation process
- Avoids "stopping the clock"
- Simplifies the process



Closest Appropriate Aircraft

- Exceeding expectations
- One Call
- Does One Call work?
- ABSOLUTELY!



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Sending the Closest/Most Appropriate Ship

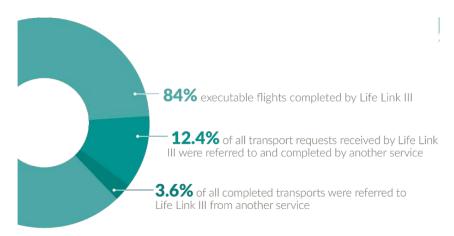


ONE CALL DOES IT ALL 1.800.328.1377

To contact the most appropriate aircraft for patient transport, call the Life Link III Communication Center.

One Call Statistics

2016 Community Report



2017 Community Report

One Call Does It All.

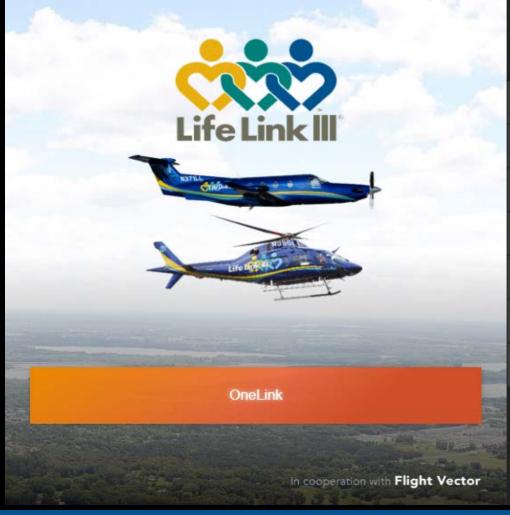
True to our commitment to always doing what is best for the patient, we will **send the closest appropriate aircraft** — whether it is Life Link III or another service.

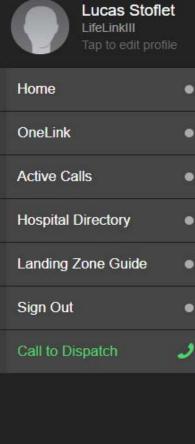
17% total transport requests received by Life Link III that were referred to and completed by another service

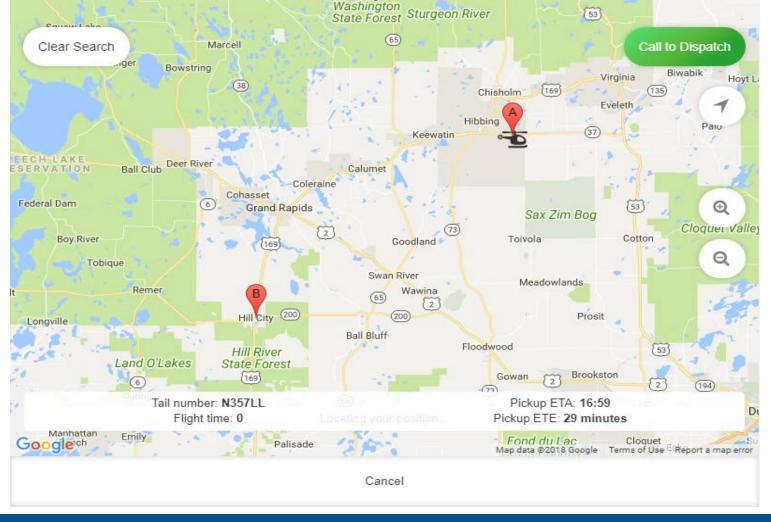
1.4% completed transports that were referred to Life Link III from another service

The next step of our vision....the future











Doing what's best for the patient It's that simple

An Award-Winning Team of Excellence



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Questions?

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