



2015 TZD CONFERENCE

12th ANNUAL STATEWIDE CONFERENCE FOR TRAFFIC SAFETY STAKEHOLDERS

www.MinnesotaTZD.org

October 29–30, 2015

River's Edge Convention Center
St. Cloud, Minnesota

Offered by:

Minnesota Toward Zero Deaths Program and Minnesota
Departments of Public Safety, Transportation, and Health with
funding from the National Highway Traffic Safety Administration

Hosted by:

Center for Transportation Studies,
University of Minnesota

THURSDAY, OCTOBER 29, 2015

7:00–8:30 a.m. **Registration** (Terry Haws Lobby)

Continental Breakfast, and Exhibits (Terry Haws C)

8:30–9:45 a.m. **Welcome and Opening Remarks**

Opening Plenary Session: Confessions of a Phone Addict: Distracted Driving and the Brain (Terry Haws A/B)

10:00–11:15 a.m.	Session 1 Educating Your Community with Effective Outreach Tools (Weidner)	Session 2 Emerging Trends in EMS Care (University A-Kelly Inn)	Session 3 Engineering Design Standards and Safety (University B-Kelly Inn)	Session 4 Upholding Your Investigation in Court: How to Effectively Counter Common Defense Attorney Arguments (Mitchell/Schilpin)	Session 5 Innovative Strategies and Collaboration to Confront Distracted Driving (Wilson Suite)	Session 6 Medical Marijuana (Herberger Suite)	Session 7 Roadside Oral Fluid Testing for DWI (Bell/Alexander)	Session 8 Meet the Manufacturers (Swisshelm/Whitney)
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11:30 a.m.–noon **Luncheon** (Terry Haws A/B)

Noon–1:00 p.m. **Agency Commissioners' Comments and Awards Ceremony** (Terry Haws A/B)

1:00–1:30 p.m. **Break and Exhibits** (Terry Haws C)

1:30–2:45 p.m.	Session 9 Changes in Teen Driving Culture (Bell/Alexander)	Session 10 Get 'Em Out Quick (Weidner)	Session 11 Preventing Lane Departure – Rumbles and Mumbles (University B-Kelly Inn)	Session 12 Drugs Abuse Trends: Minnesota and Nationally (Herberger Suite)	Session 13 Commercial Vehicle Enforcement for the Non-CVI (Mitchell/Schilpin)	Session 14 Safety on Tribal Lands (University A-Kelly Inn)	Session 15 Media Panel: Talk – Text – View – Click – Share – Watch – Read (Wilson Suite)	Session 16 To Tether or Not to Tether (Swisshelm/Whitney)
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2:45–3:15 p.m. **Break and Exhibits** (Terry Haws C)

3:15–4:30 p.m.	Session 17 Coalitions and Fatal Reviews: The Gateway to Community Action Plans (Wilson Suite)	Session 18 Cold Water Rescue: A Case Study (Bell/Alexander)	Session 19 Get on Track with Rail Safety (University B-Kelly Inn)	Session 20 Legislative Update (Mitchell/Schilpin)	Session 21 How to Make CPS Legislative Changes and an Update on Brynn Duncan (Swisshelm/Whitney)	Session 22 Highway Safety for Emergency Responders (Herberger Suite)	Session 23 Implementing a Traffic Safety Culture in the Workplace (Weidner)	Session 24 School Buses – Trends in Occupant Protection on School Buses (University A-Kelly Inn)
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4:30–5:30 p.m. **Reception** (Terry Haws C)

FRIDAY, OCTOBER 30, 2015

7:00–8:00 a.m. **Buffet Breakfast** (Terry Haws A/B)

8:00–9:00 a.m. **Plenary Session: Saved by a Car Seat Clinic** (Terry Haws A/B)

9:15–10:30 a.m.	Session 25 The Aging Driver: What's on the Road Ahead? (Part 1) (Bell/Alexander)	Session 26 The "Tricks" of Trauma Care – Assessment and Care of the Pediatric, Bariatric, and Geriatric Trauma Patient (University A-Kelly Inn)	Session 27 Meet Me at the Crossroad: You Can Make a Safer Road (University B-Kelly Inn)	Session 28 The Wait is Over: Unveiling the New Crash Record System (Wilson Suite)	Session 29 DWI Mock Trial: Preparing for Defense Tactics (Herberger Suite)	Session 30 Achieving Speed Compliance in Minnesota (Mitchell/Schilpin)	Session 31 Implementing Pedestrian and Bicycle Education and Enforcement (Weidner)	Session 32 Tots, Cots, Rotors, and Props (Swisshelm/Whitney)
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10:45 am–noon	Session 33 The Aging Driver: What's on the Road Ahead? (Part 2) (Bell/Alexander)	Session 34 Lessons Learned for a Safer Shift (University A-Kelly Inn)	Session 35 Traffic Safety Trivia (University B-Kelly Inn)	Session 36 Am I Detained? (Herberger Suite)	Session 37 To Protect – and To Serve: Perspectives from a Crash Victim's Family and Law Enforcement (Mitchell/Schilpin)	Session 38 Increasing Motorcyclists, Use of Protective Gear (Weidner)	Session 39 Ask the Truck Driver! (Wilson Suite)	Session 40 CPS Boot Camp (Swisshelm/Whitney)
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Noon **Adjourn**

THURSDAY, OCTOBER 29, 2015

7:00–8:30 a.m.

Registration (Terry Haws Lobby)

Continental Breakfast, and Exhibits (Terry Haws C)

8:30–9:45 a.m.

Welcome and Opening Remarks (Terry Haws A/B)

Sue Groth, TZD Program Co-Chair and Director, Office of Traffic, Safety, and Technology, Minnesota Department of Transportation; Col. Matt Langer, TZD Leadership and Minnesota State Patrol, Minnesota Department of Public Safety

Opening Plenary: Confessions of a Phone Addict: Distracted Driving and the Brain (Terry Haws A/B)

Matt Richtel, New York Times reporter and best-selling author

As society looks to break the deadly grip of distracted driving, scientists have uncovered a possible key to thoughtful policy: the role of the human brain. This provocative (sometimes funny) presentation will describe the relationship between our brains and our smartphones and other gadgets. Why are they so alluring that we use them while driving, even at high speeds and during bad weather? Why are phones so compelling that we would use them even at great risk to ourselves and others? The answers will surprise you and may well change how you look at the solutions to distracted driving and also how you look at your relationship to technology. It is not what you think. *Matt will be available to sign copies of his book "A Deadly Wandering" following the session.*



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10:00–11:15 a.m.

CONCURRENT SESSIONS**1 Educating Your Community with Effective Outreach Tools**

(Weidner)

Moderator: *Eric Devoe*, Office of Traffic, Safety, and Technology, Minnesota Department of Transportation

Renae Kuehl, SRF Consulting; *Inyan Walking Elk*, Office of Construction & Innovative Contracting, Minnesota Department of Transportation; *Gina Baas*, Center for Transportation Studies, University of Minnesota

Educating the public to help change driver behaviors is a part of changing the culture in Minnesota. New resources have been developed including videos, fact sheets, and PowerPoint presentations. These tools are geared toward new drivers, local governments, and service clubs, as well as elected officials, which will streamline your traffic safety education outreach efforts.

2 Emerging Trends in EMS Care

(University A-Kelly Inn)

Moderator: *Kristi Engelstad*, F-M Ambulance Service

Dr. Heidi Lako-Adamson, Sanford Health/F-M Ambulance Service

Staying ahead of the changes in EMS is difficult. This session will discuss the changing approaches in pre-hospital care and standards, including packaging patients with spinal injuries differently, the resurgence of tourniquets, and hemodynamic management of patients. Learn about the science behind the changes and how to implement this locally. Law enforcement, fire, and EMS, along with anyone else that may arrive at a crash, need to know what this change means to them.

3 Engineering Design Standards and Safety

(University B-Kelly Inn)

Moderator: *Kristi Sebastian*, Dakota County Transportation

Jim Rosenow, Office of Technical Support, Minnesota Department of Transportation; *Shelly Pederson and Amy Marohn*, City of Bloomington

Roadway design is often a careful balancing act between many competing interests including construction cost, right-of-way

needs, future maintenance, operational efficiency, and the safety of roadway users. Design standards for various roadway elements are often questioned by various stakeholders who would prefer greater accommodation or less impact. This session will discuss the importance of roadway standards and how they relate to balancing the safety of various roadway user groups.

4 Upholding Your Investigation in Court: How to Effectively Counter Common Defense Attorney Arguments

(Mitchell/Schilpin)

Moderator: *Jody Oscarson*, Office of Traffic Safety, Minnesota Department of Public Safety

Ryan Flynn, Chisago County Attorney's Office; *Bill Lemons*, Minnesota County Attorneys Association; *Lt. Don Marose*, Minnesota State Patrol, Minnesota Department of Public Safety

Most DWI investigations result in a conviction, but some produce lengthy contested hearings or jury trials, some of which result in either a dismissal or an acquittal. The difference between a DWI that resolves prior to trial and a DWI that goes to trial is often minor and small steps taken during the investigation that can save time in the long run as well as preserve a DWI conviction.

5 Innovative Strategies and Collaboration to Confront Distracted Driving

(Wilson Suite)

Moderator: *Kristine Hernandez*, Statewide TZD Program Coordinator

Sgt. Scott Melander, Woodbury Police Department; *Lisa Kons*, Minnesota Safety Council; *Lt. Heath Dienger*, Minnesota State Patrol, Minnesota Department of Public Safety

Tackling distracted driving is not easy. This session will focus on the importance of working collaboratively with the four E's. We will also review the unique ways law enforcement proactively addresses this issue, including using MnDOT vehicles and the "Go Pro" initiative. Then we will break down the statutes and learn how to enforce these violations, including capturing evidence. You will discover multifaceted, educational approaches and efforts, including partnering with businesses and school/community involvement. Tactics and lessons learned will be shared.

6 Medical Marijuana

(Herberger Suite)

Moderator: *Sgt. Geoff Maciejewski*, University of Minnesota Police Department

Courtney Popp, King County, Washington Sheriff's Office

As marijuana gains traction for "medical" and recreational use across the U.S., there is a critical need to educate and prepare law enforcement, prosecutors and judges, and our communities at large. Washington State's Traffic Safety Resource Prosecutor will provide an overview of current trends in marijuana use, tips for training law enforcement on detection and documentation of impairment, and suggestions for addressing the issues that will arise as marijuana taboos decrease and access to the drug increases.

7 Roadside Oral Fluid Testing for DWI

(Bell/Alexander)

Moderator: *Chief Shane Mikkelson*, Osseo Police Department

Christine Moore, Immunalysis Corporation

Law enforcement agencies in several counties have implemented saliva collection and analysis for DUID cases. This session will discuss the potential for oral fluid as a biological sample for detecting drugs in drivers by providing an overview of results from various research projects throughout the U.S.

8 Meet the Manufacturers

(Swishhelm/Whitney)

Moderator: *Jennifer Booge*, Mahube Community Council

Sarah Tilton, Britax Child Safety Inc.; *Danielle Brown*, UPPA Baby; *Courtney Barry*, Chicco USA; *Trudy Slaght*, Clek; *Charlie Vits*, Safe Guard IMMI

Participants will be able to interact directly with the child restraint manufacturers in a small group setting. Attendees will rotate through stations in small groups and the manufacturers will provide demonstrations of their products. Groups will have an opportunity ask each manufacturer questions and work with their products.

11:30 a.m. –noon

Luncheon (Terry Haws A/B)

Noon–1:00 p.m.

Agency Commissioners' Comments and Awards Ceremony

(Terry Haws A/B)

Mark Kinde, TZD Leadership and Injury and Violence Prevention Unit, Minnesota Department of Health

Traffic safety partners will be honored for their outstanding work. The Kathy Swanson Outstanding Service Award, TZD Star Awards, the Distinguished Public Leadership Award, and the Traffic Safety Innovation Award will be presented.

1:00–1:30 p.m.

Break and Exhibits (Terry Haws C)

1:30–2:45 p.m.

CONCURRENT SESSIONS

9 Changes in Teen Driving Culture

(Bell/Alexander)

Moderator: *Gordy Pehrson*, Office of Traffic Safety, Minnesota Department of Public Safety; Minnesota House of Representatives (Invited)

Gail Weinholzer, AAA Minnesota/Iowa

Remember when it was cool when you got your license on your 16th birthday? Teens today are delaying licensure for a variety of reasons, which results in a new set of issues to address. Learn about the new teen driving demographics and habits, and strategies to address this growing phenomenon.

10 Get 'Em Out Quick

(Weidner)

Moderator: *Jessica Schleck*, Southeast Minnesota TZD Regional Coordinator

Tom Nixon, East Central and West Central Minnesota TZD Regional Coordinator, Deerwood Fire Department, North Memorial Ambulance; *Mike Thompson*, St. Cloud Fire Department

Often responders get caught up in the worst-case scenario and many times miss the easiest way to extract a patient. In this fast-paced session, attendees will witness the basics of auto extrication and how to use the tools you have to get the patient out in a timely manner. This will be a live demonstration on real vehicles so please dress appropriately for the weather. The session aims to familiarize all responders on what their role can be and what different equipment can do. We will also discuss how to position responding units to best serve rapid patient transport and overall scene safety.

11 Preventing Lane Departure – Rumbles and Mumbles

(University B-Kelly Inn)

Moderator: *Tom Sohrweide*, SEH Inc.

Ken Johnson, Office of Traffic, Safety and Technology, Minnesota Department of Transportation; *Ed Terhaar*, Wenck Associates Inc.; *David Braslau*, David Braslau Associates Inc.

Rumble strips have often been used to prevent lane departure crashes. Often times, however, local residents have complained about the noise that is produced when vehicles drive over them. The Minnesota Department of Transportation is evaluating mumble strips to replace rumble strips. Mumble strips have less external noise, making them more acceptable to roadway neighbors, but still have the interior vehicle noise to notify the driver. This presentation will update you on the status and testing being done with these strips and how they can be used.

12 Drug Abuse Trends: Minnesota and Nationally

(Herberger Suite)

Moderator: *Lt. Don Marose*, Minnesota State Patrol, Minnesota Department of Public Safety

Carol Falkowski, Drug Abuse Dialogues

This fast-paced presentation will cover the trends in drug abuse in Minnesota and nationally, based on the most recent data from multiple sources, including medical examiners, treatment programs, law enforcement, and surveys. The presenter is one of Minnesota's leading experts on drug abuse and author of the reference book, *Dangerous Drugs*, which topics include heroin, opioids, the resurgence of methamphetamines, Minnesota's new medical marijuana law, and emerging trends in synthetic drugs.

13 Commercial Vehicle Enforcement for the Non-CVI

(Mitchell/Schilpin)

Moderator: *Officer Steve Hiebert*, Maplewood Police Department

Lt. Michael Wayne, Minnesota State Patrol, Minnesota Department of Public Safety; *Officer Steve Hiebert*, Maplewood Police Department

Almost 90% of fatal crashes involving commercial motor vehicles (CMVs) are related to driver error. Reducing these crashes depends on enforcement action being taken by both state and local enforcement personnel, regardless of their knowledge of commercial vehicle regulations. This session will discuss the importance of officers, deputies, and troopers taking enforcement action when they see commercial size trucks and buses speeding, driving distracted, and committing other moving violations that contribute to crashes. Having officers focus on the enforcement of the traffic laws that they are comfortable with will make the thought of stopping large trucks much less intimidating.

14 Safety on Tribal Lands

(University A-Kelly Inn)

Moderator: *Holly Kostrzewski*, Northeast and Northwest Minnesota TZD Regional Coordinator

KaRee Lockling, Fond du Lac Band of Lake Superior Chippewa; *Capt. Dana Lyons Jr.*, *Officer Ron Leyba*, and *Chief William Brunelle*, Red Lake Band of Chippewa

The fatality rate for motor vehicle crashes is higher for American Indians than for any other ethnic or racial group in the United States. Panelists from Minnesota tribes representing all four E's will discuss current safety initiatives underway to help reverse this trend.

15 Media Panel: Talk – Text – View – Click – Share – Watch – Read

(Wilson Suite)

Moderator: *Scott Wasserman*, Office of Communications, Minnesota Department of Public Safety

Bob Hughes, Leighton Broadcasting (KNSI Radio); *John Bodette*, St. Cloud Times; *Tim Hennagir*, ECM Publishing-Monticello Times

Discover the right messages you may be missing. Join the media experts—a panel of those working in the media today—and hear what makes them want to cover your event. Together, we can shape the future of smart phone usage, TV viewing, web surfing, newspaper reading, and social networking to get traffic safety messages across Minnesota.

16 To Tether or Not to Tether

(Swisshelm/Whitney)

Moderator: *Diana Van Wormer*, Regions Hospital

Sarah Tilton, Britax Child Safety Inc.

This technical session will review the benefits of tether use for forward and rear-facing child restraints. Discuss how vehicle features and directives may prohibit use of the tether based on vehicle and child restraint systems manufacturer requirements.

2:45–3:15 p.m.

Break and Exhibits

3:15–4:30 p.m.

CONCURRENT SESSIONS

17 Coalitions and Fatal Reviews: The Gateway to Community Action Plans

(Wilson Suite)

Moderator: *Kristine Hernandez*, Statewide TZD Program Coordinator

Annette Larson, South Central and Southwest Minnesota TZD Regional Coordinator; *Allison Nicolson*, Driving 4 Safe Communities; *Gordy Pehrson*, Minnesota Office of Traffic Safety, Minnesota Department of Public Safety

Whether you have an established community coalition or are looking to start, hear strategies on how to build and then motivate your partners. Then learn how to put your fatal review action plan to work by hearing what others have implemented in their community. A brief review of the TZD Safe Roads grant requirements will be provided as well. This is the TZD Safe Roads Grantee session.

18 Cold Water Rescue: A Case Study

(Bell/Alexander)

Moderator: *James Levi*, Children's Hospitals and Clinics of Minnesota

Capt. Paul Rosholt, St. Louis Park Fire Department; *Ross Chavez*, Hennepin County Medical Center; *Lt. Tiffani Schweigart*, Minnesota State Patrol, Minnesota Department of Public Safety; *Sgt. Bryan Kruelle and Aaron Trant*, St. Louis Park Police Department; *James Levi*, ECHO Program, Children's Hospitals and Clinics of Minnesota

On November 21, 2013, a car crashed into a freeway retention pond in St. Louis Park. Using a 360-degree approach, first responders, EMS, hospital, and investigative personnel will discuss the evolution and aftermath of this rush-hour incident that claimed the lives of two children and injured three others.

19 Get on Track with Rail Safety

(University B-Kelly Inn)

Moderator: *Mike Pretel*, Office of Freight and Commercial Vehicle Operations, Minnesota Department of Transportation

Jonathan Atkins, City of Moorhead; *Lt. Chris Carey*, Moorhead Police Department; *Chad Stangeland*, Moorhead Fire Department

This session will provide a comprehensive understanding from different perspectives and entities on rail safety issues and will focus on how we can all work together effectively toward safety. Engineering, police, and rail representatives will present their key issues, countermeasures, and ideas on working together.

20 Legislative Updates

(Mitchell/Schilpin)

Moderator: *Bill Lemons*, Minnesota County Attorneys Association

David Bernstein, Minneapolis City Attorney's Office

This session will discuss legislative and case law updates, including this year's legislative changes regarding lowering the high blood alcohol level (BAC) to 0.16, gross misdemeanor reckless driving, and the necessity defense. Recent appellate decisions will also be discussed.

21 How to Make CPS Legislative Changes and an Update on Brynn Duncan

(Swisshelm/Whitney)

Moderator: *Nicole Reno*, Minnesota CPS Advisory Board

Dixie Duncan, Personal Impact Speaker

Dixie Duncan will present on her experiences in lobbying to change the booster seat law. She will also give an update on her daughter, Brynn Duncan. Brynn was just seven years old when she was a passenger in a serious car crash in 2008, which left her paralyzed. Her grandmother experienced a medical episode while driving, causing her to lose consciousness, and the car crashed into a large tree. Brynn and her grandmother were wearing seat belts, but Brynn was not in a child restraint booster seat.

22 Highway Safety for Emergency Responders

(Herberger Suite)

John McClellan, Regional Transportation Management Center, Minnesota Department of Transportation; *Sgt. Scott Wahl*, Minnesota State Patrol, Minnesota Department of Public Safety

Motor vehicle-related incidents are a leading cause of traumatic death to firefighters, police, and EMS workers. Learn best practices to make a highway scene safer for victims, responders, and the motoring public.



Get Engaged

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23 Implementing a Traffic Safety Culture in the Workplace

(Weidner)

Moderator: *Lisa Kons*, Minnesota Safety Council

Mark Hovey, Hennepin County; *Chuck Jensen*, Conexus Energy; *Tim Gangnon*, Metropolitan Airports Commission; *John Olin*, Comcast Cable

Traffic crashes kill employees in your communities! They are the number-one cause of worker deaths and the most costly worker's compensation injury by cause. Employers have the opportunity to influence the traffic safety culture within their organizations and you can help. Learn from employers firsthand about their experiences in developing and implementing workplace traffic safety programs and the role traffic safety partners can play. You'll receive sample policies and resources to support your efforts.

24 School Buses – Trends in Occupant Protection on School Buses

(University A-Kelly Inn)

Moderator: *Esther DeLaCruz*, Child Passenger Safety Associates

Charlie Vits, Safe Guard IMMI

NHTSA has recently brought attention to the need for improvement of occupant protection on school buses. This session will discuss available restraint systems on school buses for students ranging in age from Pre-K through adult. The speaker will discuss the limits of compartmentalization and the misconceptions surrounding its effectiveness. Trends towards lap-shoulder belts, both community driven and by regulation, will also be covered. Attendees will learn how to get involved and make a difference in the school bus transportation safety.

4:30–5:30 p.m.

Reception (Terry Haws C)



Share Your Thoughts

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FRIDAY, OCTOBER 30, 2015

7:00–8:00 a.m.

Buffet Breakfast (Terry Haws A/B)

Opening Remarks

Donna Berger, TZD Program Co-Chair and Director, Office of Traffic Safety, Minnesota Department of Public Safety

8:00–9:00 a.m.

Plenary Session: Saved by a Car Seat Clinic (Terry Haws A/B)

Moderator: *Diana Van Wormer*, Regions Hospital

Bethany Olson, Personal Impact Speaker; *Jeff Kennett*, St. Croix County Sheriff's Office; *Dr. Michael McGonigal*, Regions Hospital; *Brian Posner*, Baldwin, Wis. Area EMS

Two weeks before a horrific car crash, Bethany Olson attended a car seat clinic where she made life-saving adjustments to her children's car seats. Although Bethany's infant daughter was seriously injured in the crash, she is expected to make a full recovery, and Bethany and her other child experienced only minor injuries. In this session, Bethany will discuss the importance of providing Child Passenger Safety Car Seat Clinics, including what she learned at her clinic and how it helped her children survive a severe crash. In addition, a panel discussion will offer crash perspectives from multiple E's including the doctor who treated Bethany's daughter, EMT responders, and a law enforcement representative.

9:15–10:30 a.m.

CONCURRENT SESSIONS

25 The Aging Driver: What's on the Road Ahead? (Part 1)

(Bell/Alexander)

Moderator: *Mark Hoisser*, Mobility for Minnesota's Aging Population

Gail Weinholzer, AAA Minnesota/Iowa; *Catherine Sullivan*, St. Catherine University; *Erica Stern*, University of Minnesota; *Kathy Rakowczyk*, Courage Kenny Rehabilitation Institute

There is much discussion surrounding the aging driver and resources to continue driving safely. Impaired vision, lack of flexibility, reduced reaction time, dementia, and other factors can increase an aging driver's crash risk. This session will review how the aging process affects the skills and abilities necessary for safe driving and how to start the conversation with a loved one about giving up the keys. The session will also provide resources and programs that attendees can take away and implement immediately.

26 The "Tricks" of Trauma Care – Assessment and Care of the Pediatric, Bariatric, and Geriatric Trauma Patient

(University A-Kelly Inn)

Moderator: *Katy Kressin*, Sanford AirMed

Joan Somes, Emergency Nurses Association; *Dr. Michael McGonigal*, Regions Hospital

Although initial assessment and care of trauma patients follow the same sequence, there are age and size specific considerations when looking at children, older adults, and those of larger sizes. This session will identify when assessment and treatment may require adjustments to standard protocols and actions.

27 Meet Me at the Crossroad: You Can Make a Safer Road

(University B-Kelly Inn)

Moderator: *Janelle Borgen*, WSB & Associates Inc.

Tom Nixon, East Central and West Central Minnesota TZD Regional Coordinator; *Renae Kuehl*, SRF Consulting Group; *Capt. Jeff Westrum*, Minnesota State Patrol, Minnesota Department of Public Safety

The mission, should you accept it, as part of a four-E safety team, will be an intersection redesign. Using assistance and expertise of top-notch safety experts, the audience will apply four-E strategies to a mock intersection. Learn ways in which each E can collaborate to make an intersection safer.

28 The Wait is Over: Unveiling the New Crash Record System

(Wilson Suite)

Moderator: *Mike Rugani*, Office of Traffic Safety, Minnesota Department of Public Safety

Kathleen Haney, Office of Traffic Safety, Minnesota Department of Public Safety; *Brad Estochen*, Office of Traffic, Safety, and Technology, Minnesota Department of Transportation; *Nils King and Charlie Harris*, Apriss

This January, Minnesota will implement the new Crash Records System—MNCrash. The new system, built from the officer up, goes live on January 1, 2016. This session will highlight the changes in data and structure of the Crash Report as well as a demonstration of the new system.

29 DWI Mock Trial: Preparing for Defense Tactics

(Herberger Suite)

Moderator: *Bill Lemons*, Minnesota County Attorneys Association

Ryan Flynn, Chisago County Attorney's Office; *Ilissa Ramm*, Crow Wing County Attorney's Office; *Lt. Don Marose*, Minnesota State Patrol, Minnesota Department of Public Safety

DWI trials are complex, but not complicated. Observe some essential defense tactics to better prepare yourself for your next trial or hearing.

30 Achieving Speed Compliance in Minnesota

(Mitchell/Schilpin)

Moderator: *Frank Douma*, Hubert H. Humphrey School of Public Affairs, University of Minnesota

Julie Witcher, Office of Traffic, Safety, and Technology, Minnesota Department of Transportation; *Mark Kinde*, Minnesota Department of Health; *Capt. Mike Hanson*, Minnesota State Patrol, Minnesota Department of Public Safety

While there appears to be agreement that improving compliance with posted speed limits is a good thing, achieving this goal is a contentious issue in Minnesota. Everything from how speed limits are set, to what technologies may be used to enforce them, to how they are prosecuted, and the safety impacts of any of those points can be fodder for spirited debate. This panel will feature a discussion from the Education, Enforcement, and Engineering points of view, including the results of MnDOT's study of whether certain roads should have the posted speed limit increased from 55 to 60 mph, and invite dialogue regarding how all parties can move towards increased compliance.

31 Implementing Pedestrian and Bicycle Education and Enforcement

(Weidner)

Moderator: *Melissa Barnes*, Office of Traffic, Safety and Technology, Minnesota Department of Transportation

Michelle Breidenbach, Bicycle Alliance of Minnesota; *Ryan Allen and Patrick Toohey*, Brooklyn Center Police Department; *William Finley*, Brooklyn Center Community Schools

Pairing education and enforcement is often said to be an effective way to increase bicycle and pedestrian safety. The discussion will explore the new educational program called Walk! Bike! Fun! that is being taught to elementary-aged children and pair that with a law enforcement representative who will discuss leading an effective enforcement campaign.

32 Tots, Cots, Rotors, and Props

(Swisshelm/Whitney)

Moderator: *LeeAnn Mortensen*, North Memorial Medical Center

Josh Duda, North Memorial Air Care, Crow Wing County Passenger Safety Coalition

Transporting children in "other" vehicles can pose many challenges to caregivers. Explore the best practices of transporting children in these settings. The main focus of this session will revolve around transporting children safely in ambulances, but will also discuss transport in other vehicles. (Bus information will be covered in session 24.)

10:45 a.m.–noon

CONCURRENT SESSIONS

33 The Aging Driver: What's on the Road Ahead? (Part 2)

(Bell/Alexander)

Moderator: *Mark Hoisser*, Mobility for Minnesota's Aging Population

Lt. Don Marose, Minnesota State Patrol, Minnesota Department of Public Safety; *Sgt. Scott Melander*, Woodbury Police Department; *Brad Estochen*, Office of Traffic, Safety and Technology, Minnesota Department of Transportation

Older, medically-impaired drivers often exhibit behaviors resembling DUI, attracting the attention of law enforcement. In addition, new road designs can be confusing and intimidating to the older driver. Learn how law enforcement and local transportation officials are interacting with an aging population and growing concerns about older driver safety.

34 Lessons Learned for a Safer Shift

(University A-Kelly Inn)

Moderator: *Sgt. Doug Rekstad*, Morrison County Sheriff's Office

Katy Kressin, Sanford AirMed

Crew resource management encompasses a wide range of knowledge, skills, and attitudes including communications, situational awareness, problem solving, decision making, and teamwork. When a helicopter is needed on scene, what are the roles of law enforcement, fire, EMS, and bystanders to keep the scene safe and efficient?

35 Traffic Safety Trivia

(University B-Kelly Inn)

Moderator: *Lisa Kons*, Minnesota Safety Council

Mark Vizecky, State Aid for Local Transportation, Minnesota Department of Transportation; *Lt. Jim Mortenson*, St. Cloud Police Department; *Scott Johnson*, North Memorial Ambulance, Douglas County

Think you know all there is to know about traffic safety? Come test your traffic safety knowledge with this interactive trivia session! Trivia questions will be presented by representatives from all four E's. How much do you know about traffic safety outside of your E?

36 Am I Detained?

(Herberger Suite)

Moderator: *Bill Hammes*, Office of Traffic Safety, Minnesota Department of Public Safety

Jim Camp, Tennessee District Attorneys General Conference

Thanks to mobile devices, the Internet is flooded with videos taken by suspects in traffic stops. This footage sometimes shows officers in a less than favorable light. Explore specific problem scenarios encountered by officers during these events including attempts by suspects to "set up" the officer for a civil lawsuit claiming a breach of constitutional rights, baiting the officer into violence or other improper conduct, and challenging officers' overall authority and techniques to handle them. Fourth Amendment principles will also be discussed as they relate to the contact and detention of suspected impaired drivers.

37 To Protect – and To Serve: Perspectives from a Crash Victim's Family and Law Enforcement

(Mitchell/Schilpin)

Moderator: *Holly Kostrzewski*, Northeast and Northwest Minnesota TZD Regional Coordinator

Heather Hahn, Personal Impact Speaker; *Capt. Mike Hanson*, Minnesota State Patrol

A crash involves more than the injured. Hear how one family dealt with the ongoing insurance claims, rising medical costs and claim denials, and how interaction with law enforcement (offering support, crash scene information, and community resources) can make the journey of healing, both physically and mentally, a bit easier.

38 Increasing Motorcyclists, Use of Protective Gear

(Weidner)

Moderator: *Megan Matthews*, Office of Communications, Minnesota Department of Public Safety

Bill Shaffer, Office of Traffic Safety, Minnesota Department of Public Safety; *Megan Matthews*, Office of Communications, Minnesota Department of Public Safety

Learn about new campaign strategies resulting from rider focus groups that may help increase the use of motorcycle helmets and protective gear. Hear updates on motorcycle road guarding, which became legal this year. This allows road guard certificate holders to stop and control traffic for motorcycle group rides.

39 Ask the Truck Driver!

(Wilson Suite)

Moderator: *John Hausladen*, Minnesota Trucking Association

Nate Wick, UPS Freight; *Bill Krouse*, YRC Freight

This interactive panel will feature three professional truck drivers discussing their behind-the-wheel experiences of sharing the road with other vehicles. They will share real-life stories and strategies for improving highway safety and reducing crashes. Here is your chance to get the view from a big rig and pose all those trucking questions you've always wanted to ask.

40 CPS Boot Camp

(Swishhelm/Whitney)

Moderator: *Jennifer Booge*, Mahube Community Council

Officer Nichole Korth, New Hope Police Department

What things work well, need improvement, or should be tossed out to make your Child Passenger Safety program more relevant and efficient? Attend this session to share what you know and learn new tips from others. Explore new resources on reducing risks and liability, and work in break-out groups to exchange best practices and share top tips on checkup events, seat checks, getting the word out about your program, partnerships and funding, handling difficult customers, and staying current. Tips from this session will be posted on the TZD website following the conference. This session is not eligible for CPS CEUs. CPS advocates at all levels of experience are welcome, as well as those looking to start a program.

Noon

Adjourn

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2016 Minnesota Toward Zero Deaths Conference

November 16–17, 2016

Duluth Entertainment Convention Center

2016 TZD Stakeholder Breakfasts

Join in-person at the MnDOT Training and Conference Center in Shoreview. Events are also streamed live via the web.

www.minnesotatzd.org/events/breakfasts

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