

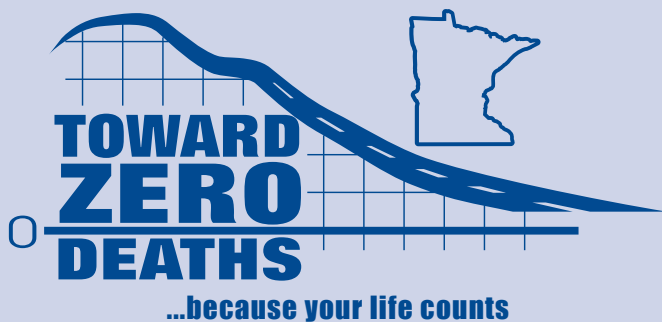
# Final Program

## 2010 Minnesota Toward Zero Deaths Conference

*An Annual Statewide Conference for Traffic Safety Advocates*

**October 25-26, 2010**

**Crowne Plaza St. Paul Riverfront Hotel  
St. Paul, Minnesota**



*Offered by: Minnesota Toward Zero Deaths Program*

*Minnesota Departments of Public Safety, Transportation, and Health*

*Hosted by: Center for Transportation Studies, University of Minnesota*

*Facilitated by: College of Continuing Education, University of Minnesota*

**[www.minnesotatzd.org](http://www.minnesotatzd.org)**

## Conference Information

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### EXHIBITS

Exhibits will be on display Monday, October 25 from 8:00 a.m. – 5:30 p.m. in the Garden Court.

### 2010 TZD AWARDS

This year's conference will feature the presentation of the Kathy Swanson Outstanding Service Award, as well as the annual TZD Star Awards. The awards will be presented on Monday, October 25 during the luncheon.

### CONFERENCE CREDIT

This conference provides three types of credit:

#### **POST Credit**

This conference has been approved for Minnesota Board of Peace Officer Standards and Training (POST) credit. Attendees will earn 6 hours of credit on October 25, and 3 hours on October 26.

#### **CPS Continuing Education Units (CEUs)**

Participants who attend sessions 6, 12, 20, 26 and 33 will receive 1.5 CEUs for each session.

#### **Professional Development Hours (PDH's)**

Attendees of the conference may receive up to 9.5 professional development hours.

### RECEPTION

Plan to attend the reception on Monday, October 25 from 4:30-5:30 p.m. in the Garden Court to talk to colleagues, and enjoy hors d'oeuvres and a cash bar.

### CPS CAR SEAT CLINIC

A car seat clinic will be held from 5:00-8:00 p.m. on Monday, October 25 at Regions Hospital, South Ramp. You must have pre-registered with Heather Darby to attend this clinic.

## Mark Your Calendar

### 2011 Minnesota Toward Zero Deaths Conference

November 16-17, 2011

Duluth Entertainment and Convention Center

Duluth, Minnesota

[www.minnesotatzd.org](http://www.minnesotatzd.org)

## Conference Planning Committee

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*Jake Akervik, Minnesota Department of Transportation*

*Gina Baas, University of Minnesota*

*Paul Corrigan, Runestone*

*Heather Darby, Minnesota Department of Public Safety*

*Dan DeSmet, North Memorial Ambulance*

*Marj Ebensteiner, Minnesota Department of Transportation*

*Dave Engstrom, Minnesota Department of Transportation*

*Wayne Fingalson, Wright County*

*Catherine Flannery, University of Minnesota*

*Nick Francis, City of Apple Valley*

*Brian Gage, Minnesota Department of Transportation*

*Sharon Gehrman-Driscoll, Minnesotans for Safe Driving*

*Trisha Gravning, Kanabec County*

*John Hausladen, Minnesota Trucking Association*

*Steve Hiebert, City of Maplewood*

*Jill Hughes, Minnesota Department of Public Safety*

*Cassandra Isackson, Minnesota Department of Transportation*

*Nancy Johnson, Minnesotans for Safe Driving*

*Jon Karger, Otter Tail County*

*Matt Langer, Minnesota State Patrol*

*Stephanie Malinoff, University of Minnesota*

*Sue Moldenhauer, University of Minnesota*

*Lesla Monroe, Minnesota Department of Transportation*

*Jean Mulvey, MADD*

*Bob O'Brien, Minnesota Department of Public Safety*

*Bruce Parker, Minnesota Healthy Families Collaborative*

*Amy Roggenbuck, Health Liaison with Minnesota Department of Public Safety*

*Frank Roth, City of Brooklyn Center*

*Wayne Sandberg, Washington County*

*Sue Sheehan, Minnesota Department of Transportation*

*Dick Smith, Minnesota Department of Public Safety*

*Tom Sohrweide, SEH, Inc.*

*Laura Turek, Minnesota Department of Public Safety*

*Teresa Washington, University of Minnesota*

# Program at a Glance 2010 Minnesota Toward Zero Deaths Conference

## Monday, October 25, 2010

<b>8:00-9:00 a.m.</b>	<b>Registration</b> (Lower Level) and <b>Continental Breakfast</b> (Garden Court)		
<b>9:00-10:15 a.m.</b>	<b>Welcome and Opening Remarks</b> (Great River Ballroom) <b>Opening Plenary: A Future Without Impaired Driving</b>		
<b>10:15-10:30 a.m.</b>	<b>Break</b> (Garden Court)		
<b>10:30-11:45 a.m.</b>	<b>Session 1</b> Commercial Vehicle Enforcement and Crash Reporting 101 (Capitol Ballroom)	<b>Session 2</b> What's New with Breath Testing? (Governors I and V)	<b>Session 3</b> How Do We Get to Zero Deaths on Minnesota Roads? (Kellogg I)
<b>11:45 a.m.-12:15 p.m.</b>	<b>Luncheon</b> (Great River Ballroom)		
<b>12:15-1:30 p.m.</b>	<b>Agency Commissioners' Comments and TZD Awards Ceremony</b> (Great River Ballroom)		
<b>1:30-1:45 p.m.</b>	<b>Break</b> (Garden Court)		
<b>1:45-3:00 p.m.</b>	<b>Session 8</b> Seatbelt Enforcement Day and Night: The "How To" for Agencies of All Sizes (Capitol Ballroom)	<b>Session 9</b> Emerging Issues Affecting Bicycle and Pedestrian Safety (Governors I and V)	<b>Session 10</b> Heightened Enforcement of Aggressive Traffic (HEAT) Program Updates (Kellogg I)
<b>3:00-3:15 p.m.</b>	<b>Break</b> (Garden Court)		
<b>3:15-4:30 p.m.</b>	<b>Session 15</b> Safe and Sober Program (Capitol Ballroom)	<b>Session 16</b> Age and Driving Behavior: What Can We Do About It? (Governors I and V)	<b>Session 17</b> Rural ITS Safety (Kellogg I)
<b>4:30-5:30 p.m.</b>	<b>Reception with hearty appetizers</b> (Garden Court)		
<b>5:00-8:00 p.m.</b>	<b>CPS Car Seat Clinic</b> (Regions Hospital)		

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<b>Session 4</b> Working with Local Government: Case Studies of Social Host and Server Training Ordinances (Kellogg II and III)	<b>Session 5</b> Minnesota Statewide Trauma System Development: Time for RTAC (Governors II and III)	<b>Session 6</b> School Bus Transportation – What Everyone Needs to Know (State I and II)	<b>Session 7</b> The E's of Speed (Governors IV)
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er Ballroom)

<b>Session 11</b> A Safer Way Home: Safe Ride Programs in Minnesota (Kellogg II and III)	<b>Session 12</b> HCMC Trauma Crash Case Study (Governors II and III)	<b>Session 13</b> How to Grow a CPS Program on a Budget (State I and II)	<b>Session 14</b> TZD 101: Myths and Mythbusters (Governors IV)
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<b>Session 18</b> Energy Drinks, Teens, and Driving (Kellogg II and III)	<b>Session 19</b> Toward Zero Deaths: The National Effort (Governors II and III)	<b>Session 20</b> Meet the Child Safety Seats Manufacturers: Part 1 (State I and II)
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# Program at a Glance 2010 Minnesota Toward Zero Deaths Conference

## Tuesday, October 26, 2010

<b>8:00-8:30 a.m.</b>	<b>Buffet Breakfast</b> (Great River Ballroom)		
<b>8:30-9:30 a.m.</b>	<b>Plenary Session: Driver Distraction: How Big a Safety Problem? What's the Solution?</b>		
<b>9:30-9:45 a.m.</b>	<b>Break</b> (Garden Court)		
<b>9:45-11:00 a.m.</b>	<b>Session 21</b> Traffic Law Jeopardy (Capitol Ballroom)	<b>Session 22</b> Signs, Signals, and Pavement Markings (Governors I and V)	<b>Session 23</b> Cops in Court: DWI Mock Trial (Kellogg I)
<b>11:00-11:15 a.m.</b>	<b>Break</b> (Garden Court)		
<b>11:15 a.m.-12:30 p.m.</b>	<b>Session 28</b> What's New in DWI Enforcement, Implied Consent, and BAC Analysis? (Capitol Ballroom)	<b>Session 29</b> Should I Cut the Cable? (Governors I and V)	<b>Session 30</b> TZD Safe Roads Grantee Session (Kellogg I)
<b>12:30 p.m.</b>	<b>Adjourn</b>		

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**the Solution?** (Great River Ballroom)

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**Session 24**

What Will It Take to Get Minnesota Youth to Buckle Up? (Kellogg II and III)

**Session 25**

Excited Delirium – Is It a Head Injury or Something Else? (Governors II and III)

**Session 26**

Meet the Child Safety Seats Manufacturers: Part 2 (State I and II)

**Session 27**

Reducing Distracted Driving: Lessons Learned from Drivers of Commercial Motor Vehicles (Governors IV)

**Session 31**

Seatbelt Compliance: Education, Enforcement, Engineering, and Collaboration (Kellogg II and III)

**Session 32**

Political Dimensions of Traffic Safety (Governors II and III)

**Session 33**

Child Safety Seats: A Regions Hospital Case Study (State I and II)

**Session 34**

North Memorial Hospital Trauma Crash Case Study (Governors IV)

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# Program

**Monday, October 25, 2010**

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**8:00-9:00 a.m.**

**Registration** (Lower Level)

**Continental Breakfast** (Garden Court)

**9:00-10:15 a.m.**

**Welcome and Opening Remarks**

(Great River Ballroom)

*Sue Groth*, TZD Program Co-Chair and Director, Office of Traffic, Safety, and Technology, Minnesota Department of Transportation; *Cheri Marti*, TZD Program Co-Chair and Director, Office of Traffic Safety, Minnesota Department of Public Safety

**Opening Plenary: A Future Without Impaired Driving** (Great River Ballroom)

*Chuck Hurley*, former CEO, Mothers Against Drunk Driving (MADD) and national traffic safety leader

Societal attitudes toward impaired driving have changed in the past 30 years. The progressive movement in our traffic safety culture is largely a result of diverse stakeholders consistently conveying impaired driving as unacceptable. This opening session will feature a family's loss of a loved one to an impaired driver, as well as acknowledge the dedicated disciplines working together to ensure fewer families experience this needless tragedy. Our keynote address will provide a future vision of how the nation can best incorporate proven strategies coupled with cutting-edge technology to put an end to these tragic crashes for Minnesota's next generation.

**10:15-10:30 a.m.**

**Break** (Garden Court)

**10:30-11:45 a.m.**

**CONCURRENT SESSIONS**

**1. Commercial Vehicle Enforcement and Crash Reporting 101** (Capitol Ballroom)

*Sgt. Travis Schaap*, Minnesota State Patrol

This session will focus on the basics, as well as some intermediate concepts, related to commercial vehicle enforcement and commercial vehicle crash reporting. The emphasis will be on what every officer can do to enforce laws related to commercial vehicles.

**2. What's New with Breath Testing?**

(Governors I and V)

Moderator: *Jody O'carson*, Minnesota Department of Public Safety

*Staci Bennett*, Minnesota Department of Public Safety; *Dave Anderson*, Minnesota Department of Public Safety; *Jean Ryan*, Minnesota Department of Public Safety

Minnesota will encounter two new types of instruments that will test your alcohol concentration level in the coming year. The Bureau of Criminal Apprehension will be rolling out implementation of new breath testing instruments, and the use of ignition interlock will be greatly expanded. This session will demonstrate the new breath testing instruments and explain how ignition interlock will be used with administrative license sanctions.

**3. How Do We Get to Zero Deaths on Minnesota Roads?** (Kellogg I)

Moderator: *Dave Engstrom*, Minnesota Department of Transportation

*Wayne Sandberg*, Washington County; *Howard Preston*, CH2M Hill; *Katie Fleming*, Minnesota Department of Transportation; *Anna Gaichas*, Minnesota Department of Health

How do we get to zero fatalities on Minnesota's roads? This session will discuss the most common causes of fatal crashes, how road safety plans are helping reduce the number of fatal crashes, and medical outcomes of crashes.



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#### 4. Working with Local Government: Case Studies of Social Host and Server Training Ordinances

(Kellogg II and III)

Moderator: *Gordy Pehrson*, Minnesota Department of Public Safety

*Sheriff Kevin Studnicka*, Scott County Sheriff's Office; *Matt Staehling*, St. Cloud City Attorney

Underage alcohol use poses important public health and public safety risks. Adopting local policies, such as social host and other alcohol-related ordinances, can be an effective strategy to deter underage drinking or legal drinker overconsumption in your community. This session will explain these ordinances and show how some communities overcame obstacles and achieved success in passing them.

#### 5. Minnesota Statewide Trauma System Development: Time for RTAC

(Governors II and III)

Moderator: *Tim Held*, Minnesota Department of Health

*Dr. Donald Jenkins*, Mayo Clinic

As Regional Trauma Advisory Councils (RTACs) develop, what role do they play in helping to reduce the number of traffic crashes on our rural highways? How can they effectively help reduce traffic deaths and injuries? Learn the answer to these questions, and more, at this session.

#### 6. School Bus Transportation – What Everyone Needs to Know

(State I and II)

Moderator: *Alison Pence*, North Memorial Medical Center

*Jennifer Booge*, Northern CPS Liaison with Minnesota Department of Public Safety

This session will address school bus transportation issues as they relate to the preschool population, children with special needs, as well as state and national laws. Learn about school bus safety standards, proper bus restraint use, correct use of securing wheelchair devices, and emergency evacuation. Resources and hands-on opportunities will be available. (CPS: 1.5 CEUs)

#### 7. The E's of Speed (Governors IV)

Moderator: *Cassandra Isackson*, Minnesota Department of Transportation

*Bradley Estochen*, Minnesota Department of Transportation; *Lt. Sean Meagher*, Minnesota State Patrol; *Dr. John Cumming*, Hennepin County Medical Center

Law enforcement cites illegal or unsafe speed as a factor in many fatal crashes. Scofflaws routinely ignore speed limits. Our expert panel will discuss the science of speed from behind the wheel to the ER.

**11:45 a.m.-12:15 p.m.**

**Luncheon** (Great River Ballroom)

**12:15-1:30 p.m.**

**Agency Commissioners' Comments and TZD Awards Ceremony**

(Great River Ballroom)

Traffic safety partners will be honored for their outstanding work. The Kathy Swanson Outstanding Service Award, as well as the TZD Star Awards, will be presented.

Comments will also be given by: *Commissioner Sanne Magnan*, Minnesota Department of Health; *Commissioner Tom Sorel*, Minnesota Department of Transportation; *Commissioner Michael Campion*, Minnesota Department of Public Safety

**1:30-1:45 p.m.**

**Break** (Garden Court)

1:45-3:00 p.m.

## CONCURRENT SESSIONS

### 8. **Seatbelt Enforcement Day and Night: The "How To" for Agencies of All Sizes** (Capitol Ballroom)

Moderator: *Jill Hughes*, Minnesota Department of Public Safety

*Sgt. Nick Francis*, Apple Valley Police Department; *Cpl. Dave Nester*, Kandiyohi County Sheriff's Office; *Lt. Jeff Westrum*, Minnesota State Patrol

Now that seatbelt violations are a primary offense, officers need to re-examine how they are conducting enforcement to help increase motorists' belt compliance. This session will provide tips and tactics for effective enforcement including metro and out-state perspectives. Presenters will offer creative and realistic options for strengthening your department's seatbelt enforcement efforts.

### 9. **Emerging Issues Affecting Bicycle and Pedestrian Safety**

(Governors I and V)

Moderator: *Tim Mitchell*, Minnesota Department of Transportation

*Julie Skallman*, Minnesota Department of Transportation; *Lisa Austin*, Minnesota Department of Transportation; *Blake Redfield*, City of St. Cloud

This session will explore new and emerging practices which will promote safer roadway environments for bicyclists and pedestrians. It will highlight the use of Complete Streets as a planning and design practice for developing safe transportation networks for all users of Minnesota's roadways. Mn/DOT's experience with the High-intensity Activated cross-Walk (HAWK) signal in St. Cloud will be discussed, as will increased statewide efforts for promoting bicycle and pedestrian safety.

### 10. **Heightened Enforcement of Aggressive Traffic (HEAT)**

#### **Program Updates** (Kellogg I)

Moderator: *Katie Fleming*, Minnesota Department of Transportation

*Bradley Estochen*, Minnesota Department of Transportation; *Katie Fleming*, Minnesota Department of Transportation

Learn about recent efforts of the HEAT Program, a statewide enforcement and education program that aims to reduce aggressive traffic-related fatal and severe injury crashes on Minnesota's roadways.

### 11. **A Safer Way Home: Safe Ride Programs in Minnesota**

(Kellogg II and III)

Moderator: *Karen Sprattler*, Sprattler Group

*Judge Jim Dehn*, Isanti County SafeCab; *Pat Hackman*, Wright County Safe Communities; *Jane Patrick*, Otter Tail Family Services Collaborative

This workshop will build on information contained in the recent publication, *A Safer Way Home: The Minnesota Safe Ride Guide*, and will help communities through the process of starting and growing a safe ride program. Panelists will discuss efforts to create new alternative transportation programs in two counties, as well as what's next for an established Minnesota safe ride program.

### 12. **HCMC Trauma Crash Case Study**

(Governors II and III)

Moderator: *Tim Held*, Minnesota Department of Health

*Dr. Andrew Kiragu*, Hennepin County Medical Center; *Sherrie Murphy*, Hennepin County Medical Center; *Julie Philbrook*, Hennepin County Medical Center

Following a motor vehicle crash, the medical care provided within the first hour, known as the Golden Hour in trauma

care, is often the most critical for a child's survival. This session will explore several pediatric crash-related case studies. Participants will learn valuable information about restraints used and mechanisms of the crash provided to the trauma team by first responders, EMS, and law enforcement that help expedite the diagnosis and treatment of life threatening injuries. (CPS: 1.5 CEUs)

### **13. How to Grow a CPS Program on a Budget** (State I and II)

Moderator: *Tammy Seifert*, Sherburne County

*Laura Owen*, City of Duluth; *Alison Pence*, North Memorial Medical Center; *Officer Kevin O'Neill*, Lakeville Police Department

Don't have a large budget? No problem! A CPS program is still possible. This session will teach participants where to find free CPS resources, including free online CEU sessions, and how to get involved with the health insurance programs that distribute free seats.

### **14. TZD 101: Myths and Mythbusters** (Governors IV)

Moderator: *Cassandra Isackson*, Minnesota Department of Transportation

*Dave Engstrom*, Minnesota Department of Transportation; *Susie Palmer*, Minnesota Department of Public Safety; *Lt. Randy Slinger*, Minnesota State Patrol; *Kathy Burke Moore*, EMS Regulatory Board

Are you an expert in traffic safety? Do you think you know all there is to know about TZD? Come to this session and test your knowledge against the best and brightest in the traffic safety world. We will quiz the audience and our expert panel to separate myth from fact.

**3:00-3:15 p.m.**

**Break** (Garden Court)

**3:15-4:30 p.m.**

## **CONCURRENT SESSIONS**

### **15. Safe and Sober Program**

(Capitol Ballroom)

Moderator: *Jill Hughes*, Minnesota Department of Public Safety

*Shannon Swanson*, Minnesota Department of Public Safety

**Note:** *Safe and Sober grantees are required to attend this session.*

The session will be a forum for grantees to make suggestions for future program improvements, to discuss barriers and successes, and for general open discussion of the program. We will also discuss the changes to the Toward Zero Deaths Challenge Program and how to participate.

### **16. Age and Driving Behavior: What Can We Do About It?** (Governors I and V)

Moderator: *Gordy Pehrson*, Minnesota Department of Public Safety

*Jeff O'Brien*, Minnesota Department of Public Safety; *Michael Manser*, University of Minnesota; *Sgt. Kathy Pederson*, Minnesota State Patrol

This session will provide a look at both the adolescent and aging brain and how the aging process affects driving behavior. Hear from law enforcement about what they see on the road. See how one technology is available to help observe and report on vulnerable drivers.

## 17. Rural ITS Safety (Kellogg I)

Moderator: *Dennis Foderberg*, SEH Inc.

*Tom Sohrweide*, SEH, Inc.; *Jon Jackels*, Minnesota Department of Transportation; *Craig Shankwitz*, ITS Institute, University of Minnesota

This session will provide an update on ITS safety solutions that have been depolyed on rural roadways to improve intersection and curve safety.

## 18. Energy Drinks, Teens, and Driving

(Kellogg II and III)

Moderator: *Dan DeSmet*, North Memorial Ambulance

*Richard Moldenhauer*, Department of Human Services

Energy drinks have become an epidemic in our society, especially with the teenage population. This session will take a comprehensive look at how these beverages affect behavior and impair driving.

## 19. Toward Zero Deaths: The National Effort (Governors II and III)

Moderator: *Commissioner Tom Sorel*, Minnesota Department of Transportation

*Barbara Harsha*, Governor's Highway Safety Association; *Khani Sahebjam*, Minnesota Department of Transportation; *Joe Toole*, FHWA; *Patrik Magnusson*, Swedish Transport Administration

Nearly 40,000 Americans lose their lives every year on our nation's roadways. Minnesota has been a leader in the TZD effort – but can more be done on a national level? Hear a panel discussion about recent efforts to reduce fatalities and serious injuries across the nation. Panelists will give their perspectives, including discussions on the opportunities and challenges involved in coordinating this large of an effort.

## 20. Meet the Child Safety Seats

**Manufacturers: Part 1** (State I and II)

Moderator: *Jennifer Booge*, Northern CPS Liaison with Minnesota Department of Public Safety

*Sarah Tilton*, Britax Child Safety, Inc.; *Vera Fullaway*, Combi, USA

Check out the latest and greatest in child car seats. Meet with the manufacturers and spend hands-on time with the new seats. Additional manufacturers will be showcased in session 26. (CPS: 1.5 CEUs)

**4:30-5:30 p.m.**

**Reception with hearty appetizers**

(Garden Court)

**5:00-8:00 p.m.**

**CPS Car Seat Clinic**

(Regions Hospital)

## Tuesday, October 26, 2010

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**8:00-8:30 a.m.**

**Buffet Breakfast** (Great River Ballroom)

**8:30-9:30 a.m.**

**Plenary Session: Driver Distraction: How Big a Safety Problem? What's the Solution?** (Great River Ballroom)

*Anne T. McCartt*, Senior Vice President, Research, Insurance Institute for Highway Safety

There is mounting evidence about the prevalence and risks of driver distraction. Some states have responded by banning handheld phone use, and many more states have banned texting while driving. Do overall crash trends reflect the apparent danger from drivers' phone use? Do handheld phone bans reduce drivers' handheld phone use and crashes? The presentation will summarize the latest research on driver distraction and what can be done about it.

**9:30-9:45 a.m.**

**Break** (Garden Court)

**9:45-11:00 a.m.**

### CONCURRENT SESSIONS

**21. Traffic Law Jeopardy** (Capitol Ballroom)

Moderator: *Lt. Eric Roeske*, Minnesota State Patrol

Test your knowledge on little-known, obscure, and strange questions about traffic laws in Minnesota. This session will be an interactive format that will be sure to get you engaged.

**22. Signs, Signals, and Pavement Markings** (Governors I and V)

Moderator: *Ken Johnson*, Minnesota Department of Transportation

*Howard Preston*, CH2M Hill; *Sue Zarling*, Minnesota Department of Transportation; *Ken Johnson*, Minnesota Department of Transportation

This session will explore some of the innovative ways that signs, signals, and pavement markings are contributing to making highways safer. Learn about flashing yellow arrows, red-light running confirmation lights, wet reflective pavement markings, and much more.

**23. Cops in Court: DWI Mock Trial**

(Kellogg I)

Moderator: *Bill Lemons*, Traffic Safety Resource Prosecutor

*Sgt. Don Marose*, Minnesota State Patrol; *Sean McCarthy*, Fluegel Law Firm P.A.; *Kristi Nielsen*, Attorney General's Office; *Judge Mary Theisen*, First Judicial District Court

Mock trials are an effective tool for providing law enforcement and prosecutors with experience in case presentation and obtaining feedback and guidance for improving trial performance. This interactive workshop will allow law enforcement and prosecutors to observe and comment on the presentation of testimony in a DWI case.

**24. What Will it Take to Get Minnesota Youth to Buckle Up?** (Kellogg II and III)

Moderator: *Jean Ryan*, Minnesota Department of Public Safety

*Trish Van Pilsum*, Fox 9 News; *Traci Toomey*, School of Public Health, University of Minnesota; *Sgt. John Backman*, St. Louis County Sheriff's Office

This session will discuss the development of programs that are effective in changing behavior for young people. Fox 9 News reporter Trish Van Pilsum will discuss her findings from interviews conducted with teens and the public in Pine City. Ms. Van Pilsum will then facilitate discussion between panel members on potential policies that could increase traffic safety.

**25. Excited Delirium – Is It a Head Injury or Something Else?** (Governors II and III)

Moderator: *Officer Adam Connor*, Lyon County Sheriff's Office

*Lewis Louwagie*, North Memorial

Law enforcement officers and EMS personnel are seeing more and more cases of out-of-control motoring suspects who are uncooperative and unable to be detained. Have they suffered a head injury or is there more going on than we realize?

**26. Meet the Child Safety Seats**

**Manufacturers: Part 2** (State I and II)

Moderator: *Esther DeLaCruz*, CPS Associates, Inc.

*Tony Jerisha*, the First Years; *Shannon Swanson*, Minnesota Department of Public Safety for Sunshine Kids

Check out the latest and greatest in child car seats. Meet with the manufacturers and spend hands-on time with the new seats. This is a continuation of session 20. (CPS: 1.5 CEUs)

**27. Reducing Distracted Driving: Lessons Learned from Drivers of Commercial Motor Vehicles** (Governors IV)

Moderator: *John Hausladen*, Minnesota Trucking Association

*Jan Markison*, The Daly Agency; *Terry Osvold*, Halvor Lines; *Jack Shaun*, TFE-Toro

Operators of commercial motor vehicles face even more potential distractions when driving because their vehicle often doubles as their office. Routing directions, delivery instructions, and traffic information are crucial to make timely and accurate deliveries, but can compete for the driver's attention. Learn how trucking firms have used training, emerging technology, and company policies to reduce distractions in the truck cab.

**11:00-11:15 a.m.**

**Break** (Garden Court)

**11:15 a.m.-12:30 p.m.**

**CONCURRENT SESSIONS**

**28. What's New In DWI Enforcement, Implied Consent, and BAC Analysis?**

(Capitol Ballroom)

Moderator: *Sgt. Don Marose*, Minnesota State Patrol

*Kristi Nielsen*, Attorney General's Office; *Staci Bennett*, Bureau of Criminal Apprehension

This session will focus on what's new with DWI enforcement. Additionally, the Minnesota Attorney General's office will discuss issues surrounding implied consent case law, and the Minnesota Bureau of Criminal Apprehension will answer questions about the Intoxilyzer, blood, and urine tests.

**29. Should I Cut the Cable?**

(Governors I and V)

Moderator: *Julie Whitcher*, Minnesota Department of Transportation

*Julie Whitcher*, Minnesota Department of Transportation; *Mohammed Dehdashti*, Minnesota Department of Transportation; *Dewayne Jones*, Minnesota Department of Transportation

Not sure whether or not to cut the cable median barrier? Unclear why Mn/DOT installs cable so close to the shoulder anyway? Our panel will answer your questions and provide an update on the lives that have been saved by cable median barrier.

### 30. TZD Safe Roads Grantee Session

(Kellogg I)

Moderator: *Laura Turek*, Minnesota Department of Public Safety

*Amy Roggenbuck*, Health Liaison with Minnesota Department of Public Safety; *Kristine Hernandez*, Minnesota Department of Transportation

**Note:** TZD Safe Roads grantees are required to send at least one representative to this meeting.

Information will be provided regarding invoicing and reporting. Ample time will be dedicated to resource sharing.

### 31. Seatbelt Compliance: Education, Enforcement, Engineering, and Collaboration (Kellogg II and III)

Moderator: *Jill Hughes*, Minnesota Department of Public Safety

*Trooper Jason Engeldinger*, Minnesota State Patrol; *Brian Mattson*, School Liaison Officer

What will it take to get high school students to wear their seatbelts? This session details a program that has been successful in northern Minnesota. The results – 100 percent seat belt compliance after the program's completion. Bring this program to your community – you'll be surprised at how easy it can be.

### 32. Political Dimensions of Traffic Safety

(Governors II and III)

Moderator: *Jared Jordal*, Minnesota Department of Public Safety

*Lee Munnich*, Center for Excellence in Rural Safety, University of Minnesota; *Maj. Ken Urquhart*, Minnesota State Patrol; *Rep. Kim Norton*, Minnesota House of Representatives; *Sen. Steve Murphy* (ret.)

What political considerations are involved in traffic safety laws and legislation? How

does law enforcement work within these considerations to keep our roads safe? This interactive session will help answer these questions and more.

### 33. Child Safety Seats: A Regions Hospital Case Study (State I and II)

Moderator: *Diana Van Wormer*, Regions Hospital

*Dr. David Dries*, Regions Hospital, Health Partners Medical Group, University of Minnesota; *Tracy Larsen*, HealthPartners; *John Muller*, Lakeview EMS; *Nick Johnson*, HealthEast EMS

The trauma team at Regions Hospital in St. Paul will present a case study on the benefit of using child safety seats and seat belts. During this session several crash-related case studies that involve children will be presented. Participants will learn how to use the information to educate children, caregivers, and legislators about the value of restraining children correctly. (CPS: 1.5 CEUs)

### 34. North Memorial Hospital Trauma Crash Case Study (Governors IV)

Moderator: *Tim Held*, Minnesota Department of Health

*Peter Lindbloom*, Mille Lacs Health System; *Dr. J. Kevin Croston*, North Memorial

This session will provide an insider's view to the care of critically injured victims of motor vehicle crashes. This amazing case presentation from North Memorial will take the audience from the initial findings of first responders all the way through to discharge and rehabilitation. This multidisciplinary presentation will also touch a human reality perspective that is often missing in sensational TV shows.

**12:30 p.m.**  
**Adjourn**

**Mark Your Calendar**  
**2011 Minnesota Toward Zero Deaths Conference**  
**November 16-17, 2011**

**Duluth Entertainment and Convention Center**  
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