



East Central Minnesota Toward Zero Deaths
5th Annual Regional Workshop
The Woods
19624 County Road 3, Brainerd

May 24th, 2017

- 8:30 a.m. **Registration & Continental Breakfast**
- 9 a.m. **Welcome & Regional Accomplishments**
Dan Anderson, District engineer, MnDOT District 3 and TZD regional co-chair
- 9:15 a.m. **Minnesota Toward Zero Deaths: It's More Than Just a Slogan**
Kristine Hernandez, Statewide TZD program coordinator
Although traffic-related deaths have continued to rise throughout the U.S., Minnesota's deaths have plateaued. To decrease these numbers, the state is focusing on long-term methods of changing culture. Methods include: ingraining TZD in the Federal Strategic Highway Safety Plan, establishing a traffic safety culture action team and social norming techniques. What can the regions do to help?
- 9:30 a.m. **Regional TZD Crash Facts overview**
Capt. Jeff Westrum, Minnesota State Patrol and TZD regional co-chair
Through case studies highlighting contributing factors in local crashes, participants will see how crash data directly relates to actual incidents.
- 10 a.m. **Networking & Visit Exhibits**
- 10:15 a.m. **Blame Game**
Panel of "4-Es" (Tom Dumont, MnDOT Traffic engineer; Tim Bray, Crow Wing County engineer; Jim Exsted, Baxter chief of police, Educator & EMS TBD)
This interactive session will challenge the attendees to make suggestions on who can fix the case study presented. For instance, "just put in a stop light" may not be the answer, just as well as "tell law enforcement to write more tickets." There are reasons to why things need to be developed and this session will help illustrate hurdles and likely open opportunities for growth. We can't always just blame the guy that's not there!
- 10:45 a.m. **The Dissection of Crash Evidence: Can and Can't**
Sgt. Lance Turcotte and Trp. Dion Pederson, Minnesota State Patrol
When a crash happens, the investigation begins to find the contributing factors to how this crash happened. As traffic safety partners, we look for the "why" to work on prevention. This will walk through what is and is not able to found.

- 11:30 a.m. **I Just Share From My Heart: A Sister Speaks Out**
Rylie Langer, Tyler Langer's younger sister
Rylie Langer's brother Tyler was driving drunk when the car he was driving slammed into a semi, killing his best friend and leaving him unable to move, speak, or eat. He requires full-time help, which is given by his mother who has quit her job. Rylie goes home to Wadena almost every weekend from college to help care for him.
- 12 p.m. **Lunch & Exhibits**
- 12:30 p.m. **What's New?**
There are so many things that stay the same it seems, but we cannot lose track of all the changes. The following segments will be covered briefly to allow for topic awareness and then time for questions in small groups afterwards.
- Complete Street Project – *Michelle Pooler, planner, MnDOT Pedestrian and Bike Section (15)*
 - Safety Culture – *Nate Lebeck, nationally registered paramedic, Lifelink iii (20)*
 - E-charging & E-warrants – *Gary Kalstabakken, Product Manager, Bureau of Criminal Apprehension BCA (15)*
- 1:20 p.m. **Afternoon Snack Break**
- 1:30 p.m. **Sharing Successes! Regional Accomplishments**
West Central TZD Safe Roads and coalition coordinators will showcase their success stories from their counties and beyond.
- 2 p.m. **County Trifecta: Powerful Dreams Inspire Powerful Actions**
You have the power to change our traffic safety culture! Challenge the “keep on, keeping on.” What can we accomplish for 2017? Facilitated session of county groups that will have three segments:
- 20-minutes in-county discussion
 - 20-minutes neighbor county discussion
 - 20-minutes of make a goal for next year
- 3 p.m. **Wrap up & Adjourn**
Capt. Joe Dwyer, Minnesota State Patrol and TZD regional co-chair

Please take time throughout the day to visit the traffic-safety exhibit tables for reference materials and ideas to implement in your communities.

EAST CENTRAL TZD REGIONAL WORKSHOP

EVALUATION FORM

The Woods, Brainerd, MN

May 24, 2017

Please take a few minutes to complete the following survey. Your comments, opinions and suggestions are very important to us. With your feedback we can better understand the needs of our participants and ensure the quality of future programs.

Please evaluate how informative and interesting the sessions were to you by placing a check in the box that best describes your opinion.

General Sessions	Excellent (4)	Good (3)	Fair (2)	Poor (1)	Did Not Attend
Welcome & Regional Accomplishments					
TZD Crash Facts Overview					
Networking					
Blame Game					
The Dissection of Crash Evidence					
Personal Impact Statement					
What's New?					
Ideas					
County Tri-fecta					
Wrap Up & Adjourn					

Comments on the general sessions: _____

Please evaluate the following aspects of the workshop by placing a check in the box that best describes your opinion.

Arrangements	Excellent (4)	Good (3)	Fair (2)	Poor (1)
Convenience of the registration process				
Location of The Woods				
Facilities were comfortable and appropriate for the workshop.				
Food served for meals and breaks was satisfying.				
Participant materials were helpful and useful.				
How beneficial are the mounted regional crash maps provided to each county?				
How useful was the e-packet?				

Comments on the arrangements: _____

Do you have suggestions for topics you would like to see offered at future workshops? _____

What are your suggestions for building and maintaining support for this region's Minnesota TZD initiative: _____

Any other comments or suggestions are welcome.

*Thank you for your time.
Please return your completed evaluation to the registration table
or fax to Shannon Engstrom at (612)625-6381.*

5/24/17 East Central TZD Workshop Exhibitor Roster

Organization	First Name	Last Name	Email	Phone	Business Address	City	State	Zip
CELLslip	Mitch	Bain	Mitch@CELLslip.com	620-250-0549	1141 5th St N	Sartell	MN	56377
DPS Ignition Interlock	Jim	Beauregard	beaurejim@gmail.com	320-815-7387	14 S California Ave	Morris	MN	56267
Hiway Federal Credit Union	Mark	Hodowanic	mhodowanic@hiway.org	651-259-6456	840 Westminster St	St. Paul	MN	55130
Minnesota Safety Council	Lisa	Kons	lisa.kons@minnesotasafetycouncil.org	651-228-7330	474 Concordia Ave	St. Paul	MN	55103
MN National Guard Substance Abuse Program	Tarrence	Robertson	t.robertson@accenturefederal.com	651-268-8387	600 Cedar St Rm 255	St. Paul	MN	55101
North Memorial Air Care	Matthew	Jakubik	Matthew.jakubik@northmemorial.com	763-581-9928	4501 68th Ave N	Brooklyn Center	MN	55430
Sanford AirMed	Katy	Kressin	katy.kressin@sanfordhealth.org	701-234-6658	801 Broadway St	Fargo	ND	58078

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5/24/2017 East Central TZD Regional Workshop Roster

	First Name	Last Name	Organization	Title	Email	Phone	Street Address	City	County	Zip Code
1	Dan	Anderson	MnDOT	District Engineer	daniel.d.anderson@state.mn.us	218-828-5700	7694 Industrial Park Rd	Baxter	Crow Wing	56258
2	Amber	Babineau	Hubbard Radio		ababineau@hubbardradio.com	218-828-1244	13225 Dogwood Dr	Baxter	Crow Wing	56425
3	Mitch	Bain	CELLslip		mitch@CELLslip.com	612-250-0549	1141 5th St N	Sartell	Benton	56377
4	Jim	Beauregard	Department of Public Safety	Ignition Interlock Vendor Oversight Liaison	beaurejim@gmail.com	320-815-7387	14 S California Ave	Morris	Stevens	56267
5	Keith	Benz	Minnesota State Patrol	Lieutenant	keith.benz@state.mn.us	218-316-3020	7694 Industrial Park Rd, Ste 2	Baxter	Crow Wing	56425
6	Donna	Berger	Dept. of Public Safety, Office of Traffic Safety	Director and TZD Co-Chair	donna.berger@state.mn.us	651-201-7061	445 Minnesota St, Ste 150	St. Paul	Ramsey	55101
7	Shawn	Birr	Pine River Police	Patrolman	prpd857@yahoo.com	218-587-3333	200 Front St N, PO Box 87	Pine River	Minnesota	56474
8	Bob	Bollenbeck	Isanti TZD Program	Coordinator	robert.bollenbeck@ecrdc.org	320-6709-4065	100 S Park St	Mora	Kanabec	55051
9	Brad	Bordwell	Minnesota State Patrol	Lieutenant	bradley.bordwell@state.mn.us	218-316-3021	7694 Industrial Park Rd, Ste 2	Baxter	Crow Wing	56425
10	Lachelle	Brinks	Mille Lacs County	Public Health Nurse	lachelle.brinks@co.mille-lacs.mn.us	320-983-8345	525 2nd St SE	Milaca	Mille Lacs	56353
11	LuAnn	Cameron	MnDOT	Executive Assistant	luann.cameron@state.mn.us	218-828-5702	7694 Industrial Park Rd	Baxter	Crow Wing	56425
12	Christine	Casperson	Minnesota State Patrol		christine.casperson@state.mn.us	218-316-3029	7694 Industrial Park Rd, Ste 2	Baxter	Crow Wing	56425
13	Joe	Christensen	Senior Traffic Safety Education		STSE159@gmail.com	320-746 2619	38917 Timber Rd	Avon	Stearns	56310
14	Raeline	Davis	Minnesota National Guard	Substance Abuse Prevention Coordinator	raeline.a.davis@accenturefederal.com	612-505-7335		Bloomington	Hennepin	55420
15	Neil	Dickenson	Minnesota State Patrol	Public Information Officer	neil.dickenson@state.mn.us	218 830-0472	1131 Mesaba Ave	Duluth	St. Louis	55811
16	Joe	Dwyer	Minnesota State Patrol	Captain	joseph.dwyer@state.mn.us	218-316-3022	7694 Industrial Park Rd, Ste 2	Baxter	Crow Wing	56425
17	Clayton	Ebeling	MnDOT		clayton.ebeling@state.mn.us	651-366-4788	395 John Ireland Blvd	St. Paul	Ramsey	55155
18	Shannon	Engstrom	Center for Transportation Studies		engstrom@umn.edu	612-625-5608	511 Washington Ave SE	Minneapolis	Hennepin	55455
19	Jim	Exsted	Baxter Police Department	Chief of Police	jexsted@baxtermn.gov	218-251-3903	13190 Memorywood Dr	Baxter	Crow Wing	56425
20	Jesse	Grabow	MN State Patrol	Sergeant	jesse.grabow@state.mn.us	218-846-8247	1000 Highway 10 W	Detroit Lakes	Becker	56501
21	Pat	Hackman	Safe Communities of Wright County	Executive Director	safecommunitieswc@charter.net	763-241-9888	PO BOX 339	St. Michael	Wright	55376
22	Ken	Hansen	MnDOT	Assistant District Traffic Engineer	kenneth.hansen@state.mn.us	218-828-5771	7694 Industrial Park Rd	Baxter	Crow Wing	56425
23	Virgil	Hawkins	Wright County Highway Department	County Highway Engineer	virgil.hawkins@co.wright.mn.us	763-682-7388	3600 Braddock Ave NE	Buffalo	Wright	55313
24	Kristine	Hernandez	MnDOT	Statewide TZD Program Coordinator	kristine.hernandez@state.mn.us	507-286-7601	2900 48th St N	Rochester	Olmsted	55906
25	Melissa	Hjelle	St. Cloud Hospital, Trauma Services	Injury Prevention Specialist	hjellem@centracare.com	320-251-2700 x52574	1406 6th Ave N	St. Cloud	Stearns	56368

26	Mark	Hodowanic	Hiway Federal Credit Union		mhodowanic@hiway.org	651-295-5456	840 Westminster St	St. Paul	Ramsey	55130
27	Wanita	Holsapple	AARP Driver Safety	Zone Coordinator/Instructor	holsapplew@gmail.com	218-251-6730	1969 S 7th St Apt 201N	Brainerd	Crow Wing	56401
28	Jeff	Hulsether	City of Brainerd	City Engineer	jhulsether@ci.brainerd.mn.us	218-828-2309	501 Laurel St	Brainerd	Crow Wing	56401
29	Matthew	Jakubik	North Memorial Air Care		Matthew.jakubik@northmemorial.com	763-581-9928	4501 68th Ave N	Brooklyn Center	Hennepin	55430
30	Abdalle	Jamaa	CentraCare	Community Health worker	Abdalle.Jamaa@centracare.com	651-353-6848	1406 Sixth Ave N	St. Cloud	Stearns	56301
31	Gary	Kalstabakken	Bureau of Criminal Apprehension	Product Manager	gary.kalstabakken@state.mn.us	651-793-2736	1430 Maryland Ave	St. Paul	Ramsey	55106
32	Eric	Klang	Pequot Lakes Police Dept	Chief of Police	eklang@pequotlakes-mn.gov	218-568-8111	4638 County Rd 11	Pequot Lakes	Crow Wing	56472
33	Kristine	Klopp	Mille Lacs County	Car Seat Tech	kristine.klopp@co.mille-lacs.mn.us	320-983-8373	525 2nd St SE	Milaca	Mille Lacs	56353
34	Lisa	Kons	Network of Employers for Traffic Safety	Traffic Safety Program Coordinator	lisa.kons@minnesotasafetycouncil.org	651-228-7330	474 Concordia Ave	St. Paul	Ramsey	55103
35	Katy	Kressin	Sanford AirMed	Outreach Development Specialist	katy.kressin@Sanfordhealth.org	701-234-6658	801 Broadway N	Fargo	Cass	58122
36	Rylie	Langer		Presenter						
37	Ken	Larson	MN Safety Center	Driver Improvement Program Instructor	larspl@uslink.net	218-838-9720	31264 Eastwood Dr	Pequot Lakes	Crow Wing	56472
38	Nate	Lebeck	Lifelink III	Presenter						
39	Jennifer	Lezer	Benton County Public Health	Community Health Specialist	jlezer@co.benton.mn.us	320-968-5275	531 Dewey St	Foley	Benton	56329
40	Dean	Loidolt	Central MN Council on Aging	Community Service Developer	dean@cmcoa.org	320-253-5056	250 Riverside Ave N, Ste 300	Sartell	Stearns	56377
41	Matt	Maier	Baxter Police Department	Sergeant	mmaier@baxtermn.gov	218-454-5090	13190 Memorywood Dr	Baxter	Crow Wing	56425
42	Jill	McKenzie	Crow Wing County	DWI Court Coordinator	jill.mckenzie@courts.state.mn.us	218-831-8438	213 Laurel Street, Ste 11	Brainerd	Crow Wing	56401
43	Corky	McQuiston	Brainerd Police Department	Chief of Police	Corky.McQuiston@ci.brainerd.mn.us	218-829-2805	225 East River Rd	Brainerd	Crow Wing	56401
44	Daniel	Meinen	MnDOT	Maintenance Supervisor	dan.meinen@state.mn.us	763-689-7086	3725 12th St N	St. Cloud	Stearns County	56303
45	Tama	Minter	MHSRC	Program Administrator & Curriculum Developer	taminter@stcloudstate.edu	320-534-0149	720 4th Ave S	St. Cloud	Stearns	56301
46	James	Mortenson	St. Cloud Police Department	Lieutenant	james.mortenson@ci.stcloud.mn.us	320-980-6815	101 11th Ave N	St. Cloud	Benton/Sherburne/Stearns	56303
47	Laura	Newman	Minnesota Hwy Safety and Research Center	Instructor for 55+ Driver Improvement Program	lauranewman1126@hotmail.com	218-851-0107	7542 Stone Ridge	Brainerd	Crow Wing	56401
48	Thomas	Nixon	MnDOT	TZD Regional Coordinator	thomas.nixon@state.mn.us	218-828-5830	7694 Industrial Park Rd	Baxter	Crow Wing	56425
49	Chelsea	Palmateer	Dept. of Public Safety, Office of Traffic Safety		chelsea.e.palmateer@state.mn.us	651-201-7076	445 Minnesota St, Ste 150	St. Paul	Ramsey	55101
50	Rob	Pearson	North Memorial AirCare	Community Representative	rob.pearson@northmemorial.com	763-581-9929	4501 68th Ave N	Brooklyn Center	Hennepin	55430
51	Dion	Pederson	Minnesota State Patrol	Trooper	dion.pederson@state.mn.us	218-316-3030	7694 Industrial Park Rd, Ste 2	Baxter	Cass	56425

52	Kate	Petersen	Pequot Lakes Police Dept	Police Officer	kpetersen@pequotlakes-mn.gov	218-568-8111	4638 Co Rd 11	Pequot Lakes	Crow Wing	56472
53	Terri	Pieper	Dept. of Public Safety, Office of Traffic Safety		terri.pieper@state.mn.us	651-201-7073	445 Minnesota St, Ste 150	St. Paul	Ramsey	55101
54	Michelle	Pooler	MnDOT	State Program Administrator	michelle.pooler@state.mn.us	651-366-4167	395 John Ireland Blvd	St. Paul	Ramsey	55155
55	Becky	Putzke	Dept. of Public Safety, Office of Traffic Safety	Northwest TZD Law Enforcement Liaison	becky.putzke@gmail.com	218-838-7806	1524 Ferry Rd	Fort Ripley	Crow Wing	56449
56	Tarrence	Robertson	Minnesota National Guard Substance Abuse Program	Alcohol and Drug Control Officer	t.robertson@accenturefederal.com	651-268-8387	600 Cedar St, Rm 255	St. Paul	Ramsey	55101
57	David	Roedel	Sherburne County	Assistant Public Works Director	david.roedel@co.sherburne.mn.us	763-765-3352	425 Jackson Avenue	Elk River	Sherburne	55330
58	Anthony	Runde	Brainerd Police Department		tony.runde@ci.brainerd.mn.us	218-829-2805	225 East River Rd	Brainerd	Crow Wing	56401
59	Paul	Sand	City of Pine River	Chief of Police	prpd860@yahoo.com	218-587-3333	200 Front St N, PO Box 87	Pine River	Minnesota	56474
60	Paul	Sandy	City of Brainerd	Assistant City Engineer	psandy@ci.brainerd.mn.us	218-828-2309	501 Laurel Street	Brainerd	Crow Wing	56401
61	Frank	Scherf	Dept. of Public Safety, Office of Traffic Safety	Law Enforcement Liaison	frankscherf3@gmail.com	218-244-5873	42455 Co Rd 117	Cohasset	Itasca	55721
62	Penny	Simonsen	East Central Regional Development Commision		penny.simonsen@ecrdc.org	320-679-4065 x23	100 Park St S	Mora	Mille Lacs	55051
63	Amy	Staudinger	MnDOT	Transportation Generalist	amy.staudinger@state.mn.us	320-761-1431	406 2nd Ave SW	Rice	Benton	56367
64	Amanda	Svir	North Memorial Air Care	RN, Base Coordinator Air Care Brainerd	amanda.svir@northmemorial.com	218-820-6830	4418 Brownsville Circle	Baxter	Crow Wing	56425
65	Bob	Swenson	MN Motorcycle Safety Center, MN Hwy Safety Research Center	Instructor	ductdrbob@gmail.com	218-639-6177	12610 257th Ave	Staples	Wadena	56479
66	Jodi	Teich	Stearns County	County Engineer	jodi.teich@co.stearns.mn.us	320-255-6180	455 28th Avenue S	Waite Park	Stearns	56387
67	Joel	Torkelson	Wright County Public Health	Public Health Planner	joel.torkelson@co.wright.mn.us	763-682-7909	1004 Commercial Dr	Buffalo	Wright	55313
68	Lance	Turcotte	Minnesota State Patrol	Sergeant	lance.turcotte@state.mn.us	218-316-3030	7694 Industrial Park Rd	Baxter	Crow Wing	56258
69	Tyron	VanHeerden	Pine River Police	Patrolman	prpd856@yahoo.com	218-587-3333	200 Front St N PO, Box 87	Pine River	Minnesota	56474
70	Jeff	Westrum	Minnesota State Patrol	Captain	jeffrey.westrum@state.mn.us	320-223-6660	3725 12th St N	St. Cloud	Stearns	56303
71	Julie	Willman	Benton County Public Health	Community Health Specialist	jwillman@co.benton.mn.us	320-968-5147	PO Box 740	Foley	Benton	56329
72	Andrew	Witter	Sherburne County	PW Director / County Engineer	andrew.witter@co.sherburne.mn.us	763-765-3302	13880 Business Center Dr	Elk River	Sherburne	55330
73	Susan	Youngs	MnDOT	TZD Regional Coordinator	susan.youngs@state.mn.us	651-234-7706	1500 County Rd B2 W	Roseville	Ramsey	55113

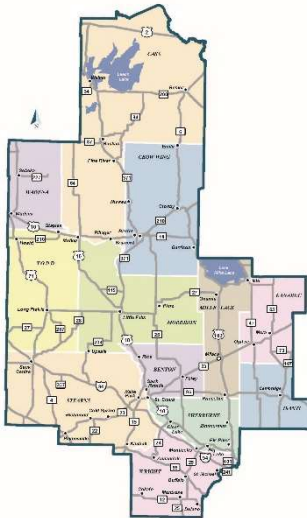
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Mission:

To create a culture for which traffic fatalities and serious injuries are no longer acceptable through the integrated application of education, engineering, enforcement and emergency medical and trauma services. These efforts will be driven by data, best practices and research.

Values:

- ❖ Continuous Improvements
- ❖ Engaged Partners
- ❖ Evidence-based Approaches

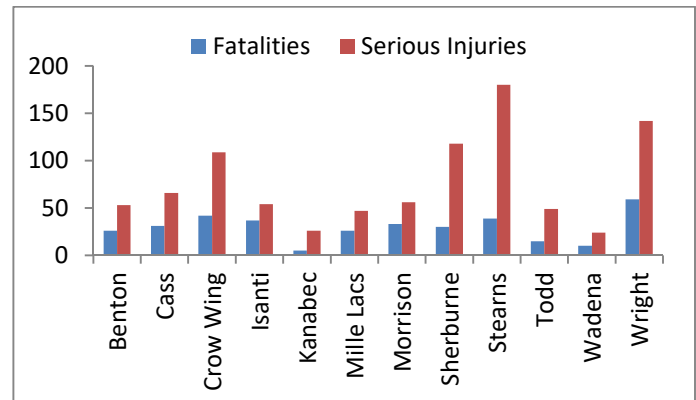


The East Central Minnesota Toward Zero Deaths (TZD) program has been developing for five years. The counties involved include: Benton, Cass, Crow Wing, Isanti, Kanabec, Mille Lacs, Morrison, Sherburne, Stearns, Todd, Wadena and Wright.

The leading cause of deaths and severe injuries in East Central Minnesota include:

- ❖ **Lack of Seatbelt Use**
- ❖ **Impaired Driving**
- ❖ **Speed and Aggressive Driving**
- ❖ **Inattentive Driving**

East Central Minnesota Fatals and Serious Injuries
by County (2012-2016*)



The leading type of crash resulting in deaths and severe injuries include:

- ❖ **Run off the Road**
- ❖ **Impaired Driving**

The East Central Minnesota TZD program is led by a steering committee comprised of the "4 Es:"

- ❖ Enforcement
- ❖ Engineering
- ❖ Education
- ❖ EMS / Emergency Medical & Trauma Services

East Central Minnesota TZD Leadership Contacts

Engineering

Dan Anderson
MnDOT District Engineer
218-828-5703
daniel.d.anderson@state.mn.us

Enforcement

Captain Joe Dwyer
Minnesota State Patrol
218-316-3022
joseph.dwyer@state.mn.us

Education/EMS

Tom Nixon
East Central Minnesota TZD
Coordinator
218-828-5830
thomas.nixon@state.mn.us

www.minnesotatzd.org

*2016 data are preliminary.

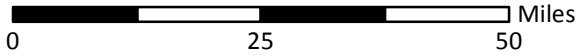
East Central TZD Region

Fatal and Serious Injury Crashes, 2012-2016



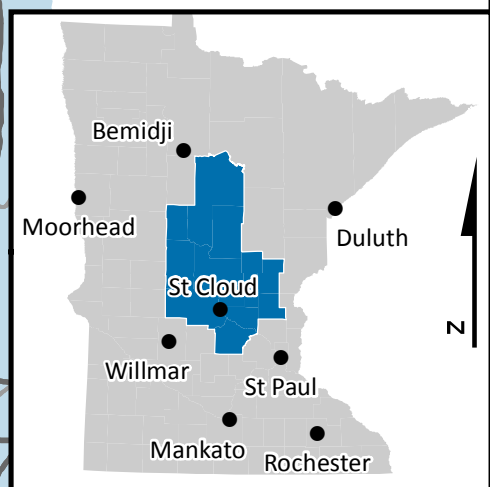
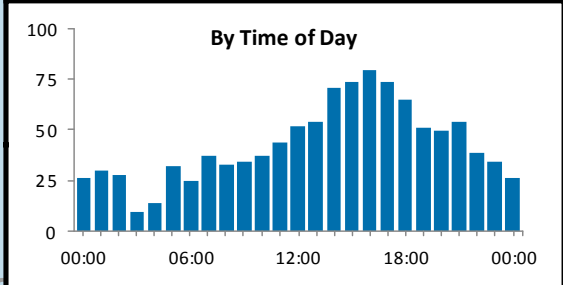
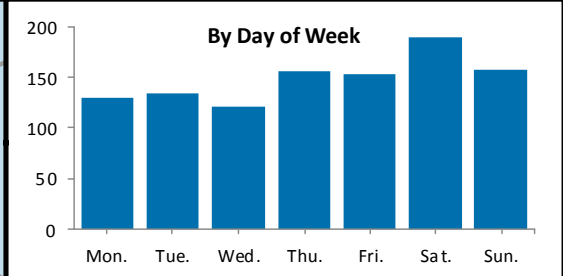
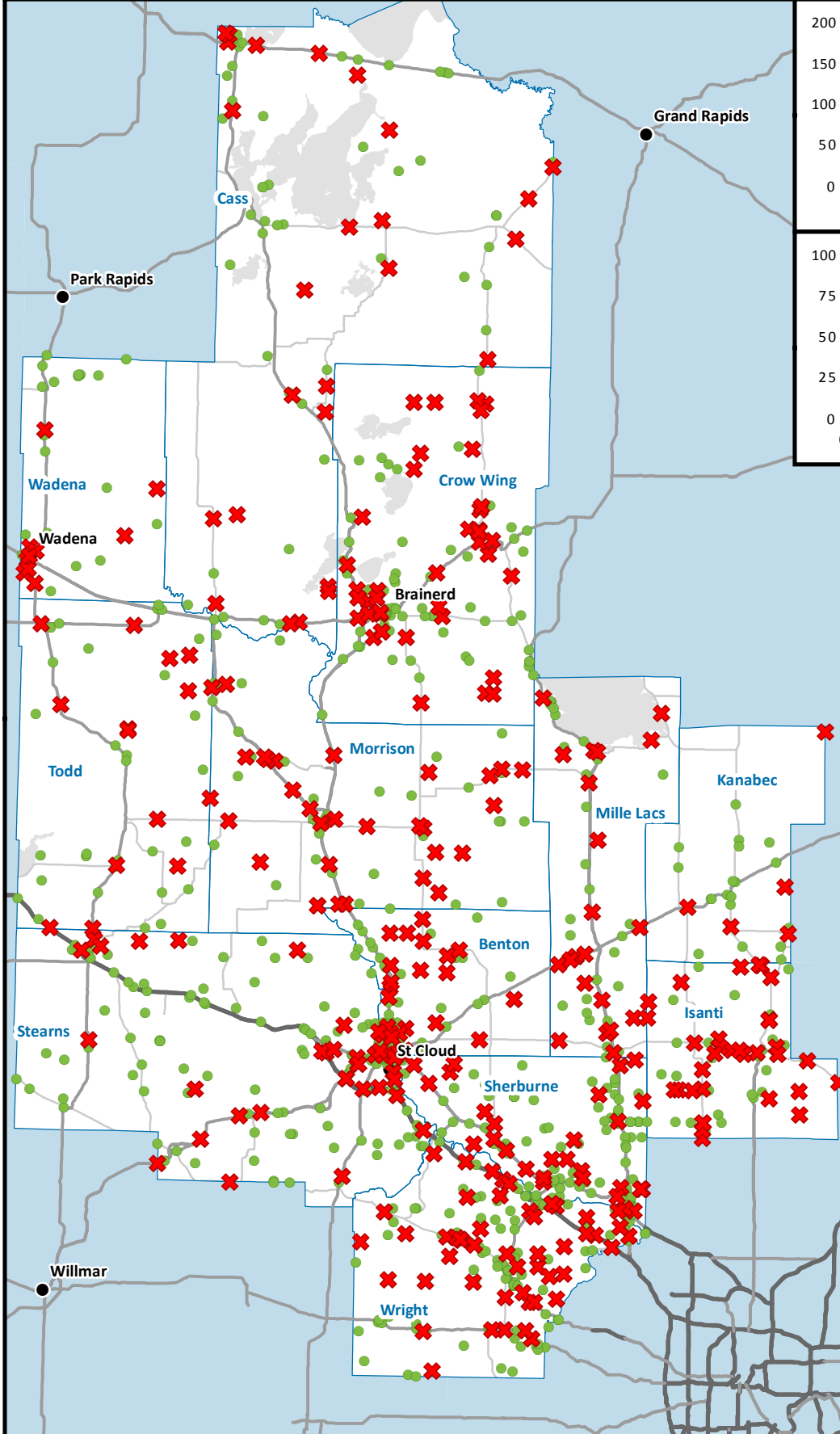
✖ Fatal Crash


● Serious Injury Crash



2016 data preliminary: April, 2017.

Not all crashes may be visible at this scale.

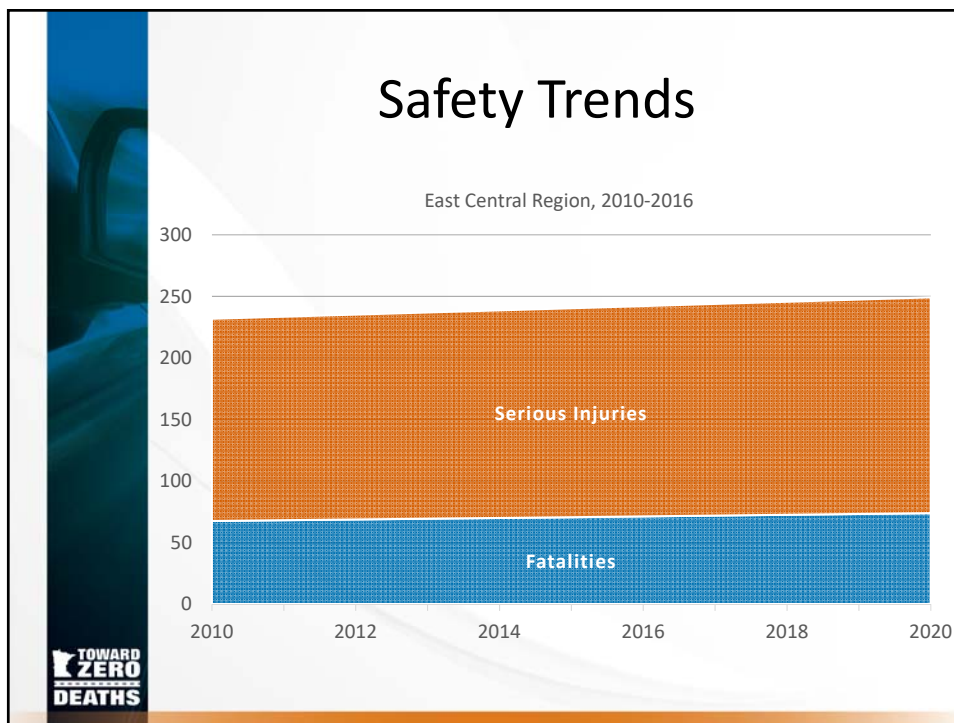


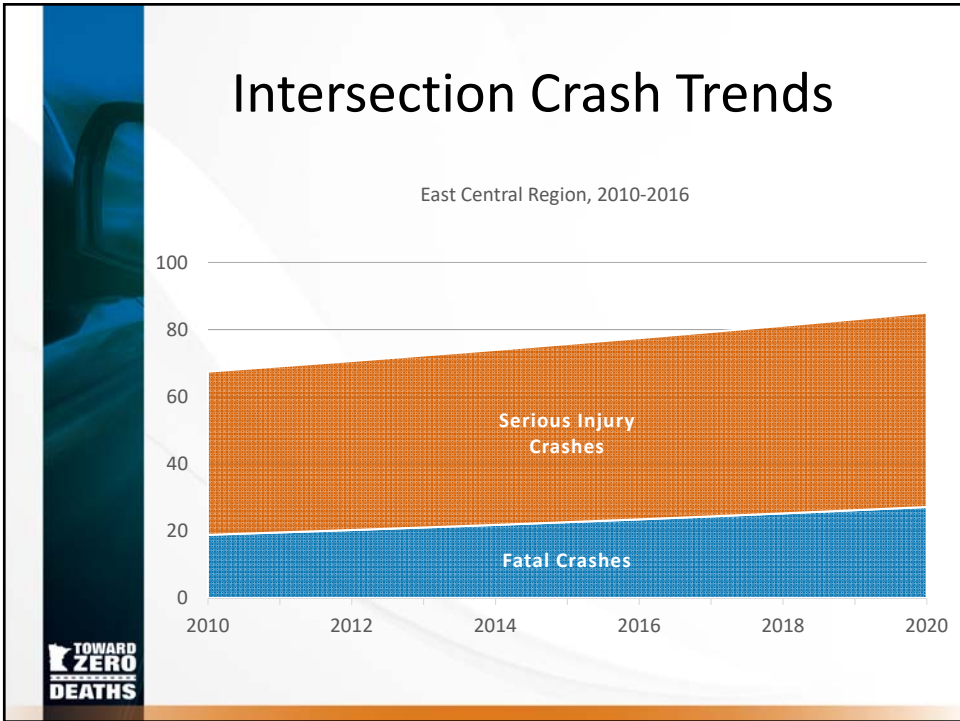
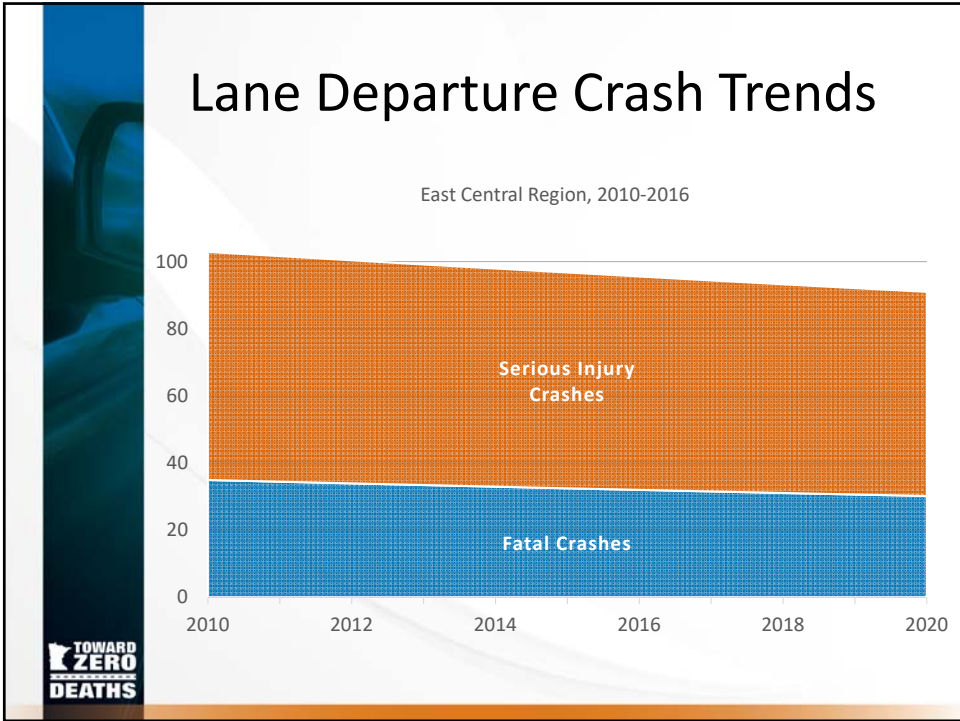


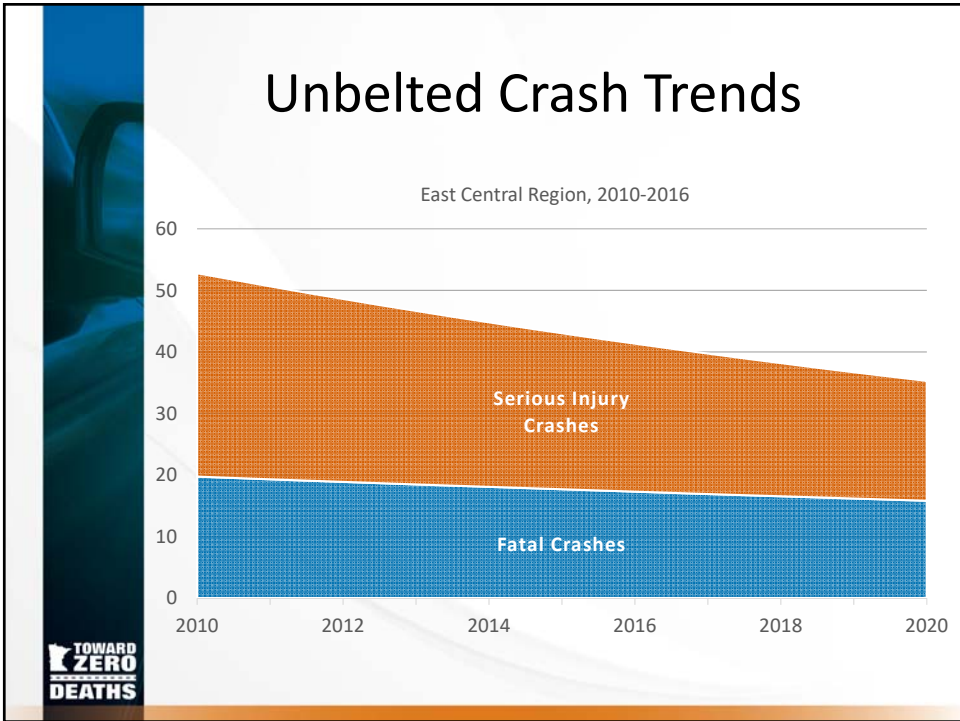
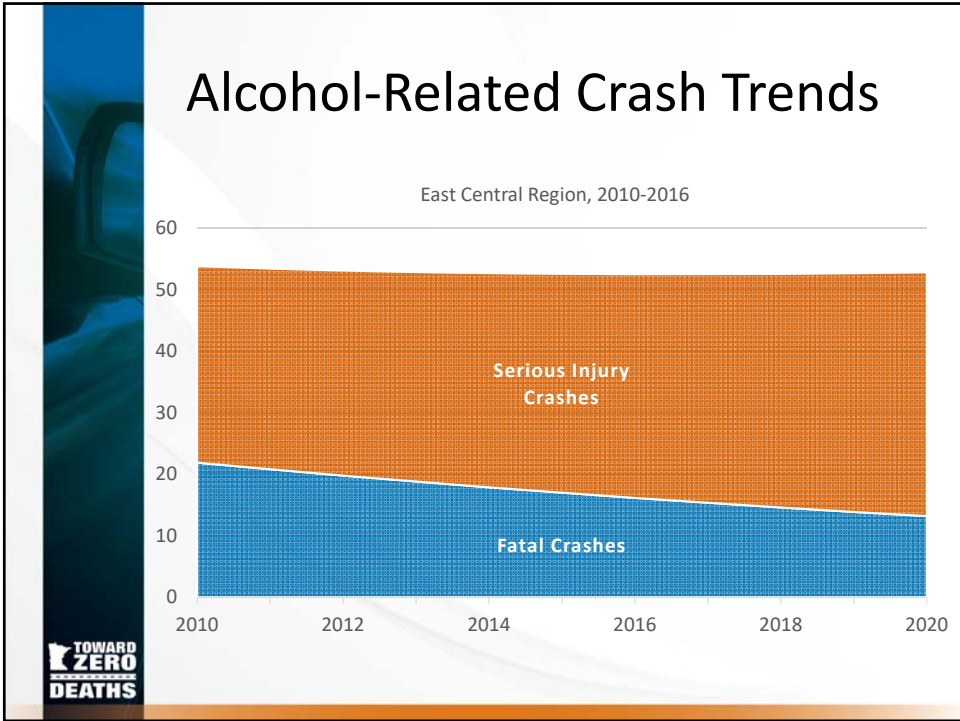
MINNESOTA
TOWARD ZERO DEATHS

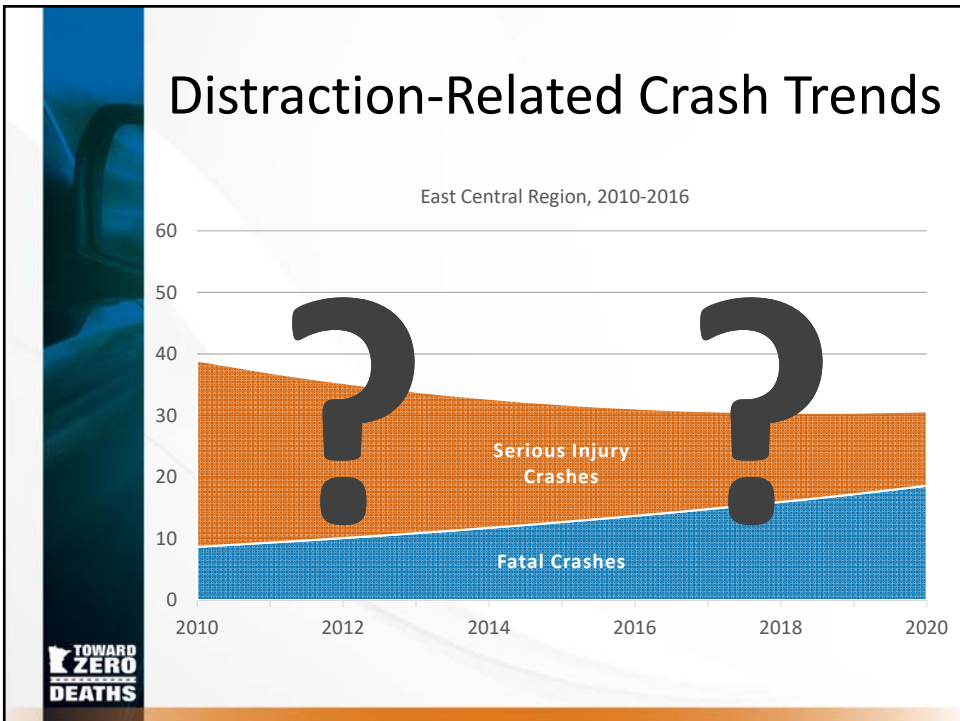
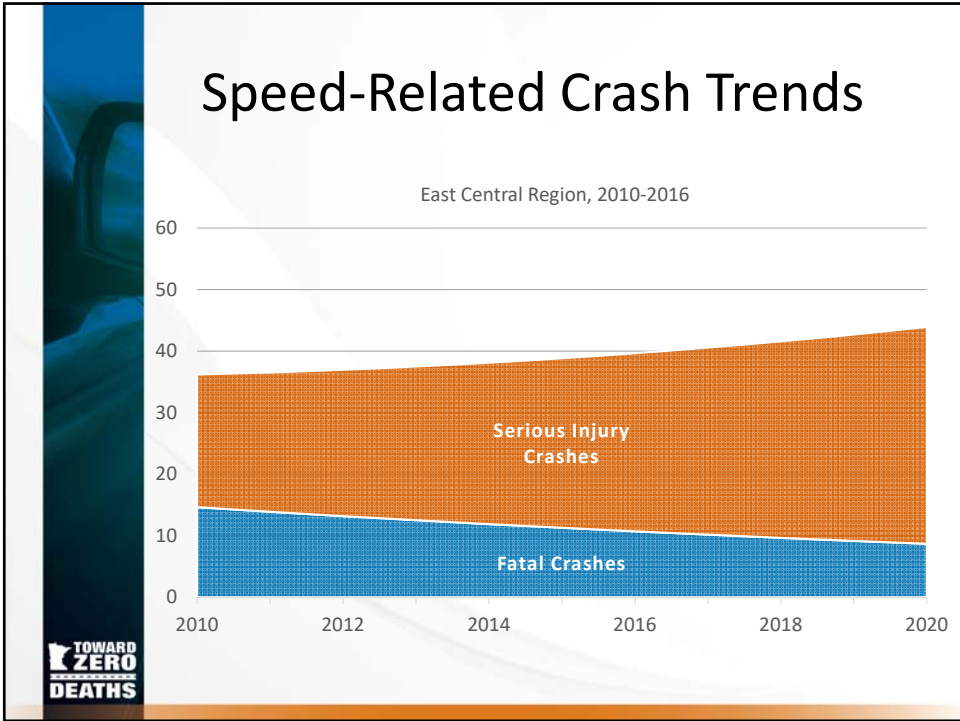
East Central Minnesota Regional Crash Data

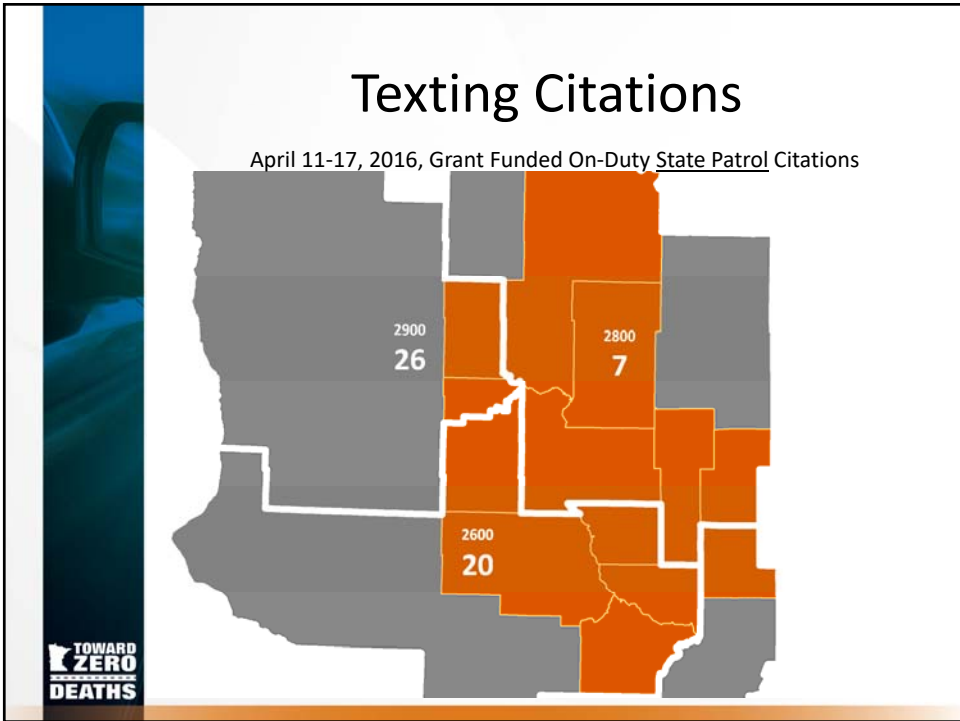
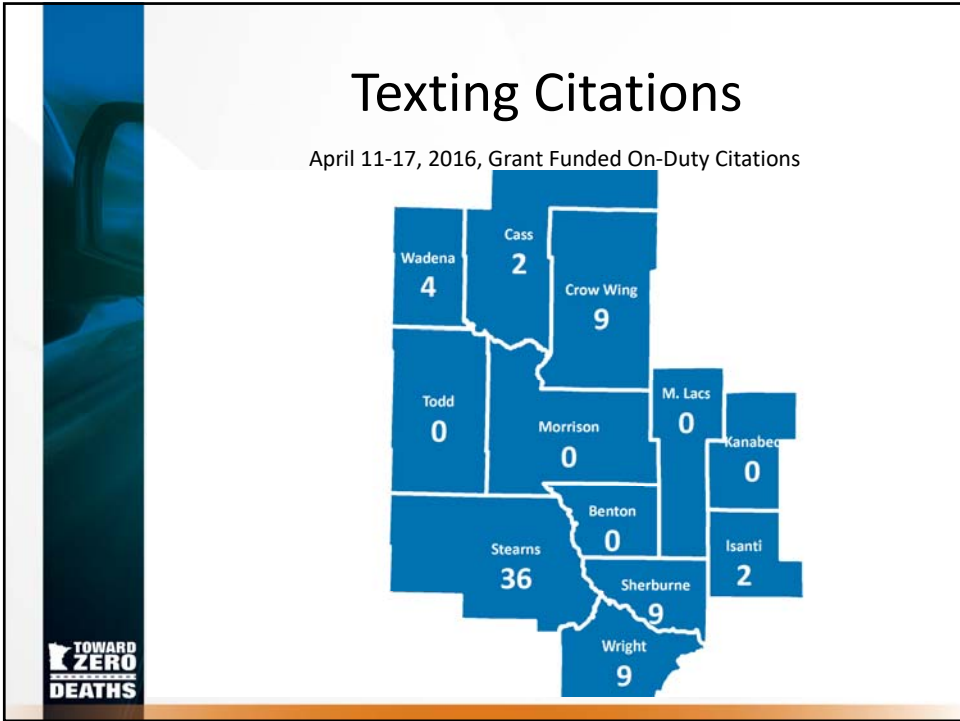
May 24, 2017











East Central Summary

- **The “Big Four” remain a challenge**
 - Impairment
 - Distraction
 - Seat Belt Use
 - Speed
- **Fatalities have leveled off after years of steady decline**
 - How can the Four “Es” work together to decrease fatalities and serious injuries?



Resources

- **Minnesota Toward Zero Deaths**
 - www.MinnesotaTZD.org
- **Strategic Highway Safety Plan**
 - www.mndot.gov/TrafficEng/Safety/SHSP
- **Minnesota Crash Facts**
 - <https://dps.mn.gov/Divisions/OTS>



East Central Minnesota TZD Region Crash Data, 2011 to 2015

County	Distraction-Related		Unbelted		Intersection	
	Killed	A Inj.	Killed	A Inj.	Killed	A Inj.
Benton	6	15	6	12	14	33
Cass	4	9	9	26	6	15
Crow Wing	9	16	10	20	12	32
Isanti	7	9	6	11	14	24
Kanabec	2	7	0	5	0	6
Mille Lacs	3	9	8	17	8	18
Morrison	6	12	9	12	18	24
Sherburne	1	16	3	7	12	46
Stearns	11	41	16	25	20	70
Todd	3	7	6	16	3	9
Wadena	1	2	3	11	4	11
Wright	8	24	14	23	17	58

East Central Minnesota TZD Region Crash Data, 2012 to 2016*

County	Fatalities and Serious Injuries		Lane Departure		Alcohol-Related		Speed-Related	
	Killed	A Inj.	Killed	A Inj.	Killed	A Inj.	Killed	A Inj.
Benton	26	53	12	26	8	6	2	9
Cass	31	66	20	48	14	24	9	14
Crow Wing	42	109	24	56	12	24	7	20
Isanti	37	54	21	21	11	9	9	9
Kanabec	5	26	2	21	2	4	0	4
Mille Lacs	26	47	10	19	8	8	2	10
Morrison	33	56	15	31	8	17	5	15
Sherburne	30	118	14	52	6	25	9	17
Stearns	39	180	17	80	10	46	11	35
Todd	15	49	9	27	8	16	1	13
Wadena	10	24	6	14	4	7	2	7
Wright	59	142	30	73	18	26	8	23

County	Motorcyclists		Pedestrians		Bicyclists	
	Killed	A Inj.	Killed	A Inj.	Killed	A Inj.
Benton	4	3	6	6	0	1
Cass	2	4	2	2	1	0
Crow Wing	13	20	0	4	1	5
Isanti	12	10	3	1	1	1
Kanabec	1	8	0	0	0	0
Mille Lacs	4	3	3	1	1	0
Morrison	2	6	0	1	0	1
Sherburne	7	25	1	6	0	2
Stearns	6	35	4	15	2	8
Todd	0	11	1	1	0	1
Wadena	1	2	1	1	0	0
Wright	7	30	3	8	0	1

*2016 data are preliminary. Where 2016 data are unavailable, data for 2011-2015 are reported.

Note: New injury definitions were introduced in 2016 and may have contributed to a higher reported number of serious injuries.

TZD'S STATEWIDE GOAL: Fewer than 300 fatalities and 850 serious injuries on Minnesota's roads by 2020

Key accomplishments

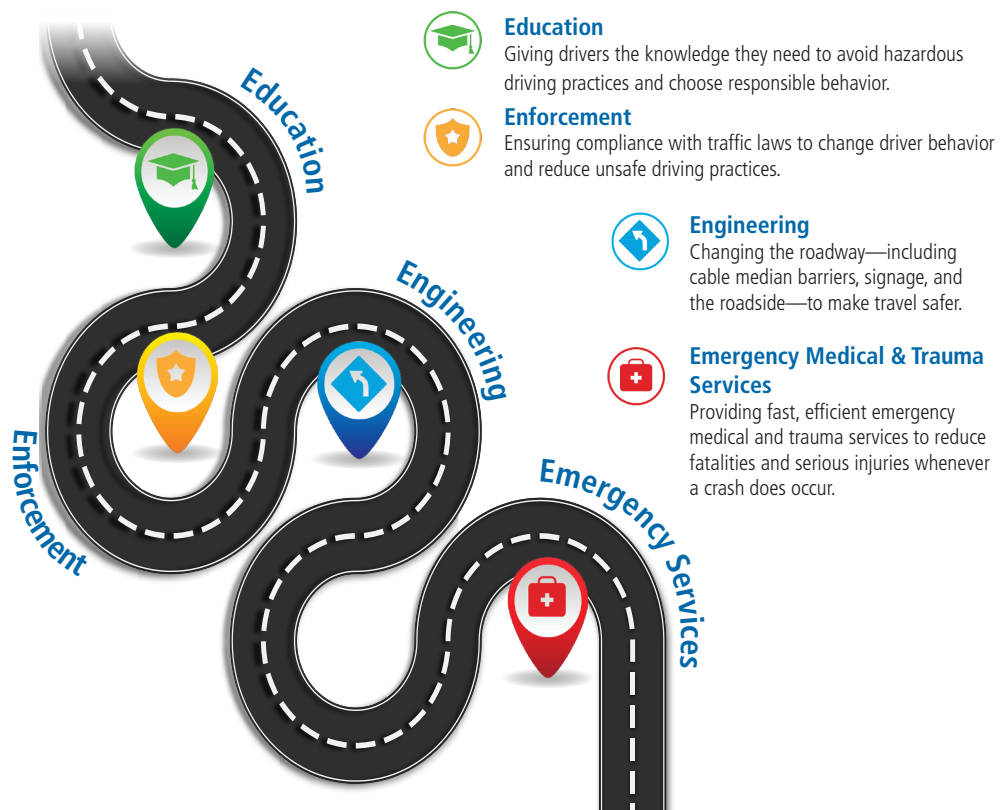
- A 37 percent reduction in the number of traffic deaths since TZD was launched in 2003.
- An updated Strategic Highway Safety Plan in 2014 and implementation of safety plans for each county and MnDOT district.
- A statewide seat belt use rate of 93 percent.
- A new electronic crash report interface for law enforcement, which has logged more than 20,000 crashes since its launch in early 2016.
- Passage of stronger traffic safety policies related to seat belt use, texting while driving, ignition interlock, graduated driving licensing, impaired driving, and speeding in work zones.
- Eight regional partnerships statewide that collaborate and build local relationships to implement TZD.
- Expansion of the statewide trauma system—now at 129 hospitals.
- Implementation of low-cost, high-benefit strategies for intersection and lane-departure crashes on state and local roads.
- More than 900 statewide conference participants annually.

WHAT IS THE MINNESOTA TOWARD ZERO DEATHS PROGRAM?

Minnesota TZD is the state's cornerstone traffic safety program that employs an interdisciplinary approach to reducing traffic crashes, injuries, and deaths on Minnesota roads. The program's vision is to reduce fatalities and serious injuries to zero.

The program is a partnership between the Minnesota Departments of Public Safety, Transportation, and Health; the University of Minnesota; and other stakeholders.

Minnesota TZD works to create a culture in which traffic deaths and serious injuries are no longer acceptable through the integrated application of the "4Es": Education, Enforcement, Engineering, and Emergency Medical and Trauma Services. The program also uses data to target areas for improvement, employ proven countermeasures, implement best practices, and advance innovations and new technologies.



Education

Giving drivers the knowledge they need to avoid hazardous driving practices and choose responsible behavior.



Enforcement

Ensuring compliance with traffic laws to change driver behavior and reduce unsafe driving practices.



Engineering

Changing the roadway—including cable median barriers, signage, and the roadside—to make travel safer.



Emergency Medical & Trauma Services

Providing fast, efficient emergency medical and trauma services to reduce fatalities and serious injuries whenever a crash does occur.

Program goals

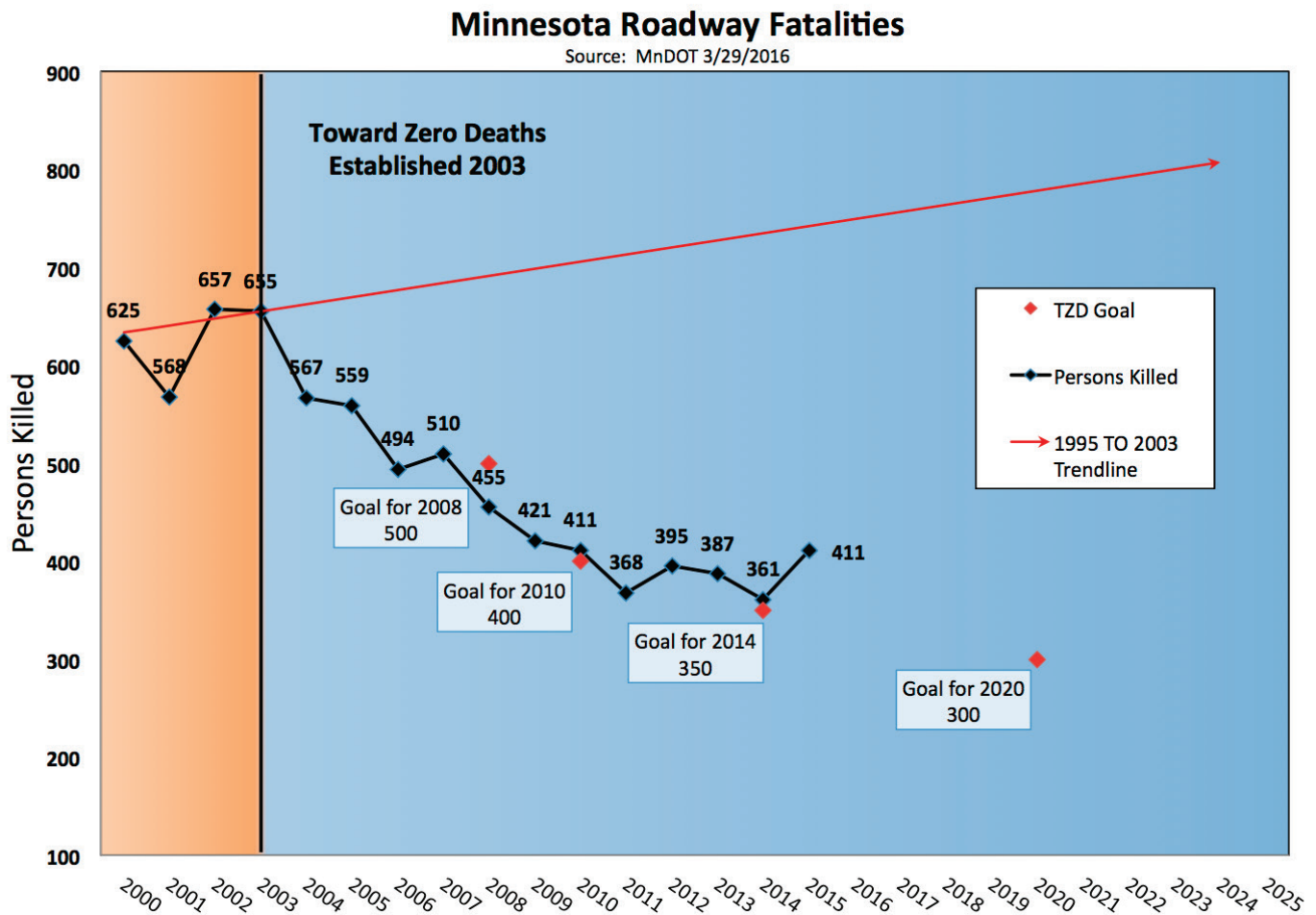
- Pursue widespread public support of traffic safety
- Strengthen TZD as a priority for all units of government and traffic safety partnerships
- Promote and implement effective traffic safety initiatives

Traffic safety is everyone's responsibility: Get involved!

- Contact your regional TZD coordinator and/or participate in a local TZD safety coalition (minnesotatzd.org/initiatives/regions).
- Attend the annual statewide TZD conference and/or regional workshops (minnesotatzd.org/events).
- Attend the TZD stakeholder breakfasts in person or participate online (minnesotatzd.org/events/breakfasts).
- Request to be added to the TZD mailing list: kkirk@umn.edu.

For more information

- Contact Kaydee Kirk, Program Coordinator, 612-626-5854, kkirk@umn.edu
- Contact Kristine Hernandez, Statewide TZD Program Coordinator, 507-286-7601, kristine.hernandez@state.mn.us
- Visit the TZD website: MinnesotaTZD.org



In 2003, 655 traffic deaths occurred on Minnesota's roads. That same year, the statewide TZD program was launched as a deliberate, interdisciplinary approach to traffic safety. Despite increases in the number of licensed drivers, registered motor vehicles, and vehicle miles traveled, there were 411 traffic deaths in Minnesota in 2015—a 37 percent reduction from 2003.

STRATEGIC DIRECTION

→ **STATEWIDE GOAL:** Fewer than 300 traffic-related fatalities—and fewer than 850 serious injuries—by 2020

VISION

To reduce fatalities and serious injuries on Minnesota's roads to zero

MISSION

To create a culture for which traffic fatalities and serious injuries are no longer acceptable through the integrated application of education, engineering, enforcement, and emergency medical and trauma services. These efforts will be driven by data, best practices, and research.

→ **GOAL 1:** Pursue public support of traffic safety as a priority

Strategies

- *Foster the initiatives of the traffic safety culture action team*
- Increase public awareness
- Facilitate effective policy and legislation
- Engage the media in traffic safety messaging

→ **GOAL 2:** Strengthen TZD as a priority for all units of government and traffic safety partnerships

Strategies

- *Urge state agencies and local jurisdictions to make TZD a part of their culture and responsibility*
- *Engage the court system as a traffic safety partner*
- Promote agency-to-agency collaboration
- Implement TZD communications to engage partners and stakeholders
- Increase and diversify participation in TZD programs and events

→ **GOAL 3:** Promote and implement effective traffic safety initiatives

Strategies

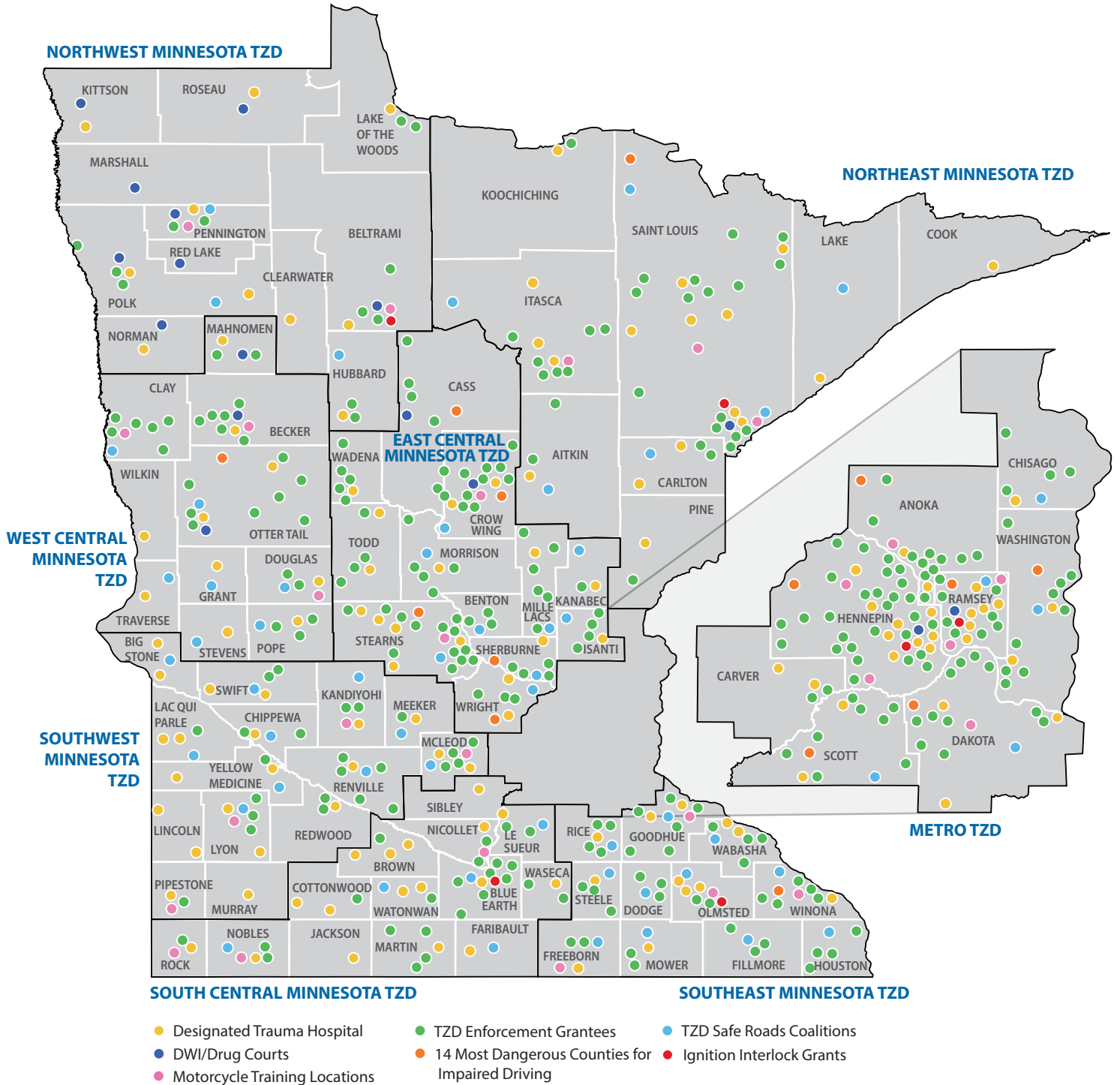
- *Improve the traffic safety records system across all disciplines*
- Implement the 2014 Strategic Highway Safety Plan
- Identify projects and actions resulting from the district and county safety plans
- Leverage Minnesota's trauma system to ensure timely treatment
- Increase collaboration among law enforcement agencies on all state and local roads
- Advance and evaluate new technologies and innovations
- Adopt and implement best practices

Italics signify priority strategies for 2017

VALUES

- Continuous improvement
- Engaged partners
- Evidence-based approaches

Local Minnesota Traffic Safety Initiatives



www.MinnesotaTZD.org/initiatives

Mark Your Calendars

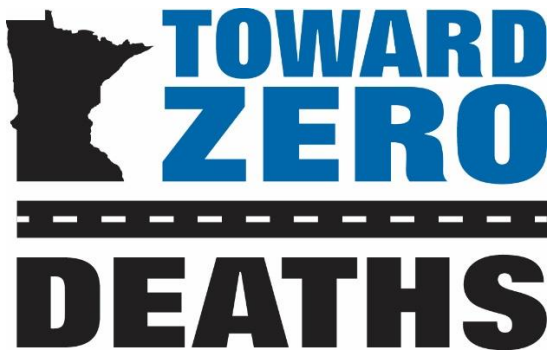
2017 Minnesota Toward Zero Deaths Conference

October 26-27, 2017

Saint Paul, MN

Saint Paul RiverCentre

**Annual Statewide Conference
for Traffic Safety Stakeholders**



Sponsored by

Minnesota Toward Zero Deaths Program
Minnesota Departments of Public Safety,
Transportation, and Health

With support from the National Highway Traffic
Safety Administration

Conference Description

This conference provides a forum to share information on best practices in engineering, enforcement, education, and emergency medical/health and trauma services, and to identify new approaches to reducing the number of traffic fatalities and life-changing injuries on Minnesota roads.

Who Should Attend

- Attorneys
- Child Passenger Safety Advocates
- City and County Engineers
- Departments of Transportation, Public Safety, and Health Employees
- Driver Educators
- Drug Recognition Evaluators
- EMS and Health Care Personnel
- Judges
- Law Enforcement Officials
- Local and State Elected Officials and Public-Sector Employees
- Members of the Court System
- Probation Staff
- Public Health Officials
- Safe Communities Coalitions
- Traffic Safety Stakeholders

At this Conference you will ...

- explore best practices for establishing traffic safety coalitions
- find out what's new in law enforcement on traffic safety
- get the latest on traffic engineering techniques for improving safety
- hear about challenges for EMS in rural communities
- interact with leaders from other disciplines to learn how all 4 Es can best work together
- learn about CPS technical updates
- learn the latest on drugged driving
- discover new ideas through research
- learn about how technology can affect the courtroom . . . and much more!

Credit

PDH, POST, CEU, and CLE credits will be available for attendance at this conference.

Registration and Further Information

A conference brochure with a detailed program schedule and registration materials will be distributed in late summer 2017. For more information, email cceconf5@umn.edu or visit TZD's website at: www.minnesotatzd.org



CENTER FOR TRANSPORTATION STUDIES

Keep this Statement for your records.

Center for Transportation Studies
University of Minnesota
Professional Development Hours Credit Statement for Registrant Records

Many licensure and certification agencies require the demonstration of continuing professional competency. To the best of our knowledge, this meeting meets the continuing education requirements for Professional Development Hour (PDH) units. This form is for your use in maintaining a record of the hours that may qualify as PDHs by attending session(s) at this meeting. Complete this form and retain it. Please do not return it to the Center for Transportation Studies.
We recommend that you save the Final Program for your records should the licensure or certification agency request information from you. Reporting is done on an honor basis, and members are responsible for maintaining their own records. Please keep this completed form and the Final Program for your records.

The table below shows the professional development hours (PDH) that can be earned for the continuing education activities included in the Center for Transportation Studies East Central Minnesota Toward Zero Deaths Regional Workshop held in Brainerd, MN on May 24, 2017.

Sincerely,

Laurie B. McGinnis

Laurie McGinnis
Director

Table with 5 columns: DAY, TIME, TITLE, HOURS AVAILABLE, HOURS EARNED. Rows include sessions for May 24 such as Welcome & Regional Accomplishments, Regional TZD Crash Facts Overview, Networking, Blame Game, The Dissection of Crash Evidence, Personal Impact Statement, What's New?, Ideas, and County Tri-fecta. Total PDH Units: 5.25

Name: _____

Date: _____

Proof of Completion
Peace Officer Standards and Training Credit (POST)
Course Number: 10211-0046

Name of Program: East Central Toward Zero Deaths Regional Workshop

Dates: May 24, 2017

Location: The Woods, Brainerd, MN

This conference has been approved for Minnesota Board of Peace Officer Standards and Training (POST) credit. Anyone interested in obtaining this credit must complete this Post S-Credit form and **keep it in your records** for proof of completion.

This is to certify that I was in attendance for the sessions indicated below:

___ I attended the May 24, 2017 event and will receive 5.0 POST credits for my participation.

Name (First) (M.I.) (Last)

Affiliation

Signature Date

As of July 2016, the Minnesota Board of Peace Officers tracks the CE credits of officers. The Minnesota TZD program staff will submit the TZD regional workshop rosters to POST for CE credit tracking. Officers are expected to keep certificates or other proof of completion documents for the course/workshop they attend.

KEEP THIS FOR YOUR RECORDS