



Northeast Minnesota Toward Zero Deaths
8th Annual Regional Workshop Agenda
Timberlake Lodge
144 SE 17th St., Grand Rapids

May 30, 2018

- 8:30 a.m. **Registration & Continental Breakfast**
- 9 a.m. **Welcome and Northeast TZD Regional Highlights**
Captain Ron Silcox, Minnesota State Patrol, District 3100 and TZD regional co-chair
Holly Kostrzewski, Northeast Minnesota regional TZD coordinator
- 9:15 a.m. **15 Years of Minnesota TZD: Major Accomplishments and What the Future Holds**
Kristine Hernandez, Statewide TZD program coordinator
- 9:30 a.m. **The Breakdown: Regional TZD Data**
Mike Hanson, director, Office of Traffic Safety
Duane Hill, District engineer, MnDOT District 1 and Northeast TZD regional co-chair
- 10 a.m. **The Next 15 Years....Where Can You Go From Here?**
Lisa Kons, Traffic Safety program manager, Minnesota Safety Council
You have seen the data, and you know where we need to go—to zero. Now learn about successful initiatives that have been implemented for the road to zero. Then, identify community-based activities and next steps that will further reduce fatal and severe injury crashes in your communities. What can we do to bring the Northeast Region closer to zero?
- 10:30 a.m. **Networking & Visit Exhibits**
- 10:45 a.m. **The Teenage Brain and Risk Reduction: Connecting the Dots**
Erin Walsh, Mind Positive Parenting
Erin connects the dots between the latest in brain science and risk-taking behaviors in adolescence as it relates to traffic safety. She explores the role of “emotional accelerators” in the brain, impacts of technology on the developing brain and practical strategies for engaging young people in risk reduction. Using stories, warmth and humor, Erin presents the latest science in an engaging way, making it easy to apply this information with youth and families.
- 11:45 p.m. **Lunch provided and Visit Exhibits**
- 12:30 p.m. **From College Student to Criminal**
Brent Stensrude, personal impact speaker
His double life was revealed after a Highway Patrol stop brought his hidden lifestyle to the surface. Forced to choose between family and a life of substance abuse, this impact speaker shares his story of redemption and change.

- 1 p.m. **Bad Ethics, Bad Engineering**
James Cownie, MnDOT Deputy Chief Counsel
engineering failures are often the result of ethical failures. This session will present case studies on how ethical lapses have affected infrastructure projects and placed the public in harm's way. The session will discuss how public officials must balance cost constraints with safety concerns in the design and operation of public infrastructure. *(Eligible for 1 hour Ethics CEU for PE registration)*
- 1:50 p.m. **The Future of TZD: Early Activation**
Amy Saylor, RN, CFRN, CCMTE regional clinical manager, Northeast Region, Hibbing, Duluth and Cloquet Bases, Life Link III
Lucas Stoflet, EMD/CTO/CFC, lead communication specialist
OneLink™ is a mobile app that allows hospitals and first responders to request air medical transport with the click of a button. Life Link III's OneLink™ connects a mobile device, tablet or desktop computer directly to the Life Link III Communication Center to request an aircraft when critical care transport is necessary. All transport requests are transferred immediately to Life Link III's computer aided dispatch (CAD) system to get the request initiated as quickly as possible—when time is of the essence and the patient condition is critical.
- 2:20 p.m. **Drug Trends in Northeast Minnesota**
Chad Museus, senior special agent,
Minnesota Bureau Criminal Apprehension – Narcotics
Discover the truth of drug trends including the history, prices and current activity of northeast Minnesota and influence of social media on narcotics in the region.
- 3 p.m. **Wrap up and Adjourn**
Captain Chip Lemon, Minnesota State Patrol, District 2700 and TZD regional co-chair

Please take time throughout the day to visit the traffic-safety exhibit tables for reference materials and ideas to implement in your communities.