



Northeast Minnesota Toward Zero Deaths May 29, 2013 3rd Annual Regional Workshop Agenda Inn on Lake Superior, Duluth, Minnesota

- 8:30 a.m. **Registration & Continental Breakfast**
- 9:00 a.m. **Welcome & 10 Years of TZD Highlights**
TZD Regional Co-chairs: Duane Hill, District engineer, MnDOT District 1; Capt. Herrboldt, State Patrol commander, Dist. 3100; and Holly Kostrzewski, NE Regional TZD coordinator.
- 9:30 a.m. **Keynote address – Minnesota Crash Help**
In rural Minnesota, crashes account for a high percentage of trauma injury and death. What's the role that information technology plays in improving emergency medical responses to victims of rural crashes? Find out what's being done to fill the gap in getting faster emergency response by providing hospitals with advance notification of crash severity and related information that can be used to best prepare for the patient's arrival. Learn about the challenges, successes and next steps in this pilot project
- 10:15 a.m. **Break**
- 10:30 a.m. **Regional TZD Crash Facts & What's Your Goal, Minnesota? video**
Capt. Stromback, State Patrol commander, District 2700.
- 11 a.m. **Personal Impact Statement**
Alex's Marathon to Recovery "It is About the Journey" Mike, Debbie, and Alex Balluff
- 11:45 p.m. **Lunch & Exhibits**
- 12:30 p.m. **The Future of Traffic Safety in Minnesota:**
Setting the direction for Strategic Highway Safety Plans & Statewide TZD
Moderator: Representatives from Minnesota Dept. of Transportation and Ginny Crowson, Athey Creek Consultants
Minnesota has made great strides during the past 10 years in reducing traffic-related crashes and serious injuries. What can we do in the next 5-10 years to reduce these needless tragedies even further? Help shape the future in these fast-paced exercises to rate the current focus areas, identify new potential partners and share ideas in order to shape traffic safety priorities Remember, the goal is *zero!*
- 2:45 p.m. **Report back**
- 3:15 p.m. **Wrap up**
- 3:30 p.m. **Adjourn**

Please take time throughout the day to visit the traffic-safety exhibit tables for reference materials and ideas to implement in your communities.