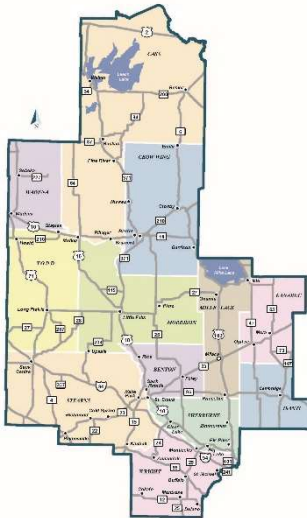


## Mission:

To create a culture for which traffic fatalities and serious injuries are no longer acceptable through the integrated application of education, engineering, enforcement and emergency medical and trauma services. These efforts will be driven by data, best practices and research.

## Values:

- ❖ Continuous Improvements
- ❖ Engaged Partners
- ❖ Evidence-based Approaches

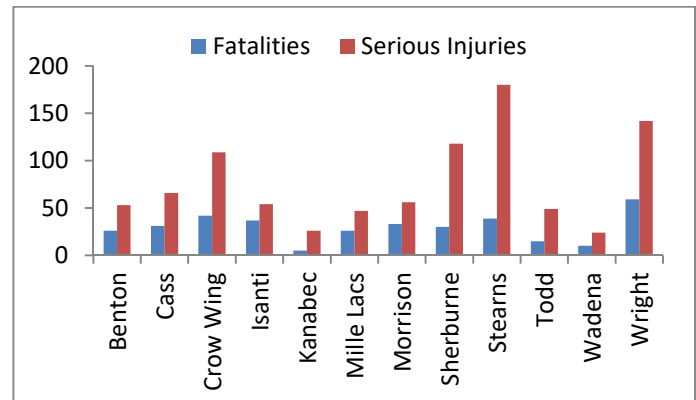


The East Central Minnesota Toward Zero Deaths (TZD) program has been developing for five years. The counties involved include: Benton, Cass, Crow Wing, Isanti, Kanabec, Mille Lacs, Morrison, Sherburne, Stearns, Todd, Wadena and Wright.

The leading cause of deaths and severe injuries in East Central Minnesota include:

- ❖ **Lack of Seatbelt Use**
- ❖ **Impaired Driving**
- ❖ **Speed and Aggressive Driving**
- ❖ **Inattentive Driving**

**East Central Minnesota Fatals and Serious Injuries  
by County (2012-2016\*)**



The leading type of crash resulting in deaths and severe injuries include:

- ❖ **Run off the Road**
- ❖ **Impaired Driving**

The East Central Minnesota TZD program is led by a steering committee comprised of the "4 Es:"

- ❖ Enforcement
- ❖ Engineering
- ❖ Education
- ❖ EMS / Emergency Medical & Trauma Services

## East Central Minnesota TZD Leadership Contacts

### Engineering

Dan Anderson  
MnDOT District Engineer  
218-828-5703  
daniel.d.anderson@state.mn.us

### Enforcement

Captain Joe Dwyer  
Minnesota State Patrol  
218-316-3022  
joseph.dwyer@state.mn.us

### Education/EMS

Tom Nixon  
East Central Minnesota TZD  
Coordinator  
218-828-5830  
thomas.nixon@state.mn.us

[www.minnesotatzd.org](http://www.minnesotatzd.org)

\*2016 data are preliminary.